CHAPTER III
RESEARCH METHODOLOGY

This chapter has been written to discuss the method of the study related to research design, source of data, technique of data collection, and data analysis technique.

A. Research Method

The researcher applies a content analysis method that will be used in this research; this means that the researcher will use it to analyze the content and determine what types of figurative language are found in Harris J song lyrics and what kind of figurative language is most dominant in Harris J songs. As stated, the researcher will use the content analysis method, which is a method that examines the status of a group of people, an object, a set of conditions, a system of thought, or a class of events in the present.

B. Source of Data

This data source was taken from Harris J's songs. The researcher chooses 12 songs from the *Salam* album, which consists of English and Arabic songs. The reason the researcher chose the title is because these songs became the best-selling album, and it got a platinum disc as well. Harris J's songs also contain a lot of figurative language in them and provide positive value to young people who hear them.

C. Technique of Data Collection

Data collection is a technique used by researchers to collect data. In this study, researchers used the documentation method. The documentation method is a data collection technique through documents such as books, newspapers, magazines, etc. In analyzing the data, the writer uses document analysis as a method because it is suitable for descriptive qualitative research, especially content analysis. According to previous studies, a document can be used for systematic evaluation as part of a study which takes various forms i.e. letters, diaries, newspapers, folk songs, short stories, radio messages, television, documents, texts or any symbols. In collecting research data, the researcher used an analytical method by reading song lyrics and listening to them through YouTube.

In this study, the researcher used religious songs from Harris J in Salam album. In short, the song lyrics become in document analysis to analyze of figurative language. This method attempted to trace the source of information in the form of documents that are relevant to

research. In this study, the researcher obtained data documentation from listen to the song lyrics via YouTube.[1]

The steps used by the researcher in collecting the data are as follows:

1. The researcher listened to the selected songs carefully.
2. The researcher read the lyrics of the selected songs carefully. In this way, the researcher focused on the text of the song.
3. The researcher wrote about figurative language contained in the songs on paper.
4. The researcher collected the data which were considered as the figurative language.

D. Data Analysis Technique

The technique that the researcher uses is content analysis. The researcher will write all of the finding content analysis that researcher find in the research and classify all of the statements included in each types of figurative language. Besides, using theories to facilitate the research as described in qualitative research, the researcher also uses content analysis approach, in principle, anything that can be written and the data can be examined. Because that will be examined are the song lyrics, so it need to collect data and classify the song included in the figurative language in which. Using the code in every each of the lyrics is included in the type of figurative language.

Content analysis is a procedure for the categorization of verbal or behavioral data, for purposes of classification, summarization and tabulation. The content can be analyzed on two levels. The basic level of analysis is a descriptive account of the data: this is what was actually said with nothing read into it and nothing assumed about it. Some texts refer to this as the manifest level or type of analysis. The higher level of analysis is interpretative: it is concerned with what was meant by the response, what was inferred or implied. It is sometimes called the latent level of analysis.

Data is the focus of analyzing the song lyrics in the album Salam by Harris J. There are steps to analyze data in order to understand about the result of the data.

1. Listen to the songs of Harris J in the first album entitled "Salam".
2. Reading the lyrics of Harris J songs.
3. Underlining the words which related in figurative language

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[1] Arniatul Hasanah, *"Analysis of Moral Educational Values in Harris J's Selected Song Lyrics in Salam Album,"*(Skripsi: IAIN Ponorogo, 2021)

4. Identifying. The second step of analysis data is identifying the data itself. The aim of identifying to finding out the figurative language which is often used in the lyrics from the album.

5. Classifies certain lyrics included in the figure of speech. In classifying each lyrics, must carefully avoid mistakes. From many types of figure of speech, of every figure of speech has a specific code, in order to facilitate entered the lyrics included in the type figure of speech

6. Reanalyzed statements and figure of speech that have been classified to avoid mistakes by using the theories of experts. This part is very important, because when in the process of classification, it may be an error in classifying lyrics with figure of speech, and therefore need to be reviewed to strengthen the argument.

7. Coding. After all the process is completed the writer give the code in order to make easy in rechecking.

8. Make a table in order to classify every each figurative language in the song lyrics and the researcher will be able to know the most dominant figurative language which is often used in the songs.[2]

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[2] Qurrotul 'Ain, *"An Analysis Of Figurative Language In The Song Lyrics By Maher Zain"*, (Skripsi: IAIN Syekh Nurjati Cirebon, 2013)

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