CHAPTER III RESEARCH METHODOLOGY

This bankruptcy offers an outline of studies methodology. It consists of numerous parts. They are studies method, studies subject, supply of records, units and information series technique, statistics evaluation technique, studies records validity, and studies moral considerations.

A. Research Method

This research used descriptive qualitative studies with a content material evaluation study assessment design. Qualitative descriptive research try to give an explanation for any object, mainly English textbook. The descriptive technique is used to explained, study and classify something thru diverse techniques, questionnaires, observation, surveys, interviews, and text. Therefore, in this research, the descriptive qualitative emerged as designed via content material cloth assessment because it grew up to investigate any material provided or documented.

B. Research Subject

The subject of this study is English Textbook Entitled "Bahasa Inggris," Published by Mahrukh Bashir for Islamic Senior High School Grade XI. The textbook has 8 chapters and 7 ENRICHMENT, and every chapter has its topic material. The research object is the material relevancy of cognitive and psychomotor components based on the call for of 2013 curriculum for the 11 grade of Senior High School. Since this look offers an evaluation of the content material of the textbook, in particular the writing materials, the facts are analyzed qualitatively, with no statistical calculation.

C. Source of Data

The aims of the research is to an English textbook for grade XI senior high school entitled "Bahasa Inggris," published by Mahrukh Bashir. The researcher of textbook is a collection of researchers from the Indonesian Ministry of Education and Culture (Kemendikbud). This textbook is primarily based totally at the 2013 curriculum. The researcher's most effective focus is on one e-book, and all sports activities withinside the textbook are withinside the scope of the primary semester and second semester.

D. Instruments and Data Collection

Techniques In collecting research data using documentation techniques, according to Aris Mukhlisin, the data is collected by carrying out the following steps:

- 1. Read the contents of the textbook.
- 2. Classify the contents of the textbook based on the eligibility in the indicators so that it is easier to analyze.
- 3. Identify the contents of the textbook. ⁴⁹

E. Content Analysis

Content analysis is a study device used to decide the presence of certain phrases or ideas inside texts or units of texts. Researchers quantify and examine the presence, meanings, and relationships of such phrases and standards, then make inferences about the texts' messages, the writer(s), the audience, and even the lifestyle and time of which those are a part. Texts may be described broadly as books, essays, interviews, discussions, newspaper headlines and articles, ancient documents, speeches, conversations, advertising, theatre, casual conversation, or any prevalence of communicative language. Analysis of pupil and instructor interviews, writing journals, study room discussions and teacher interviews, and interplay sheets. To behavior a content material evaluation on any such textual content, the textual content is coded, or damaged down, into viable classes on a sort of levels--phrase, phrase sense, phrase, sentence, or theme and then tested the usage of certainly considered one among content material evaluation fundamental methods: conceptual evaluation or relational evaluation.⁵⁰

Based on the theory stated above, the writer found and took notes on the contents withinside the shape of pictures, texts, and tasks, with the aid of using connecting them with associated theories, which in step with Ari Mukhlisin, after which the author modified the statement result statistics into written text. Because

⁴⁹ Ari Mukhlisin, A Textbook Analysis of "Bahasa Inggris Think Globally Act Locally" for The Ninth Grade of Junior High School (A Case Study of First Semester). (Kudus, University of institute agama Islam Negeri Kudus, 2021), p. 31

⁵⁰ Colorado State University, "An Introduction to Content Analysis," *Colorado State University*, 2016, 2, http://www.umsl.edu/~wilmarthp/mrpc-web-resources/content-analysis.pdf.

of this, content material evaluation hired a descriptive qualitative technique, wherein the technique of collecting. Furthermore, evaluation information in qualitative studies is achieved concurrently. The writer analysis whether the content writing material in the textbook is represented in English learning in accordance with the curriculum and makes the student enjoy the class at the time studying English. It signifies that the writer conducted data analysis and interviews with the students and taught English for to efforts during data collection.

F. Data Analysis Technique

After collecting the data, the researcher used an analysis qualitatively in line with Sugiono's model. ⁵¹ He described that there had been three sports to evaluate statistics in descriptive qualitative research, as follows: (1) Data reduction, (2) data display and (3) data conclusion.

1. Data Reduction

The data Reduction method is the system of selecting, identifying, classifying, and coding the information that is considered significant. The researcher then decreased the records in this research by making use of the ones all the processes.

2. Data Display

Data Display refers to the procedure of simplifying the records withinside in the shape of a sentence, narrative, or desk, in which the statistics have been decreased in the shape of the sample had been shown. Its advantages are to assist the writer in knowledge records. In this study, the researcher used a desk to show the statistics to be simpler to understand.

3. Data Conclusion

In qualitative research, the function of the conclusion changed temporarily. It was modified if the researcher did not discover robust proof to assist the following gathering statistics. However, the realization changed into credible if the realization within the previous facts had been validated through validity and consistency signs while the researcher went again to the field. Therefore, in this research, after

⁵¹ Ayu Lestari, "Content Feasibility in English Textbook for Senior High School Grade XI", (Medan: University of Muhammadiyah Sumatra Utara Medan, 2020), p. 22

showing the records, the researcher attempted to finish credibly by supplying the study's trustworthiness.

