CHAPTER II
REVIEW OF RELATED LITERATURE

This chapter presents related theoretical description, theoretical framework and review of previous study.

A. Theoretical Description

1. Learning English

a. Definition of Learning English

Scientists define learning with different opinions. Learning refers to learning as a change in behavior caused by experience.[1] Learning is a permanent change in behavior that results from experience, and behavior is related to the external and internal actions of individuals that are observed and remain unobserved by the outside world.[2] Experience plays an important role in becoming the basis for a person to get new things so as to be able to change the behavior of that person. It can be the way a person experiences events and understands or conceptualizes the world around them.[3] Learning is the personal act of the individual to make full use of one's potential.[4] Learning is a process of continuous change in human performance or potential. Everyone must have different potential, in this case the learners try to develop and explore their potentials so that they feel the difference and get results that can be utilized.[5]

Language is believed in various contexts to be very important for language stakeholders in education, because the object of research is determined by how much beliefs about language play an important role in the teaching and

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[1] Lachmnan, S. J. Learning is a Process: Toward an Improved Definition of Learning. Journal of Psychology, 131, (1997), 477-480.

[2] Thorndike, E. L., Bregman, E. O., Tilton, J. W., & Woodyard, E. Adult Learning. New York: Macmillan (1928).

[3] Jan De Houwer, Dermot Barnes-Holmes, and Agnes Moors, "What Is Learning? On the Nature and Merits of a Functional Definition of Learning," Psychonomic Bulletin & Review 20, no. 4 (August 2013): 4, https://doi.org/10.3758/s13423-013-0386-3.

[4] Hiemstra, R. Computerized distance education: The role for facilitators. MPAEA Journal of Adult Education, 22(2), (1994), 11-23.

[5] Driscoll, M. Psychology of Learning for Instruction. Needham Heights, MA, Allyn & Bacon, (2000).

learning process. English has become an international language.

Thus, from here it can be interpreted that learning English is learning English is an effort to change behavior resulting from experience by utilizing all the potential that exists regarding English as an international language.

English is needed to communicate with other people from other countries because English is a universal language. So when abroad, mastering English is important and fundamental to make English a tool for communication. Information about a matter of both personal and professional interest can be obtained if a person can understand the language has. English users are increasing, especially in the field of education and the working language in many company places. To be able to use it internationally, it is necessary to have learning in English.
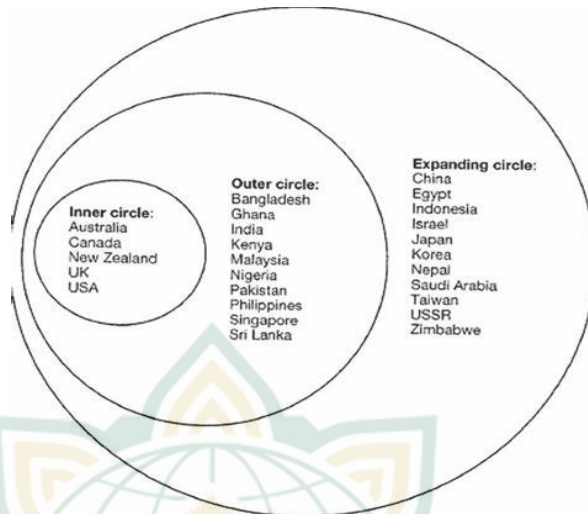
Quoting from Qur'an in the letter Al-Isra '(17) verse 36, said :

$$وَلَا تَقْفُ مَا لَيْسَ لَكَ بِهِۦ عِلْمٌ ۚ إِنَّ ٱلسَّمْعَ وَٱلْبَصَرَ وَٱلْفُؤَادَ كُلُّ أُوْلَٰٓئِكَ كَانَ عَنْهُ مَسْـُٔولًا ۝$$

It means : "And don't go for what you don't have 'exact knowledge'. Indeed, all will be held accountable for their 'hearing, sight, and reason'."[6]

From this verse, it is explained that in carrying out all activities it is necessary to have knowledge about it. Because at the end of the day all the means that have been given by Allah such as hearing, sight and intellect will be held accountable. Knowledge that is used as provision can be obtained from learning activities, therefore here is the emphasis that learning is an order from Allah SWT that must be carried out by all of us as servants of Allah SWT, including Gen Z to get that knowledge.

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[6] Qur'an.com, Accessed on 2023, January, URL: https://quran.com/17/36

Picture 2.1 The concentric circles of English

There is a theory from Kachru (1985), one of the scientists who categorizes English speakers in the world in concentric circles. The concentric circles represent the world's English speakers. Those in the inner circle state that countries such as Australia, Canada, UK, USA are countries that make English their first language. Furthermore, the outer circle is countries that use English as the official second language and often dominate in certain domains such as education, government, and in high social class. And expanding circle is the circle where English is used and taught as a foreign school language, and English plays a role in things like business, tourism, and international communications. The pronunciation model itself has been developed by those in the countries of the outer circle. This is due to the history of intra-national use of English. English influences some of the regional languages spoken there. Indonesia itself is included in the outer circle which makes English a foreign language to learn.[7] English as a foreign language still makes the interest of English students in Indonesia low.

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[7] Ulrikke Rindal, "What is English?," Acta Didactica Norge, Vol. 8. Nr. 2. Art. 14 : 2-9

b. **Obstacle of Learning English**

According to Irham and Wiyani, difficulty in learning is a situation where there are obstacles for students to follow the learning process so that learning outcomes cannot be achieved optimally.[8] This learning difficulty creates a gap in academic achievement with the expectations that must be achieved by students. This learning difficulty must interfere with and hinder the progress of learning in students. Learning difficulties are divided into two :

1) Developmental learning disabilities. This learning difficulty is a learning difficulty related to development. These learning difficulties include motor and perceptual disturbances; learning difficulties in adjusting social behavior; and difficulties in learning language and communication.

2) Academic learning disabilities. Academic learning disabilities are learning difficulties in which there are failures in achieving academic achievement in accordance with what has been expected in it. These failures can be in the form of failure to master skills in reading, writing, etc.[9]

Ahmadi and Supriyono said that there are two problematic learning factors :

1) Internal factors. Internal factor is a factor that is within human beings. Internal factors are divided into two, namely physiological factors and psychological factors. Physiological factors for learning difficulties in students are caused because, for example, the student's condition is not feeling well or is sick, besides that it is also due to weaknesses or physical disabilities in students, etc. While the psychological factors that cause students to experience learning difficulties are such as low levels of intelligence, low talent and interest in subjects, low motivation to learn,

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[8] M Irham and Wiyani, N.A, Psikologi Pendidikan Teori dan Aplikasi dalam Proses Pembelajaran. Jogjakarta: Ar-Ruzz Media, (2013). 254

[9] I Gusti Ayu Agung Dian Susanthi. Kendala dalam Belajar Bahasa Inggris dan Cara Mengatasinya. Linguistic Community Service Journal │Vol. 1, No. 2. (2021). http://doi.org/10.22225/licosjournal.v1i2.2658. 64-70

or it could also be unfavorable mental health conditions.

2) External factors. External factor is a factor that comes from outside human beings. There are two factors of external factor. First, non-social factors can arise when the facilities and infrastructure provided are not supportive, such as learning media, poor conditions for learning, curriculum that is difficult for teachers to explain and difficult for students to master, inappropriate time during learning, etc. Second, social factors that cause learning difficulties in students can come from family factors, the community environment, or playmates. The teacher factor also influences student learning difficulties.

The teacher's role in delivering material is also an external factor for students to learn. Characteristics of teachers that cause students to experience this include:

1) Teachers who are less competent in choosing learning methods and conveying subject matter;
2) Teachers who do not have a pattern of good relations with students, such as the nature of teachers who are authoritarian, arrogant, angry, and others.
3) The teacher determines the standard of student learning success above the ability of students in general.[10]

In improving English skills as a foreign language, some students still experience difficulties in learning it. It is embedded in their minds that English is a difficult language to learn. This makes them not moved to learn English.[11] There are three language elements that support the four English language skills, namely vocabulary, pronunciation, and grammar (language structure). But this is a big obstacle for English learners. Pronunciation involves distinguishing between the sounds that combine to form words so it is important to learn. If English

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[10] H. Abu Ahmadi and Widodo Supriyono, Psikologi belajar (Jakarta: Rineka Cipta, 1991).

[11] Gunawan Tambunsaribu and Yusniaty Galingging, "Masalah yang dihadapi Pelajar Bahasa Inggris dalam Memahami Pelajaran Bahasa Inggris," Dialektika: Jurnal Bahasa, Sastra Dan Budaya 8, no. 1 (June 30, 2021): 31–32, https://doi.org/10.33541/dia.v8i1.3110.

learners are used to mispronouncing English words, they tend not to be able to provide clear information to listeners. Vocabulary, the more vocabulary mastered by the learner, the easier it will be to learn English. Grammar, mastery of linguistic structures will make it easier to learn English, especially in stringing words into sentences.

Conducted by Gunawan Tambunsaribu and Yusniaty Galingging who have conducted research on 400 random students in the class of 2016 who are studying English course I. The research is aimed at first year active semester students at Gunadarma University. In this study, it was stated that there were several English subject matter which were very difficult for students to learn and understand. Ranked first with the most difficult material in English where 66% of respondents answered that English grammar/structure was the most confusing material. Then followed by speaking material, as many as 22% of respondents said that. In the third rank, there were 7% of respondents who stated that listening is a difficult material to learn in English. Furthermore, writing material with 4% of respondents and the last rank is reading with 1% of respondents.

Based on internal factors, the biggest factor for difficulties in learning English is because they think English is confusing and difficult. Apart from that, because they really don't like English and there are also those who still think that English is not important to master. There are also external factors that make it difficult for students to learn English. In general, because of the teacher's unpleasant attitude when delivering the material, then there are methods that are less interactive or poor teaching methods and even tend to be passive and also because the teacher is not an expert at teaching English.[12]

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[12] gunawan Tambunsaribu and Yusniaty Galingging, "Masalah yang dihadapi Pelajar Bahasa Inggris dalam Memahami Pelajaran Bahasa Inggris," *Dialektika: Jurnal Bahasa, Sastra Dan Budaya* 8, no. 1 (June 30, 2021): 40, https://doi.org/10.33541/dia.v8i1.3110.

2. The Tiktok Application

a. The Definition of Tiktok

Tiktok is a social network that is used by its users to share short videos. These videos are usually combined with music to allow users to create videos of talking, singing and dancing. Tiktok users use it to view short videos with various expressions for each creator, which users can also imitate from other users' videos. There are many kinds of video content that can be easily made on Tiktok. Not only that, Tiktok users can also use it to make videos in their own way or creations. After that, various creative videos can be posted according to their ideas. What's no less exciting is that Tiktok users can take part in challenges created by other users. Tiktok introduced by Zhang Yiming and owned by ByteDance. Thus, Tiktok is a social network introduced by Zhang Yiming and owned by ByteDance that the users use to view, create or share short videos of talking, singing and dancing.

Around 10 million Indonesians have become active users of Tiktok, where the majority of Tiktok users in Indonesia are Gen Z or the millennial generation, school age.[13] At the most Tiktok users are female, there are 66.1% of Tiktok users. And there are 93% Tiktok users are under 30 years old. In worldwide, beyond the country that created Tiktok, China, there are more than 600 million users of Tiktok that active use Tiktok.[14] Tiktok has been the most popular and the most downloaded apps in 2019. Tiktok is one of the applications that make users useful. Tiktok features personalized content, in addition, Tiktok offers micro-entertainment. This is the reason why Tiktok is an application that is very popular with young people today, especially those in Indonesia. When compared to other social media platforms such as

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[13] Riska Marini, "Pengaruh Media Sosial Tik Tok terhadap Prestasi Belajar Peserta Didik di Smpn 1 Gunung Sugih Kab. Lampung Tengah." Thesis. Faculty Of Tarbiyah And Teacher Training, Raden Intan Lampung State Islamic University., 20.

[14] Xin Du , Toni Liechty , Carla A. Santos & Jeongeun Park (2020): 'I want to record and share my wonderful journey': Chinese Millennials' production and sharing of short-form travel videos on TikTok or Douyin, Current Issues in Tourism. 3. DOI: 10.1080/13683500.2020.1810212

Snapchat and WeChat, Tiktok remains the favorite application for young people. In Snapchat and WeChat, users must actively follow certain accounts to find out the interesting content. Unlike Tiktok, which uses a recommendation algorithm according to user interests based on user behavior while using Tiktok. In Tiktok's "for you" feature it encourages personalization of content in user feeds.[15] Tiktok is an application that most popular and loved by users in the world nowdays because of the features offered, which the most users are young people.

b. **History of Tiktok in Indonesia**

Tiktok is a social network and video platform that was first launched by a Chinese developer in September 2016. Throughout the first quarter (Q1) 2018, Tiktok established itself as the most downloaded application, which was around 45.8 million times. That number beats other popular applications such as YouTube, WhatsApp, Facebook Messenger, and Instagram.[16]

On July 3rd 2018 Tiktok was blocked in Indonesia because the Ministry of Communication and Information has received many reports complaining about this application. Tiktok is popular not only with millennials and Gen Z, but Tiktok has also attracted the attention of minors. In Tiktok, there are lots of videos that are inappropriate for children to see, and many of them even imitate videos on Tiktok. As of July 3, the incoming reports reached 2,853 reports. According to Minister Rudiantara, there is a lot of negative content especially for children. Tiktok had reported because filled with less protected privacy nude images, devious algorithms, child predators, bullying harassing behavior, etc. As a video-sharing platform, it is possible for Tiktok to hide a much more sinister side such as enabling the flow of drugs,

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[15]Riska Marini. Pengaruh Media Sosial Tik Tok Terhadap Prestasi Belajar Peserta Didik di SMPN 1 Gunung Sugih Kab. Lampung Tengah. Thesis. Faculty Of Tarbiyah And Teacher Training, Raden Intan Lampung State Islamic University (2019), 21.

[16] Riska Marini. Pengaruh Media Sosial Tik Tok terhadap Prestasi Belajar Peserta Didik di SMPN 1 Gunung Sugih Kab. Lampung Tengah. Thesis. Faculty of Tarbiyah and Teacher Training, Raden Intan Lampung State Islamic University (2019), 21.

animal cruelty and predatory messages. In other words, Tiktok is not an safe application for child. It is also become vulnerable to the increasing number of pledophiles, profanity, crime, violence, and extremism.[17]

In august 2018 there is an agreement from Tiktok to censor Tiktok content in Indonesia which is not safe for child users by delegating 20 staff. With that various considerations and that new regulations Tiktok can be downloaded again. One of the regulations that are suspected is the user's age limit, which is 11 years old.[18]

Tiktok provides music such as dangdut music, DJ music, etc. Many of its users make videos rocking with the music. At the beginning of its launch in Indonesia, there were several users who had a lot of likes on posted videos or commonly called "Seleb Tiktok". Some of them like Bowo and Nuraini. With his handsome face, Bowo was able to get many Tiktok users to like the videos he made. Until this was able to bring Bowo to play a soap opera in one of the production houses. Besides Bowo, there is also Nuraini who has a funny face and adorable expressions. Video of Nuraini singing the song "Syantik" by changing the lyrics of the song to Iqbal. It has entertained many Tiktok users in Indonesia at that time. Iqbal is a talented Indonesian actor and singer who has many fans in Indonesia, especially women.

This makes many people imitate what Bowo and Nuraini are doing or not infrequently among those who only use Tiktok to simply follow what is currently trending in Indonesia. Many of them download the Tiktok application to make entertainment. They often use Tiktok and watch Tiktok videos in their free time. Apart from that, they use it as an excuse to entertain or refresh their minds because there are lots of interesting and updated videos on Tiktok. With so many enthusiasts using Tiktok,

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[17] Gabriel Weimann & Natalie Masri (2020): Research Note: Spreading Hate on TikTok, Studies in Conflict & Terrorism, DOI: 10.1080/1057610X.2020.1780027. 5–6.

[18] Wisnu Nugroho Aji, (2018), Aplikasi Tik Tok Sebagai Media Pembelajaran Bahasa dan Sastra Indonesia, Pertemuan Ilmiah Bahasa dan Sastra Indonesia (PIBSI) XL. 432

it's not wrong for Tiktok to be used as an interesting learning media.[19]

c. **Implementation of Tiktok as an Interesting Media for Learning English**

The large number of Tiktok users and their wide reach which is not only among those who follow, especially for Gen Z, it makes an interesting idea if this tiktok can be used as a media in learning for students. Most students open Tiktok for about 2-3 hours per day. There are many positive benefits to be gained from using Tiktok for the members because Tiktok is an application that attracts many users. It is also useful for updating information and increasing knowledge. Such as mental health, English, and others.[20] Many complete and varied features and content that make Tiktok the right choice as interesting learning media for its users. Besides being easy to use, Tiktok also has a short duration so that the explanation is easier to understand and doesn't make children feel bored. When compared to other applications that tend to have a long duration, this can make it easier to make videos.

Tiktok can also be used as a media to improve student achievement. This can be proven from research conducted by (Riska Marini: 2019). Based on the research that has been done, it proves that the learning achievement of students at SMPN 1 Gunung Sugih, Central Lampung Regency. The increase in student learning achievement can be seen from the results of the instrument trials filled out by the respondents or students who stated that stated Tiktok effect on learning achievement. In the hypothesis test (T test) with test correlation obtained by the value of r(count)> r(table),

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[19] Riska Marini. Pengaruh Media Sosial Tik Tok terhadap Prestasi Belajar Peserta Didik di SMPN 1 Gunung Sugih Kab. Lampung Tengah. Thesis. Faculty of Tarbiyah and Teacher Training, Raden Intan Lampung State Islamic University (2019), 21.

[20] Asti Hayatri, Fitri Salsabila Fatah, and Ulya Nur Maziyyah, "TikTok As a Learning Medium for Learning Speaking During Pandemic COVID-19: Students' Perspective of UIN Prof. KH. Saifuddin Zuhri Purwokerto," CELTI (Conference on English Language Teaching). June 08, 2022. Vol 2. DOI : https://doi.org/10.24090/celti.v2.59. 320-322.

namely 14.21978769> 2.002272456 which means there is a positive influence significant difference between social media Tiktok and learning achievement at SMPN 1 Gunung Sugih. Central Lampung.[21]

If content creators are able to turn content into interesting content, this can make Tiktok a very interesting application to become a learning media for its audience. During a pandemic, Tiktok can also be used as an effective media to do. Apart from being an application for finding entertainment information.

Tiktok can also be used as an interesting media for speaking and pronounciation in learning English. A lot of update information can be obtained by watching content on Tiktok so that a lot of information can be obtained quickly. Therefore students can learn by using Tiktok even though some people consider this to be trivial. Tiktok can be used in variations for learning, so it can get rid of boredom and can increase enthusiasm for learning. There are many videos on Tiktok that present ways to interpret vocab in English correctly so that users are able to imitate the pronunciation. It's also not uncommon for content creators to make videos to duet with other Tiktok users.Implementing Tiktok as an interesting learning media is the appropriate choice to help students' to increasing speaking skills because Tiktok has features that are update so that the users depend on it. It is easier to understanding English vocabulary because the students learn through the media they love and usually use. Tiktok becomes more interactive to improve speaking skills so that can helps students to improve their speaking skill.[22]

In the duet feature on Tiktok the users can also use the duet feature to practice videos about English with the content creator. The users can practice speaking in

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[21] Riska Marini. Pengaruh Media Sosial Tik Tok terhadap Prestasi Belajar Peserta Didik di SMPN 1 Gunung Sugih Kab. Lampung Tengah. Thesis. Faculty of Tarbiyah and Teacher Training, Raden Intan Lampung State Islamic University (2019), 35-37.

[22] Destia Herlisya and Purna Wiratno, "Having Good Speaking English through Tik Tok Application," Journal Corner of Education, Linguistics, and Literature 1, no. 3 (January 14, 2022): 191–98, https://doi.org/10.54012/jcell.v1i3.35.

21

English according to the narration which is also explained in the video. So Tiktok users are able to learn as well as practice learning to speak English. There are many content creators who make duet videos, so the users can practice as if they were chatting with the creators of the duet content. And the last is because there are many challenges to reading English texts such as content from 'speakenglishwithzach', Instant English, Mike the Chameleon, etc' which is interesting to practiced. This is a positive thing and becomes an input for the application of Tiktok as a learning media. In one of Tiktok's feature that is duet feature is significant to assist with learning english. The use of Tiktok in improving conversation skills can inspire teachers to more explore social media in the learning of English.[23]

Tiktok is able to help students to increase their English vocabulary. The content in tiktok is easy to understand and maintains a variety of vocabulary found in films. Students are able to expand vocabulary both from verbs, nouns, or others.[24] As Tiktok has become the most popular technological tool, it could be an effective method for learning English vocabulary. Significantly videos on Tiktok could enhance vocabulary.[25]

Tiktok can be used in improving English learning about regular verbs. According to (Shevany Anumanthan and Harwati Hashim: 2022) in the post-test conducted it showed that there was an increase in scores for all students. In this study it was proven that all students achieved different levels of improvement with the help of Tiktok as a delivered learning intervention. The students really enjoyed the teaching and learning process in

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[23] Ling Sue Zhen et al., "It Takes Two to Tango: Using TikTok Duet Challenge to Improve Conversation Skills," International Journal of Academic Research in Progressive Education and Development 11, no. 1 (January 6, 2021): Pages 170-185, https://doi.org/10.6007/IJARPED/v11-i1/12017.

[24] State Islamic Institute (IAIN) of Kediri and Risma Galuh Pitaloka Fahdin, "Student's Perception toward The Use of Tik Tok in Learning English Vocabulary," *Khazanah: Jurnal Mahasiswa* 12, no. 2 (December 13, 2020), https://doi.org/10.20885/khazanah.vol12.iss2.art47.

[25] Afrah Abdullah Alghameeti, "Is TikTok an Effective Technology Tool in English." English Language Teaching; Vol. 15, No. 12; 2022, 18.

English when involving Tiktok in it. Learning has also become very easy and effective to use in making their own verb videos. Some of them are also interested in creating educational content in the future. They are winners in that Tiktok makes it easy for them to find information about learning English. The social application is a simple and effective networking platform to generate the desire to learn including Tiktok. Half of the students in this study claimed that Tiktok helped them make it easier for them to construct sentences using verbs. So, it can be concluded that Tiktok is 100% useful and effective from the 10 students interviewed.[26]

As a learning media, Tiktok offers many advantages for teachers as content creators to create content on Tiktok about English. First, these benefits can be like satisfaction and joy in responding to the material produced. Teachers as content creators can also learn with other content creators about English learning material from the content. Before creating content for learning English, of course the teacher can study the material and then summarize it. This can also be done by students who often use videos on Tiktok to learn because Tiktok offers videos that are easy to understand so that they can influence their learning patterns.

Second, the Tiktok feature provides its users with the ability to interact and discuss with content creators in the Tiktoklive feature. Through this Tiktoklive feature, users are able to communicate directly with content creators who conduct live video sessions. There they can exchange information about learning English or something else. Tiktok provides a comment column for viewers of the live broadcast so they can communicate directly about anything. Viewers can also give gifts to content creators.[27]
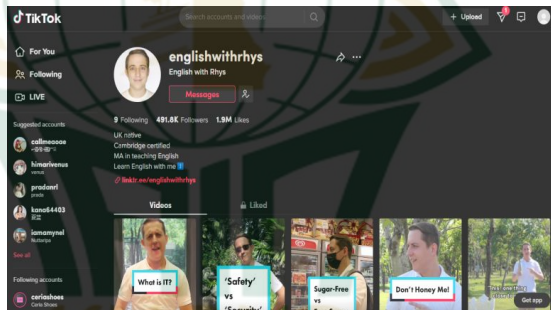
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[26] Zhong Sun et al., "Improving the English-Speaking Skills of Young Learners through Mobile Social Networking," Computer Assisted Language Learning 30, no. 3–4 (May 19, 2017): 906–907, https://doi.org/10.1080/09588221.2017.1308384.

[27] Rochman Hadi Mustofa, Hanif Anindhita, and Jonathan C Gano-an, "ANALYSIS OF THE UTILIZATION OF TIKTOK AS A FINANCIAL AND

It means that using Tiktok, teacher can attract students' attention, so that can adapted to students' situation, conditions and environments. Teachers should exploit the benefits of this platform. By photos and graphics can support teachers to make videos and to present new words in a lesson.[28] The learning atmosphere becomes fun if implementing Tiktok as interesting learning media. The teacher and students can discuss each other, especially things that are unfamiliar for students. It means that Tiktok is students' friend and inseparable. Tiktok is also very effective to improve students' confidence.[29]

On Tiktok, there are lots of content creators who make videos about learning English. They have packaged learning English in attractive and contemporary packaging so that it is easy for users to understand the material. Those accounts such as :

1) @englishwithrhys

Picture 2.2 Tiktok account of @englishwithrhys

The account owner @englishwithrhys, Rhys is a native speaker from UK. Rhys himself is a Master of Arts in teaching english. So, he tries to share that
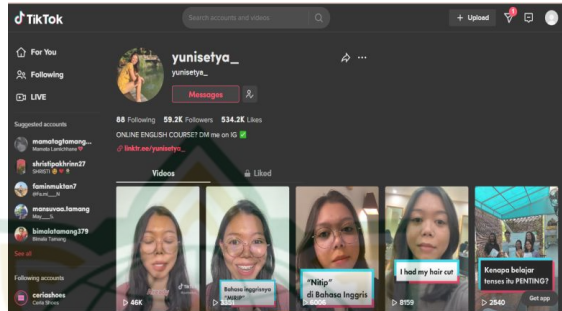

EDUCATIONAL LEARNING MEDIUM," International Conference on Education Innovation and Social Science (ICEISS). October 2022., 10–11.

[28] Afrah Abdullah Alghameeti, "Is TikTok an Effective Technology Tool in English." English Language Teaching; Vol. 15, No. 12; 2022, 18.

[29] Destia Herlisya and Purna Wiratno, "Having Good Speaking English through Tik Tok Application," Journal Corner of Education, Linguistics, and Literature 1, no. 3 (January 14, 2022): https://doi.org/10.54012/jcell.v1i3.35.

knowledge that he knows about English. He package that explaination with a unique version. He discusses about daily phrases of English, vocabularies and much of them are about explanations in simple grammar.
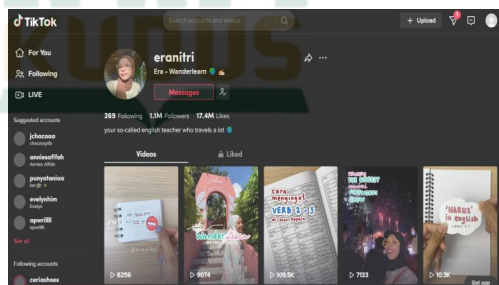
2) @yunisetya

Picture 2.3 Tiktok account of @yunisetya

The account owner @yunisetya is someone from Indonesia who has studied English. She explained a lot about learning english. such as the difference in the use of 'alone vs lonely', 'among vs between', 'for vs to', and so on. She also explains the use of grammar, shares tips on using English, Indonesian vocabularies to English vocabularies, etc. He tries to explain to the Indonesian people about the use of bilingual, Indonesian and English.
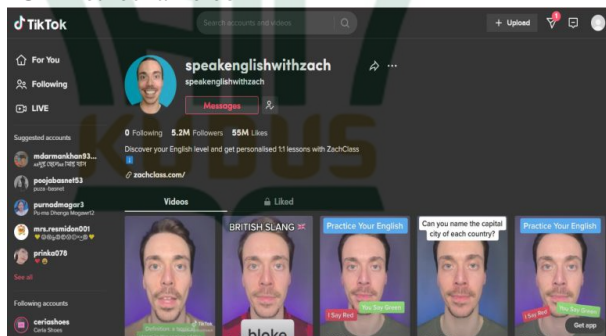
3) @eranitri

Picture 2.4 Tiktok account of @eranitri

Era, the owner of @eranitri is an Indonesian who is learning English and tries to share that with others. She grouped the explanations into some folders they
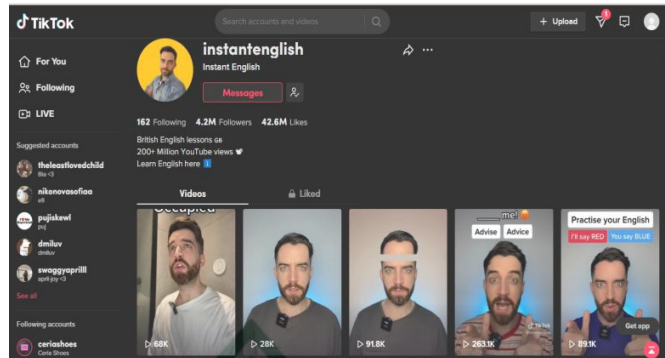
25

are 'Slangs, Indo vs English, Wanderlearn, Grammar, Vocabulary, BasicEnglish, Tenses, TauGakSih?, Pronunciation, BedanyaApa?, IsiSoalGrammar and KoreksiGrammar'. In the 'slang' folder she explains about English slang. She explained about the differences in Indonesian vs English pronunciation in the 'Indo vs English' folder.

She loves to travel, she share that experience using minivlog videos. She packed that fun videos in 'Wanderlearn' folder. She provides it using mixed languages, English and Indonesian. She also wrote down that meaning of English vocabulary in Indonesian. Furthermore, she shared knowledge about grammar in the 'Grammar' folder. She made English vocabulary videos in folder 'Vocabulary'. Next, she shared the information about basic English and tenses in folder 'BasicEnglish' and 'Tense' folder. She made the video as aesthetically pleasing as possible. She explore the uniqueness of English in folder 'TauGakSih'. She shared the pronunciation of English in 'Pronunciation' and in 'BedanyaApa' she explained the differences of each English vocabularies. Grammar exercises in 'Isi Soal Grammar' and 'Koreksi Grammar'.
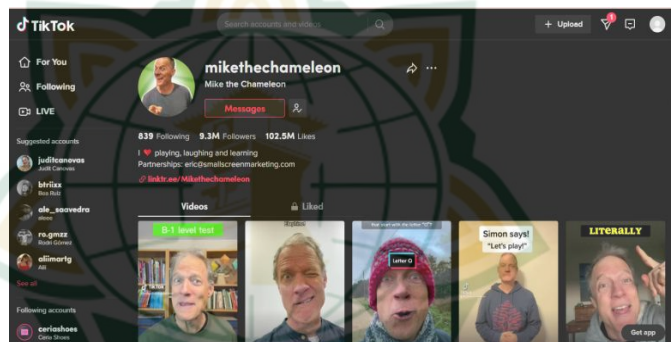
4) @speakenglishwithzach, @instantenglish, @mikethechameleon

Picture 2.5 Tiktok account of @speakenglishwithzach

Picture 2.6 Tiktok account of @instantenglish

Picture 2.7 Tiktok account of @mikethechameleon

Accounts @speakenglishwithzach, @instantenglish, @mikethechameleon often challenge viewers to practice English. But not only that, these accounts also share learning English.[30]

In Tiktok, can make users see the creativity of each other on the homepage. The features in Tiktok can be used as an interesting learning media. Even its features are able to help distance learning during the Covid-19 pandemic. There are several features in Tiktok that its users can use :

1) Record music. The Tiktok users can record their voice than can be upload in their Tiktok account.

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30 Tiktok.com, Accessed on 2023, January, URL : https://www.tiktok.com/en

2) Backsound and sound effects. Tiktok provides lots of backsounds that users can use to dance, lip sync, mini vlog or just make memorial video recaps on tiktok. Tiktok also provides a sound effects feature that can be used to change voices with various effects, such as vibra, electronic, echo, mic, giant, etc. It's easier for Tiktok users to add creativity to videos.

3) Record videos. In Tiktok, the users can record their creative and unique videos. Tiktok users can record that video than integrated to their personal Tiktok account.

4) Edit. Before the video is uploaded, users can edit it first according to their taste. This can be done when users want to improve and edit the draft video that has been made before.

5) Share. Can used by the Tiktok users when want to distribute or share their videos.

6) Duet. With the duet feature, users can collaborate with other creators. Can be seen in the video screen display will be divided into two.

7) Filters, stickers and effects. Now, Tiktok users don't have to worry about their physical appearance because Tiktok also provides funny filter, sticker and effect features and lots of choices to beautify their physical appearance.[31]

Making Tiktok as an interesting learning media is indeed the right thing, but there are some obstacles that students can experience. This could be a technical problem, such as the short duration on Tiktok. Apart from the advantages of being used as a learning media, the short duration on Tiktok can also be used as an obstacle. With the short duration in Tiktok, students feel that the explanations given are not long enough. Thus making them feel inadequate to support their mastery of understanding. Another obstacle that students feel is that it can make them fall asleep in the features provided by Tiktok to open other videos and make them forget to study time, besides that they also forget about other activities so they only remember what they are playing. Problems like

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31 Veronika Unun Pratiwi et al., "Using Tiktok As An Effective English Learning Media" 35, no. 2 (2022): 300.

this can be avoided if they use the gadget under adult supervision.[32] Tiktok cannot be accessed by students if there is no internet. If the device used is not compatible enough, sometimes Tiktok becomes slow. To resolve it, during learning the teacher must make sure that the internet network is strong enough to open Tiktok. Despite all that weaknesses, Tiktok still very worthy to be chosen as interesting learning media. Tiktok becomes a new breakthrough in the world of education.[33]

d. Steps for Implementing Tiktok as an Interesting Media for Learning English

There are several steps that must be taken to use Tiktok as an interesting media for learning English, including:

1) Make a video about the material to be delivered. In this step we can start by taking a video. Then edit as attractive as possible. After that we post the video to Tiktok. There are several stages, including:
   a) Login to Tiktok account.
   b) Click the "Upload Video" button
   c) Click the "Choose File" button to upload the video.
   d) Click on the "Caption" section to add a caption.
   e) Determine who can view the video by clicking "Who can view this video".
   f) Adjust the "Allow user to" section according to needs.
   g) Finally, click the "Post" button and wait for the upload process to finish.[34]

2) Practice. After convey the material, as practice activities teacher can implementing Tiktok as

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[32] Asti Hayatri, Fitri Salsabila Fatah, and Ulya Nur Maziyyah, "TikTok As a Learning Medium for Learning Speaking During Pandemic COVID-19: Students' Perspective of UIN Prof. KH. Saifuddin Zuhri Purwokerto," CELTI (Conference on English Language Teaching). June 08, 2022. Vol 2. DOI : https://doi.org/10.24090/celti.v2.59. 322.

[33] Herlisya and Wiratno, "Having Good Speaking English through Tik Tok Application."

[34] Urbandigital, accesed on January 20223. URL : https://urbandigital. id/cara-upload-video-tiktok-pc-komputer/

assignment media. There are 4 skills that can be honed in learning English using Tiktok.

a) Listening

Audio-visual learning media is needed to support dialect learning. Tiktok can meet the needs of sound visuals in learning Indonesian, with the highlights of the sound recordings making learning more interesting. The teacher can also make questions related to this listening skill.

b) Reading

Teachers can use Tiktok as a reading media for students. Students can read the text in the Tiktok video aloud than record it as assignment.

c) Writing

Furthermore, to hone writing skills in children, the teacher can provide exercises so that children can compose their own sentences. Or students can also translate Indonesian sentences into English sentences.[35]

d) Speaking

Tiktok is easy to use to include background sound in the app. Then, Tiktok processes words that express, state or convey intentions, ideas, ideas, thoughts, and feelings which are arranged and developed according to the needs of the listeners. Students can practice this speaking skill by making the same video and then uploading it on Tiktok. In addition, students can also have dialogue with other students by recording and practicing through the duet feature provided by Tiktok. How to use this feature is by:
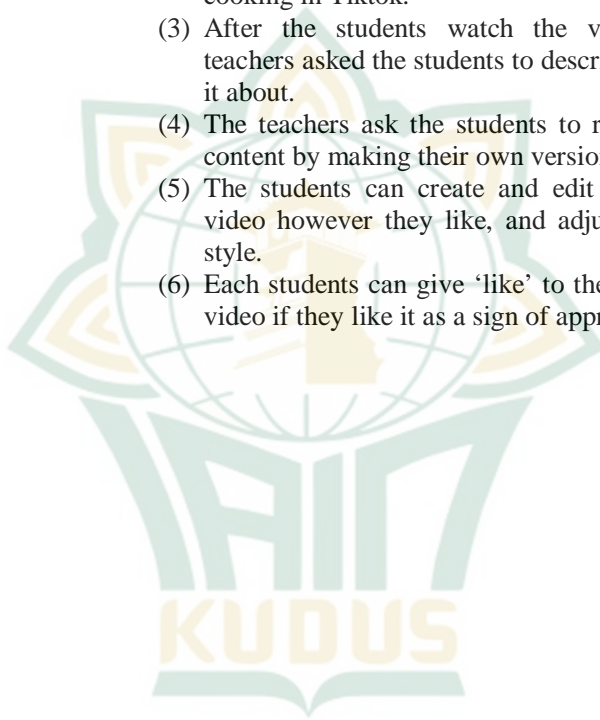
(1) First determine the video that you want to use as a duet.

(2) Then click the arrow button on the right side of the screen to open the share menu.

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[35] AANBJ Dewanta. "Pemanfaatan Aplikasi Tik Tok Sebagai Media Pembelajaran Bahasa Indonesia". Jurnal Pendidikan dan Pembelajaran Bahasa Indonesia Vol 9 No 2, Oktober 2020. 82-84.

(3) Next step click duet and then record the video.[36]

Teaching English speaking skills in Tiktok, the teacher can use these steps. The students have to make a Tiktok account. Then:

(1) The teachers and the students follow each other account.

(2) The researchers ask the students to watch some videos about dancing, education or cooking in Tiktok.

(3) After the students watch the videos, the teachers asked the students to describe what is it about.

(4) The teachers ask the students to remake the content by making their own version.

(5) The students can create and edit their own video however they like, and adjust to their style.

(6) Each students can give 'like' to their friend's video if they like it as a sign of appreciation.[37]

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[36] Pindahlubang, accesed on January 2023, URL : https://pindahlubang.com/5522-cara-menggunakan-tiktok/

37Herlisya and Wiratno, "Having Good Speaking English through Tik Tok Application."
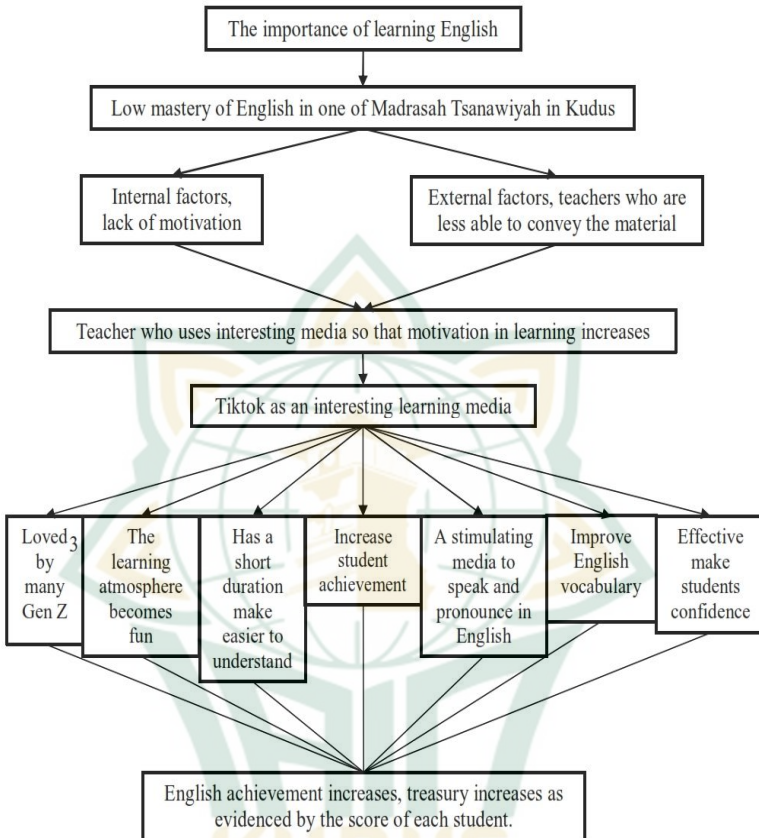
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B. Theoretical Framework

Chart 2.1 Theoritical Framework

Learning English is an important thing to do because English is a world language. This has caused many countries to make English a compulsory subject, as a requirement for entering higher education or also as a factor that is considered important for getting a job. But in reality mastery of English is still not high in Indonesian society in general and in one of Madrasah Tsanawiyah in Kudus specifically. There are two inhibiting factors to be interested in learning English. First, internal factor. Because the students lack of motivation in learning English. Second, external factor. Such as the media that uses during learning English, the competence of teacher during learning

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media and also how the teacher utilizing that media to convey the English material.

One of the methods that can be used to reduce this problem is the teacher's need to optimize interesting media in learning English. So with expectations that motivation in learning increases. The use of Tiktok as a media for learning English is considered appropriate enough to do. Because Tiktok loved by many Gen Z especially school age. Utilizing Tiktok makes the learning atmosphere becomes fun. Tiktok has a short duration make easier to understand. Based on previous study, Tiktok can increase students achievement, stimulate students to speak English, augment the students' pronounciation in English, improve English vocabulary and make students more confidence.

The use of Tiktok as a learning medium has been carried out by RKD. as English teacher in learning English at one of Madrasah Tsanawiyah in Kudus. There are indicators that can measure this, namely in achievement of students' during learning English, treasury increases as evidenced by the score of each student.

C. Review of Previous Study

The study on the use of the Tiktok application in learning English carried out by several researchers including:

1. The first research from Destia Herlisya and Purna Wiratno, with the title "Having Good Speaking English through Tik Tok Application", that discusses about the use of Tiktok to improve students' speaking skills through the Tiktok application. The result states that the mean score of students' learning activities in pre-cycle is 68.88. Students' learning activities showed 69 with the criteria of being less active in cycle I. Meanwhile, the mean score in cycle II was 76.75 with the criteria of being quite active. Thus, there was 7.75 points at the first cycle to the second cycle about the improvement of students' learning activities. It can be concluded from classroom action research, when viewed from the data analysis it shows that Tiktok is able to increase learning activities and speaking skills. Relevant with this study is about the use of Tiktok in learning activities for students. The hope is to increase students' interest in learning. The diferent with this study is Destia Herlisya and Purna Wiratno implementing Tiktok in to improve speaking English skills. Whereas in this study focuses on the use of

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Tiktok in learning English as interesting media for learning English. And to explore the experience of English teacher in implementing Tiktok specifically in advertisement material.

2. A journal entitled "Is TikTok an Effective Technology Tool in English Vocabulary Expansion?" By Afrah Abdullah Alghameeti. That presents about the attitudes of Saudi secondary school learners using Tiktok videos to learning and expanding English vocabulary in Saudi secondary school learners. The result shows that students have a positive attitude when using Tiktok in learning English vocabulary. Many various features and options in Tiktok that can assist in expanding English vocabulary. Similar with this study that using Tiktok as an interesting media in learning English, but Afrah Abdullah Alghameeti's more focus on English vocabulary. While this research focus on advertisement material in ninth grade.

3. Conducted by Shevany Anumanthan and Harwati Hashim with the title "Improving the Learning of Regular Verbs through TikTok among Primary School ESL Pupils" explained that in learning English vocabulary is very important and needed in all language skills (listening, speaking, reading, and writing). In fact, upper-level ESL learners have difficulty mastering the vocabulary of the city itself. The research aims to explore the effectiveness of Tiktok in increasing vocabulary, especially vocabulary on regular verbs with certain representations by a group of 5th grade students. It is relevant to the research conducted by the author, which is to have in common about implementation of Tiktok in learning English in school. But it is different with this study. This study focused to explore teacher's experience in teaching English narrative inquiry on ninth grade using Tiktok especially in advertisement material.

4. In accordance with the thesis entitled "Exploration of Literacy Practices in the Tik-Tok Application Outside the Classroom" by Tiara Alya Tanza. Through the use of Tiktok, it is expected to be able to explore literacy practices outside the classroom. Where the participants practice literacy by making English lyric videos. In addition, to communicate with other users, it can be used with translingual and multimodal. The use of Tiktok has had a positive impact on literacy and language practice outside the classroom. Similar to this research which uses the same framework as previous research that explores

Tiktok as learning. The gap of this research are. First, Tiara Alya Tanza's research specifically examines the use of Tiktok to investigate literacy practices outside the classroom. While this research tries to explore the experience of RKD as a teacher at one of Madrasah Tsanawiyah in Kudus who implements Tiktok in class or advertisement material. Second, this study uses Tiktok in learning, especially learning English.