

CHAPTER V

CONCLUSIONS AND RECOMENDATIONS

Based on the research and discussion about the implementation of Cocomelon YouTube channel as a medium for learning English vocabulary for playgroup in Sukolilo Pati, the following conclusions can be drawn:

A. Conclusions

1. From the research, it can be concluded that the implementation of Cocomelon YouTube channel as a learning medium can help improve and overcome difficulties in learning English vocabulary for playgroup children. By presenting fun and easy-to-remember songs, children can learn English vocabulary actively and passively. In the implementation of the Cocomelon YouTube channel, there are several processes, namely preparation, implementation, and evaluation. Based on observations, interviews, and documentation conducted by researchers, videos from the Cocomelon channel can be a suitable and effective medium to attract children's interest in learning English vocabulary. However, during the process of learning English vocabulary, children did not fully understand the material contained in the video. This happened due to the lack of coordination between teachers and students. Then after conducting interviews with parents, it was found that children also did not apply what they had learned at school when studying at home. Therefore, parents need to pay attention and train their children's abilities so that the learning that has been taught at school can be remembered and applied in daily life.
2. In the process of implementing the Cocomelon YouTube channel as a medium for learning and improving English vocabulary for playgroup children, there are supporting and inhibiting factors. The supporting factors are the availability of technology at school such as LCD projectors, TV, sound systems, and adequate internet networks. The songs and animation designs presented by the Cocomelon channel have an attraction for children, making learning enjoyable and not boring. However, the inhibiting factors are the difficulty in controlling the mood of different children and creating a conducive atmosphere for teaching and learning according to the plan. Therefore, these factors also become alternatives and

benchmarks for the effectiveness of utilizing learning media in the form of the Cocomelon YouTube channel.

B. Recommendations

1. For teachers and parents, it is advisable to be more active in utilizing technology and digital media as tools to aid children's learning process.
2. School principals can provide training and mentoring to teachers in using digital media for teaching.
3. Researchers who are interested in conducting further studies should pay attention to factors that can affect the effectiveness of using digital media such as the YouTube channel Cocomelon in teaching English to young children.
4. Students are expected to utilize this learning media positively and continually improve their English language skills by learning consistently and regularly.

