

CHAPTER IV

RESEARCH FINDINGS AND DISCUSSION

A. Research Results

The research was conducted at SMA 1 Gebog which located at Jl. Raya PR Sukun, Gondosari, Gebog, Kudus district. The research focused to analyze the effect of Instagram social media in students listening skill, and this research was done by using several methods they are interview, observation, and documentation. The findings comes from interviews with several XI grade language students and English teacher namely Mr. Komari, observing school environment, and several documentation from teacher and school staff. The findings explained briefly as below:

1. **The Instagram Accounts and Content Mostly Accessed by Students of SMA 1 Gebog to Enhance Their Listening Skill**

The result from interview about Instagram accounts and contents that mostly accessed by students, show various statements. The students have their own choice and reason, why they choosing that kind of accounts or contents, whether about its validity, fame, interest, and etc. In this section, there will be two parts of explanation which explain about Instagram accounts and contents that mostly accessed by SMA 1 Gebog students.

a. **Instagram Account Mostly Accessed by Students of SMA 1 Gebog to Enhance Their Listening Skill**

The students from XI language class mostly are Instagram users, with their own reason and some of them spending much time when using it. Several students have spending much time accessing Instagram, such Daffa Akbar Ismail when asked about are they an active user and how much time that their spending to access Instagram.

“Not too active, like when there is something important or I need it. I usually access it all

day in the night time but maybe only around 30 minutes”.¹

In addition Icha Enelisa that spending around 15 or 30 minutes approximately.

“Yes I do, I access Instagram everyday maybe around 15 until 30 minutes”.²

In other side, sometimes students spending an hour accessing Instagram such Hesti Ristiana Sari that spending 1 hour approximately in accessing Instagram.

“Yes I do, sometimes I access it before I sleep and maybe it’s around 1 hour”.³

This findings also supported by Mr. Komari argument.

“I think there are many students that using Instagram in my class, maybe almost in one class using it”.⁴

In other words, almost of the students in language class is having social media.

Influencer is one of several factors that make students using Instagram, and most of the interviewed students follow an influencer. Icha Enelisa as a language student is following several influencer like idol or education content creator such Aaron English, and others.

“Yes, influencer like idol, education account like Aaron English, and others”.⁵

¹ Daffa Akbar Ismail, the interviews from the researcher, 27th January 2023, students interviews 2, transcript.

² Icha Enelisa, the interviews from the researcher, 27th January 2023, students interviews 4, transcript.

³ Hesti Ristiana Sari, the interviews from the researcher, 27th January 2023, students interviews 3, transcript.

⁴ Komari, the interview from the researcher, February 6th 2023, teacher interview 1, transcript.

Daffa Akbar Ismail and Hesti Ristiana Sari also following several Influencer and some of them are foreigner, such as Mobazane, Selena Gomez and others.

“Yes, like Selena Gomez and other actress or celebrity”.⁶

“Yes I do, such as foreigner gamers like Mobazans and other Free Fire gamers or content creators”.⁷

In other side, Ahmad Muzaki statements have little bit different with his friends.

“Yes, but I mostly following Indonesian influencers and I think I don’t following foreigners”.⁸

In addition, even he mostly follow local influencers but the content that he see in Instagram sometimes provides English element inside, as his statement when asked about difficulties when learning English through Instagram.

“Yes I have, like when I accessed to videos that the speakers using English but without sub-tittles, it’s hard to understand because it’s too fast”.⁹

Furthermore, the statements collected showing that mostly account that followed by students is in the circle of entertainment, which includes singer, actress, gamers and as addition, there’s also

⁵ Icha Enelisha, the interviews from the researcher, 27th January 2023, students interviews 3, transcript.

⁶ Daffa Akbar Ismail, the interviews from the researcher, 27th January 2023, student interviews 2, transcript.

⁷ Hesti Ristiana Sari, the interviews from the researcher, 27th January 2023, student interviews 3, transcript.

⁸ Ahmad Muzaki, the interviews from the researcher, 27th January 2023, student interviews 1, transcript.

⁹ Ahmad Muzaki, the interviews from the researcher, 27th January 2023, student interviews 1, transcript.

education influencer. In addition, the students also have different time spending in accessing Instagram.

b. Instagram Contents Mostly Accessed by Students of SMA 1 Gebog to Enhance Their Listening Skill

Instagram have several contents inside, and students have their own interest with it. Ahmad Muzaki itself more likes with videos content which contain sport content.

“I mostly like videos about sport especially volleyball”.¹⁰

Furthermore, Daffa Akbar Ismail that have interest with pictures that contain his idols that show up in story and timeline.

“I usually access videos and photos content like from Instagram story”.¹¹

Moreover, Hesti Ristiana Sari is almost like all of the contents from Instagram that interesting for her such music that show up in reels or story, and Icha Enelisa that mostly like motivation, music, and education videos content.

“I like almost all of contents in Instagram that interesting for me”.¹²

“I like to see motivation, music, and education videos”.¹³

Furthermore, after several questions have been given, certain data were collected. The Instagram contents that mostly accessed by students according to the interview result, showing that it is about

¹⁰ Ahmad Muzaki, the interview from the researcher, 27th January 2023, student interview 1, transcript.

¹¹ Daffa Akbar Ismail, the interviews from the researcher, 27th January 2023, students interview 2, transcript.

¹² Hesti Ristiana, the interview from the researcher, 27th January 2023, student interview 3, transcript.

¹³ Icha Enelisa, the interview from the researcher, 27th January 2023, student interview 4, transcript.

entertainment content, such as song like from Selena Gomez as stated by the students, motivation, sports, game such Free Fire and Mobile Legends from Mobazane, and education such from Aaron English, and etc. that showed in videos, audio, and pictures.

2. The Students' Perceptions in Using Social Media Instagram Contents to Enhance Their Listening Skills

As an Instructor or teacher, Mr. Komari said that social media important at this time, because knowing in this era social media have massive users. Besides, social media also have two sides, which is positive and negative so the user need to be a smart user when access the social media.

“We need to be smart user when use Instagram, because every social media have negative side, such when we too much spend our time in Instagram, we can suffer from poor sleep, eye fatigue, negative body image, depression, anxiety and more”.¹⁴

The points above are about managing time and try not to dependent on it, are tips to be a smart user from Mr. Komari as a teacher. The social media users between students in language class are almost classified as an active user which mean almost of the students is active using social media.

“Instagram, Whatsapp, Twitter... and I really like to use Whatsapp”.¹⁵

“Instagram, Youtube, Whatsapp, TikTok, Facebook, I have twitter but I rarely access it”.¹⁶

“Instagram, Facebook, Twitter, Tiktok, Youtube”.¹⁷

¹⁴ Komari, the interview from the researcher, 6th February 2023, teacher interview 1, transcript.

¹⁵ Ahmad Muzaki, the interview from the researcher, 27th January 2023, student interview 1, transcript.

¹⁶ Daffa Akbar Ismail, the interview from the researcher, 27th January 2023, student interview 2, transcript.

“Tiktok, Instagram, Youtube, Facebook, and Twitter”.¹⁸

The students are using several social media such as Instagram, Facebook, Twitter, TikTok, Youtube, and Whatsapp. Students also have their own reason why using social media, such Ahmad Muzaki that using social media just for leisure time.

“Just for leisure time”.¹⁹

“I can see a people or content that I like.”²⁰

In other words she is using it to see people or interesting content. Social media also take a role in teaching and learning, such statements from Ahmad Muzaki, Daffa Akbar Ismail, Hesti Ristiana Sari, and Icha Enelisa when they asked about did them ever using social media as learning media.

“Yes I have, such as Youtube, Whatsapp, and Twitter”.²¹

“Yes, other social media such as Youtube like when the videos explain about an item in games and searching listening material or explanation”.²²

“Usually Youtube”.²³

“Tiktok, Twitter sometimes there is education content there, and Youtube that even have more”.²⁴

¹⁷ Hesti Ristiana Sari, the interview from the researcher, 27th January 2023, student interview 3, transcript.

¹⁸ Icha Enelisa, the interview from the researcher, 27th January 2023, student interview 4, transcript.

¹⁹ Ahmad Muzaki, the interview from the researcher, 27th January 2023, student interview 1, transcript.

²⁰ Icha Enelisa, the interview from the researcher, 27th January 2023, student interview 4, transcript.

²¹ Ahmad Muzaki, the interview from the researcher, 27th January 2023, student interview 1, transcript.

²² Daffa Akbar Ismail, the interview from the researcher, 27th January 2023, student interview 2, transcript.

²³ Hesti Ristiana Sari, the interview from the researcher, 27th January 2023, student interview 3, transcript.

After all of that statements, it show that their ever using social media for learning media such as Youtube, Instagram, Twitter, Tiktok and Whatsapp. Besides, Mr. Komari also ever using social media as learning media in writing, reading, listening, and grammar lessons according to his statements.

“Yes, I ever used it in writing, reading, listening and grammar in English lesson”.²⁵

The students in language class that interviewed state that they learn something new about English. Ahmad Muzaki and Daffa Akbar Ismail as language students, since using Instagram they learn vocabulary with the content inside such videos or pictures.

“Yes I have, but maybe until now I only vocabulary”.²⁶

“Yes, like words or vocabulary in English. I learn it little by little and try to understand what are said. I think only that”.²⁷

“Yes I have, like when watches a video about music and there is a lyrics, I learn some words”.²⁸

“Yes I have, like learn some new words and how to say or how to speak in a conversation”.²⁹

The statements mean all of them also get new knowledge since using Instagram, such vocabulary and speaking by accessing videos or picture content from several

²⁴ Icha Enelisa, the interview from the researcher, 27th January 2023, student interview 4, transcript.

²⁵ Komari, the interview from the researcher, 6th February 2023, teacher interview 1, transcript.

²⁶ Ahmad Muzaki, the interview from the researcher, 27th January 2023, student interview 1, transcript.

²⁷ Daffa Akbar Ismail, the interview from the researcher, 27th January 2023, student interview 2, transcript.

²⁸ Hesti Ristiana Sari, the interview from the researcher, 27th January 2023, student interview 3, transcript.

²⁹ Icha Enelisa, the interview from the researcher, 27th January 2023, student interview 4, transcript.

accounts as mentioned before such as song from Selena Gomez, games from Mobazens, education content from Aaron English and so on. Mr. Komari stated that listening is important because it's includes as basics English skills and also explain little bit of issue that his students have about listening skill.

“I think it's very important because it's includes as a basic skills”.³⁰

“In my opinion, the students listening skill is still low, maybe because it's hard to understand so they feel lazy to study it”.³¹

The statement means he felt that the student listening skills is still low and that's why it makes listening become really important for his students.

Furthermore, Icha Enelisa and Hesti Ristiana Sari ever using Instagram as they learning media especially listening with videos and caption from one of Influencers, the reason is because it's simple and populaity.

“Yes I ever use it when I searching for explanation in listening from the influencer. The reason, like I said before beacuse it is simple and I can easily access to influencer that explain about listening material or English content”.³²

“Yes, I ever reading a caption from infulencer that share tips about listening and using a music videos to study listening, the reason is it is simple and popular”.³³

In other side, Ahmad Muzaki and Daffa Akbar Ismail are never using Instagram as a listening learning, as they statements.

³⁰ Komari, the interview from the researcher, 6th February 2023, teacher interview 1, transcript.

³¹ Komari, the interview from the researcher, 6th February 2023, teacher interview 1, transcript.

³² Icha Enelisa, the interview from the researcher, 27th January 2023, student interview 3, transcript

³³ Hesti Ristiana Sari, the interview from the researcher, 27th January 2023, student interview 4, transcript

“No, I haven’t”³⁴

“Not yet, I haven’t do that”³⁵

In addition, even they not yet using Instagram as they listening learning media, they agree if Instagram is used as listening learning media, as they statements

“I think it’s suitable enough, but depend on the people who use it because some of people have their own style in studying”³⁶

“I think it can be used as learning media beacause it’s simplicity”³⁷

3. Benefits and Drawbacks of Instagram in Listening Learning

Besides of the Instagram fame and well-known as wide open social media which provides many kinds of contents, we know that Instagram is a global social application that also have positive and negative side. In this section, several statements also have been obtained by interviewing a teacher and several students in language class. The result will separate into several explanations, and the focus is placed into students issue and teacher as supportive data, in order to collect different point of view and create a stable research conclusion.

a. Benefits of Instagram in Listening Learning

The first statements that collected about benefits of Instagram in listening learning are from Ahmad Muzaki and Daffa Akbar Ismail.

“The benefits, maybe in Instagram we can learn something’s new besides in school activity”³⁸

³⁴ Ahmad Muzaki, the interview from the researcher, 27th January 2023, student interview 1, transcript.

³⁵ Daffa Akbar Ismail, the interview from the researcher, 27th January 2023, student interview 2, transcript.

³⁶ Ahmad Muzaki, the interview from the researcher, 27th January 2023, student interview 1, transcript.

³⁷ Daffa Akbar Ismail, the interview from the researcher, 27th January 2023, student interview 2, transcript.

³⁸ Ahmad Muzaki, the interview from the researcher, 27th January 2023, student interview 1, transcript.

“Instagram is simple or easy to use”.³⁹

Based on their statements, the main points are they still can learn, out of or besides the school activity and simple or easy to use. Moreover, Hesti Ristiana Sari and Icha Enelisa said that Instagram is simple, have interesting content, and they can look for content that they want freely.

“For listening, Instagram is simple and can show a lot of content that interesting and we can search the content as we want”.⁴⁰

“Instagram can help us to learn easily, many influencer, we can follow and see content that we want”.⁴¹

Moreover, Mr. Komari also gives his statements besides of the students.

“The benefits is it’s a simple application that provide several interesting features such as post and share a photo or video, connecting people around the world. In listening learning context, we can follow to influencer or account that related with English learning or education and learn listening with their content”.⁴²

In other words, Mr. Komari statements stress Instagram is a simple application that provides several interesting features such as able to upload, share, and see videos or pictures, follow to people around the world, etc.

³⁹ Daffa Akbar Ismail, the interview from the researcher, 27th January 2023, student interview 2, transcript.

⁴⁰ Hesti Ristiana Sari, the interview from the researcher, 27th January 2023, student interview 3, transcript.

⁴¹ Icha Enelisa, the interview from the researcher, 27th January 2023, students interview 4, transcript.

⁴² Komari, the interview from the researcher, 6th February 2023, teacher interview 1, transcript.

b. Drawbacks of Instagram in Listening Learning

The drawbacks of Instagram in listening learning, for Ahmad Muzaki and Daffa Akbar Ismail are the content inside Instagram is wide open and random, so they need to search or make a topic algorithm that the content, contain they interest or what they want to see and some of videos content are cut or ended before the content are end.

“For the drawbacks maybe on it’s accessed that too wide open, global and random so we can’t see what kind of content that we want to see at that time so we need to search it”.⁴³

“The drawbacks are the duration of the videos because some of videos are cut or ended before it’s finished, more global, and it’s difficult when there is no subtitles when watch a videos”.⁴⁴

Moreover, Hesti Ristiana Sari and Icha Enelisa added with statement.

“Sometime we forget and spend too much time in access and sometimes there is some content that we don’t want to see in timeline because it is random”.⁴⁵

“Instagram is global we still need to filter the content like before, such accent problem”.⁴⁶

The statements from Hesti Ristiana Sari and Icha Enelisa stress about the content of Instagram which global, so there’s need little bit effort to find a content that they like such avoid or report some unnecessary content and English accent that

⁴³ Ahmad Muzaki, the interview from the researcher, 27th January 2023, student interview 1, transcript.

⁴⁴ Daffa Akbar Ismail, the interview from the researcher, 27th January 2023, student interview 2, transcript.

⁴⁵ Hesti Ristiana Sari, the interview from the researcher, 27th January 2023, student interview, transcript.

⁴⁶ Icha Enelisa, the interview from the researcher, 27th January 2023, student interview 4, transcript.

sometimes hard to understand.. Mr. Komari also added about the drawbacks of Instagram.

“The drawbacks is on the negative content and don’t spend too much time with it, because it will cause some issues”.⁴⁷

The statements clearly underlining which the main issues of listening learning in Instagram, are more paying attention to the negative content and the time spend when access it.

c. **Maximize The Benefits of Listening Learning in Instagram**

The researcher also giving an opportunity to the students in giving an advices based on their though and experiences. The aim of these sections is to remain all of the readers including their friends and the teacher in their schools as consideration when using Instagram as learning partner or media. The students were and the teacher asked about how to maximize the benefits of listening learning through Instagram and several statements were collected.

“In maximize the benefits, maybe we need to access more content that includes English language and trying to learn something in it, like try to understand what is say in English”.⁴⁸

“To maximize the benefits maybe we can spend much time to try learning more about English such access a videos, photos, or account”.⁴⁹

Ahmad Muzaki and Daffa Akbar Ismail statements above are focusing to spend much time accessing English content whether it’s videos, pictures or account, and try to learn about what the content

⁴⁷ Komari, the interview from the researcher, 6th February 2023, teacher interview 1, transcript.

⁴⁸ Ahmad Muzaki, the interview from the researcher, 27th January 2023, student interview 1, transcript.

⁴⁹ Daffa Akbar Ismail, the interview from the researcher, 27th January 2023, student interview 2, transcript.

discuss about. Furthermore, Hesti Ristiana Sari and Icha Enelisa also have some statements in maximize the benefits of Instagram in listening learning.

“To maximize I think we can study more using Instagram content and always practice”.⁵⁰

“To maximize the benefits we can search more about listening such as follow education influencer and practice”.⁵¹

The statements from Hesti Ristiana Sari and Icha Enelisa almost have same points as Ahmad Muzaki and Daffa Akbar Ismail, beside access to more content that connected with listening, they also reminding to always practice. In addition, Mr. Komari give an advice in maximize the benefits.

“Avoid any negative content, learn something beneficial, and always practice”.⁵²

Mr. Komari statement points are reminds the students to avoid negative content and practice more. The interview result from the students and teacher, are pointing into always trying to studying with Instagram contents especially English or listening content, avoid unnecessary content and practice more.

d. Encounter The Drawbacks of Listening Learning in Instagram

Encounter the drawbacks of Instagram as listening learning media, is included as a learning strategy. There are many things that can be used as learning strategy when using Instagram as listening learning media, and one of the strategy can comes from the students and teacher statements. Several

⁵⁰ Hesti Ristiana, the interview from the researcher, 27th January 2023, student interview 3, transcript.

⁵¹ Icha Enelisa, the interview from the researcher, 27th January 2023, student interview 4, transcript.

⁵² Komari, the interview from the researcher, 6th February 2023, teacher interview 1, transcript.

statements are collected in the interview from the students and the teacher.

In encounter the drawbacks, Daffa Akbar Ismail and Hesti Ristiana Sari are pointing to filter the content and access more English content or that we like.

“Search more content about English, makes some notes about words that we don’t know the meaning then search it in the dictionary”.⁵³

“If there is a content that not we want to see in timeline we can skip or report it”.⁵⁴

Moreover, Ahmad Muzaki and Icha Enelisa added their statements.

“For me to encounter the drawbacks is makes our Instagram environment... I mean like following some people that we likes the content, access more content that we like, and ignore the contents that we don’t like”.⁵⁵

“To encounter the drawbacks we still can learn from dictionary, books, or others media not only from Instagram and stay away from negative content”.⁵⁶

Ahmad Muzaki and Icha Enelisa statements includes following to influencer that we like, ignore unnecessary content or negative content, and not depend too much to Instagram or try to using other media such as dictionary and other learning books. As a teacher, Mr. Komari gives an advice to be a smart or wise user, such as manage the time when access it, learn something beneficial, avoid negative content, and always practice.

⁵³ Daffa Akbar Ismail, the interview from the researcher, 27th January 2023, student interview 2, transcript.

⁵⁴ Hesti Ristiana Sari, the interview from the researcher, 27th January 2023, student interview 3, transcript.

⁵⁵ Ahmad Muzaki, the interview from the researcher, 27th January 2023, student interview 1, transcript.

⁵⁶ Icha Enelisa, the interview from the researcher, 27th January 2023, student interview 4, transcript.

“Students need to be a smart user”.⁵⁷

The statement means avoid negative contents, always practice and learn something beneficial as stated before. The statements collected showing that there are several way to encounter the drawbacks in using Instagram as listening learning media such as interacting with more English content, making a notes, avoiding unnecessary content, creating good Instagram environment, and using other media such as learning books, and etc. Furthermore, the school codes of ethics is also have role in school activity includes learning and teaching, as a guide for all of school resident.



Figure 4.1. The schools codes of ethics

⁵⁷ Komari, the interview from the researcher, 6th February 2023, teacher interview 1, transcript.

B. Discussion

Listening learning through Instagram need several requirements because based on the data that collected, there are pros and cons that show up. Instagram is not only social media that suggested, but also there are several social media that potentially can be used as listening learning media such as Twitter, Facebook, Youtube, and etc. According to the data that collected, Instagram is popular between the students in XI language class, and this also confirmed by the teacher. Start from investigating students interest about Instagram until their suggestion in Instagram until their suggestion to encounter the drawbacks when using it as listening learning media, show that the students are interested to using it as a supportive learning media.

In other side, back to the requirements that stated before, using new method in listening learning media especially using social media, there must be need a new learning strategy reminding that social media is wide open platform that people or the user can freely access any contents inside it. The reason why critical questions such as how to encounter and maximize the negative and positive in Instagram are given, in order to giving a picture for further step in creating a learning strategy when using Instagram as listening learning media. In discussion section, the statements will be matched with the theory, in order to check whether the research is suitable or not.

1. **The Instagram Accounts and Contents Mostly Accessed by Students of SMA 1 Gebog to Enhance Their Listening Skill**

The listening learning through Instagram need several requirements because based on the data that collected, there are pros and cons that show up. Instagram is not only social media that suggested, but also there are several social media that potentially can be used as listening learning media such as Twitter, Facebook, Youtube, and etc. Following several accounts that beneficial in listening learning is also become a requirements when using social media s learning media, because learners can interact more with something that necessary about listening. Several

social media accounts already stated by the students and can be recommendation for learners.

a. Instagram Accounts Mostly Accessed by Students of SMA 1 Gebog to Enhance Their Listening Skill

Based on the statement that collected, almost of the students in XI language class is social media users, which means most of students in the XI languages class are connected with social media. The connection between students and Instagram is close because of its popularity as one of biggest social media platform around the world, and indicated with over 400 million actives users.⁵⁸ Instagram provides interesting features that makes the user feel flexible when access it and a lot of public figures using it to interact with their fans, or commonly known as influencers.

Influencer in Instagram have big impact in the development of Instagram because they are become one of the reason why people using Instagram. Instagram have variety of influencer that share several interesting content in Instagram, start from educator, celebrity, artist, and some of them are branding, interact with their fans, involved with certain topic, providing new information and etc.⁵⁹ The impact of the influencers can affect users to make them as role by providing their fans with new information or knowledge, and in XI language class itself, some of them following to several of them that providing new information to support their knowledge such as @gurukumard,

⁵⁸ Nasser Alalwan, "Actual Use of Social Media for Engagement to Enhance Students' Learning," *Education and Information Technologies*, (2022); 20

⁵⁹ Atika Hermenda, Ujang Sumarwan, and Netti Tinaprilla, "The Effect of Social Media Influencer On Brand Image , Self-Concept , And Purchase Intention," *Journal of Consumer Sciences* 04, no. 02 (2019): 77

@aarons.english, @mobazane, @selenagomez, and so on.

b. Instagram Contents Mostly Accessed by Students of SMA 1 Gebog to Enhance Their Listening Skill

Instagram have several interesting features and contents and the user can freely using and access it. Several features and contents that Instagram provides such as photography, videography, typography, illustration, IG TV, story, reels, and more, and all of them can be accessed freely, anytime, and anywhere as long as the device is compatible and supported with internet connection.⁶⁰ Furthermore, the contents and features in Instagram are interesting and this can be advantages in education sector because, the students that interviewed in XI language class itself have interest with Instagram features and contents. The students in XI language classes that have been interviewed, showing several contents that they interested such as video, audio, and picture about their idol, actress gamers, educator, and etc. Moreover, video content motivate the students', decrease anxiety, and also provides real and actual situation with authentic situation.⁶¹ The video itself usually combined with audio and caption, and this have correlation with increasing their vocabularies, reading, and writing skills⁶²

⁶⁰ Galuh Putri Rianto, "Evolusi Konten Video di Instagram, dari Feed Hingga Reels" November 17, 2021. <http://tekno.kompas.com/read/2021/11/17/18453407/evolusi-konten-video-di-instagram-dari-feed-hingga-reels?page=all>

⁶¹ Ni Wayan Febiyanti et al., "Significant Effect of Project Based Learning Video on Students' Listening Skill in Pandemic Situation," *International Journal of Elementary Education* 5, no. 3 (2021): 427.

⁶² Nafahayyu Reviana, Moh. Fuadul Matin, and Fitri Nurdianingsih, "The Students' Interest in Learning Four Basic English Skills through Instagram Application," *Jurnal Pendidikan EDUTAMA*, (2021), 7.

The accounts and contents that mostly accessed by the students is connected with entertainment sector, which provides interesting theme of content that young people mostly likes, such as song, game, film, motivation words, actors, and etc. The features of reels, story, IG TV, live stream, and so on, can provides simple way in accessing videos and pictures about listening material or others.

2. **The Students' Perceptions in Using Social Media Instagram Contents to Enhance Their Listening Skills**

Social media in now era has crucial role, especially in spreading information. Furthermore, SMA 1 Gebog also utilized the benefits of social media as their school information platform, for example they using Instagram as one of their social media platform to spreading information that related with school activity. Mr. Komari also stated that social media is important now on, and it's depending on the user because social media have positive and negative side. Social media and mobile devices brings several benefits advantages, such as the user can accessing course content, video clip, transfers of the instructional notes, etc.⁶³ In addition, social media is a world-wide platform which the information is still global, so filtering the content are really needed.

Ahmad Muzaki, Daffa Akbar Ismail, Hesty Ristiana Sari, and Icha Enelisa are XI language class students which have their own reason why using social media, start from just for their leisure time, looking for a content that they like, join to their group class, interacting with people that they likes, and etc.

⁶³ Jamal Abdul, Nasir Ansari, and Nawab Ali Khan, "Exploring the Role of Social Media in Collaborative Learning the New Domain of Learning," *Smart Learning Environments* 7, no. 9 (2020): 1–16. *Smart Learning Environments* 7, no. 4 (2020): 2.

Besides, almost half of the world populations are social media user.⁶⁴ Social media has become a part of life of people in now era and it's includes the students from XI language class in SMA 1 Gebog.

The students that have been interviewed stated that their using several social media platform as learning media. Social media give a chance to all users and for young people especially students, social media gives an advantages for them such as offering several facilitates to create, edit, and shares their own content.⁶⁵ The advantages of social media attracts the students to using it as learning media whether it simplicity, design, flexibility, etc. Besides, social media can be a platform as teacher to make a new environment in teaching such as Mr. Komari that using it as a teaching media when teaching several materials in his class. Social media is a futuristic chance as collaborative media in education sector.

Instagram is one of social media platform that provides several features and contents that make students in XI language class are interested. Instagram provides several contents as briefly explained above such as reels, story, IG TV, and etc. The contents that show containing various types of theme such as song, film, educative explanation, sports, games, and so on. The students learning several English materials inside Instagram such as vocabulary and speaking by accessing videos or pictures that posted. Moreover, this indication bears potential chances in education sector to using Instagram as instructional media in classroom learning such as media to discuss, consult,

⁶⁴ Ali Erarslan Ph D, "Instagram as an Education Platform for EFL Learners," *TOJET: The Turkish Online Journal of Educational Technology* 18, no. 3 (2019): 54.

⁶⁵ Jamal Abdul, Nasir Ansari, and Nawab Ali Khan, "Exploring the Role of Social Media in Collaborative Learning the New Domain of Learning," *Smart Learning Environments* 7, no. 9 (2020): 2

quiz, and announcement.⁶⁶ Connecting student interest with Instagram into learning activity can be a futuristic option as long as it's structured and handled by the teacher.

The importance of listening in learning English especially in school is real deal, which means it becomes a major and cannot being separated with other English skills such as speaking, reading, and writing because it's includes as a basics skills in English lesson. Besides, the listening skills in XI languages class students are still low and this makes the students still need to pay more attention in their listening skills. In other side, some of students using Instagram as their listening learning media by using Instagram videos, captions or when their interacting with influencers. Instagram is a good partner for languages students because most of the contents are suitable enough such as videos or photos for role playing, speaking, reading, grammar, storytelling, etc.⁶⁷

3. Benefits and Drawbacks of Instagram in Listening Learning

Instagram as one of social media platform also have positive and negative side. Becoming a smart user is really emphasized when using it, because social media is global platform. The benefits from Instagram such as its simplicity, interesting features, popularity, and so on, giving a chance for the users especially learners to create a new way of learning. In XI language classes, several students that interviewed,

⁶⁶ Ellyana Damayanti and Iman Santoso, "Students ' Perception Towards The Application of Social Media Instagram As an Instructional Media," *PROJECT: Professional Journal of English Education* 2, no. 4 (2019): 427

⁶⁷ Ali Erarslan, "Instagram as an Education Platform for EFL Learners," *TOJET: The Turkish Online Journal of Educational Technology* 18, no. 3 (2019): 54.

stated that Instagram is interesting social media platform, and they gaining a new knowledge when using it. Besides to enjoying their time while using it, they can obtain a new knowledge with the content. In other side, negative side also exist in this social media platform, and the reason of this discussion part is to discuss the issue and create a solution for the further step especially in education sector by using the students and teacher statements theoretically..

a. Benefits of Instagram in Listening Learning

Instagram is a social media which influence the user with their content. Students in XI language major that have been interviewed have statements that indicate Instagram is interesting social media and have several benefits in their listening learning. Listening learning using Instagram is a good decision because most of the contents and features are suitable and easy to use when applied into learning activity especially in English.⁶⁸ The contents and features of Instagram is catchy and easy to use, and that why most of people using it as their social media platform. Furthermore, the local or native educational content creators that educate people by using Instagram are many, and that's also become a plus point or benefits for using Instagram as instructional learning media especially in listening learning.

b. Drawbacks of Instagram in Listening Learning

Besides of Instagram benefits, there is also a drawback that comes. Instagram is

⁶⁸ Fitri Handayani, "Instagram as A Teaching Tool? Really?", *In Proceedings of the Fourth International Seminar on English Language and Teaching (ISELT-4)* 4, no. 1 (2016), dikutip dalam Ali Erarslan, "Instagram as an Education Platform for EFL Learners," *TOJET: The Turkish Online Journal of Educational Technology* 18, no. 3 (2019): 56.

provides global content which means the users need to filter the content because people have their own interest. Furthermore, only using Instagram without any learning strategy is unnecessary because when learning, we have a target to reach or obtain. The students that have been interviewed indicate that almost of them have issues with the global content which show unnecessary content, and make them to give little bit effort to avoid or report the contents. In addition, the features and user behavior also become a drawbacks, and that's why become a smart user is really important when access every social media including Instagram. In order to obtain a successfully learning by using Instagram, there need a strategy such as mix it with blended or collaborative learning.⁶⁹ However, we can must be pay attention and carefully when access social media especially in learning sector because if there's a positive, there will be a negative.

c. Maximize The Benefits of Listening Learning in Instagram

Maximizing the benefits of Instagram in listening learning can comes from several ways such as spend much time to access listening content, educational content creator, practice especially try to interact with other user by using English, create learning strategy, etc. The students and teacher that have been interviewed have their own way to maximize the benefits when learning listening from Instagram that suitable enough for them. One of ways that suitable to use is create a learning strategy such

⁶⁹ Antoine Van Den Beemt, Marieke Thurlings, and Myrthe Willems, "Towards an Understanding of Social Media Use in the Classroom : A Literature Review," *Technology, Pedagogy and Education* 29, no. 1 (2020): 44.

as collaborative learning or insert listening comprehension inside learning with videos, because in some case collaborating students into a group can affect their trust to accomplish an assignment through social media.⁷⁰ Practicing is really important in language learning beside theory.⁷¹ In addition, there are several strategies that can be used in maximizing learning activity especially listening such as using several media that we can access through technology likes podcast, news, audio-blogs, videos, pictures, and so on.⁷²

Furthermore, in creating a learning strategy, we can collaborate several listening event with technology such as listening for pleasure or informative, which usually in the form of songs, films, jokes, news items, discussion interviews, documentaries, news headlines, and etc.⁷³ Several form from listening event can be accessed through several media such as smartphone, computer, laptop and others, as long as connected into internet, and social media especially Instagram itself has already contain such of contents. However, there are many ways to maximize the benefits of Instagram, the main points is, as if it's suitable for the teacher and students.

⁷⁰ Nasser Alalwan, "Actual Use of Social Media for Engagement to Enhance Students' Learning," *Education and Information Technologies*, (2022): 20.

⁷¹ E. Oos M Anwas et al., "Social Media Usage for Enhancing English Language Skill," *International Journal of Interactive Mobile Technologies* 14, no. 7 (2020): 41.

⁷² Tony Erben, Ruth Ban, and Martha Castañeda, *Teaching English Language Learners through Technology*, (New York: Routledge, 2008), 142-146.

⁷³ John Fields, *Listening in the Language Classroom*, (Cambridge: Cambridge University Press, 2009), 63.

d. Encounter The Drawbacks of Listening Learning in Instagram

The encounter of drawbacks for listening learning from Instagram is flexible because every learners and teachers have their own style when teaching or learning. Encountering with make educational environment in Instagram such as following educational content creators, ignore unnecessary content, using other media like learning books or dictionary, become a smart user with managing the time when access it, avoid negative content, practice, etc. In other side, teacher and students also have a role in encounter the drawbacks when using social media in learning including Instagram, because teacher can utilize their role such as giving instruction, material, explanation etc. to the students when learning by using internet. Creating a support environment in teaching and learning is important as well, because there are several factors such as the institute organizer, public environment, teachers, and students roles as learning subject.⁷⁴ In addition, parents also have a role as support system in learning, because they can monitoring their children to stay following the instruction from the teacher, filtering children activity, giving advice etc. when their children accessing social media.⁷⁵ However, in encountering the drawbacks need several roles they are teacher, student, and parents because the good environment will brings out good outcomes and this is suitable

⁷⁴ Poeryanto, *Pemanfaatan Internet Sebagai Sarana Pembelajaran di Sekolah Menengah Kejuruan*, (Malang: Ahlimedia Press, 2022), 16.

⁷⁵ E. Oos M Anwas et al., "Social Media Usage for Enhancing English Language Skill," *International Journal of Interactive Mobile Technologies* 14, no. 7 (2020): 50.

according to schools code of ethics, points 4,5,12,13 and 14 as the pictures that presented before.

