

TABLE OF CONTENTS

COVER	i
APPROVAL SHEET	ii
STATEMENT OF WORKS' ORIGINALITY	iv
ABSTRACT	v
MOTTO	vii
DEDICATION PAGE	viii
ARAB-LATIN TRANSLATION GUIDELINES	ix
ACKNOWLEDGEMENT	x
PREFACE	xii
TABLE OF CONTENT	xiii
CHAPTER I INTRODUCTION	1
A. Research Background	1
B. Research Focus and Scope	5
C. Research Problems	5
D. Research Objectives	6
E. Research Significances	6
F. Definition of Key Terms	7
G. Organisation of Thesis	7
CHAPTER II REVIEW OF RELATED LITERATURE	9
A. Theoretical Description	9
B. Previous Study	26
C. Theoretical Framework	29
CHAPTER III RESEARCH METODOLOGY	31
A. Research Method	31
B. Research Setting	32
C. Research Subject	32
D. Data Source	33
E. Data Collection Technique	33
F. Research Data Validity	35
G. Data Analysis Technique	36
H. Research Ethics Considerations	37
CHAPTER IV FINDING AND DISCUSSION	38
A. Research Result	38
B. Discussion	66
CHAPTER V CONCLUSION AND RECOMMENDATION	74
A. Conclusion	74
B. Recommendation	74
REFERENCES	
APPENDICES	