CHAPTER I
INTRODUCTION

A. Research Background

English is a language that we are already familiar with. English has even become a required subject in elementary, middle, and high school, as well as a required subject in college. English is a worldwide language since it is the primary language of most of the world's countries. English is recognized as a worldwide language; learners must be able to communicate effectively in the language and participate in communicative activities in their surroundings.[1] According to this phrase, we as Indonesians should be able to acquire and master English since acquiring these abilities would enable us to compete in diverse professions, including business education, economics, and others. Many facilities for learning English are available in today's advanced digital world, ranging from online and offline tuition sites to social media, Google, and specific programs that give English language resources like Duolingo, Cake, Good Talk, Grammarly, and others.

In addition to the description above, one easy and close to our everyday life approach to learning English is to use social media because we use it virtually every day for communication, information, and pleasure. Many social media platforms are good learning tools that may help learning and teaching. According to Gupta and Bashir, there are four primary reasons why people use social media applications: entertainment, sociability, information, and academics.[2] The widespread use of mobile devices has created a fantastic opportunity for the advancement of language learning. Since 2001, mobile-assisted language learning (MALL) has been implemented, and it contributes to the feedback from many MALL developments.[3] TikTok is a popular social media platform that many

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[1]Emily John and Melor Md Yunus, "A Systematic Review of Social Media Integration to Teach Speaking," *Sustainability (Switzerland)* 13, no. 16 (2021), https://doi.org/10.3390/su13169047.

[2]Yang Huining, "Secondary-School Students' Perceptions of Utilizing Tik Tok for English Learning in and beyond the EFL Classroom," *2020 3rd International Conference on Education Technology and Social Science (ETSS 2020)*, no. 1 (2020).

[3]Penkhae Wongsuriya, "Improving the Thai Students' Ability in English Pronunciation through Mobile Application.," *Educational Research and Reviews* 15, no. 4 (2020) P. 85, https://doi.org/10.5897/ERR2020.3904.

people use and access, according to Hootsuite, the active Tik-Tok users globally are 689 million each month, with 56 million new Tik-Tok users registered in December 2020.Byte Dance's application, an Internet company in Beijing, is always favored by users who are young because of its simple features for creating creative videos and music.[4]it is a social media that is utilized as a learning media since it has many users, extensive features, and a diversity of information in it. Tik-Tok is a social media network based on a video platform founded in 2016 by Zhang Yiming and owned by Byte Dance. Douyin has grown in many nations because of its popularity. The new name is Tik-Tok. Tik-Tok expanded into Indonesia in 2017. This video application, as in other nations, draws a lot of interest from many circles. However, in July 2018, the Indonesian government restricted TikTok because the program is thought to contain a lot of harmful content. But, after barely a week, the Tik-Tok app has returned to the App Store and Google Play Store. Of course, TikTok and the Ministry of Women's Empowerment and Child Protection collaborated to make this happen.[5]

Tik-Tok, as previously said, is a video-based social networking network. There are two-time options available: 15 seconds and 60 seconds. You may create videos with fancy filters and incorporate well-known music in them. Aside from that, you may share the video you have generated on other applications like Twitter or Instagram. For some reason, applications like these are quite popular among young people, parents, children, and artists who have recently enlivened the platform. This app has 100 million users at the time of its inception when it was still known as Douyin, and the videos have been seen by up to 1 billion people.[6] Even in Indonesia, becoming a TikTok star is a thing due to a person's success in filming videos. This platform promotes a Challenge program as a draw for those who wish to utilize Tik-Tok, So, once they have completed the task, that

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[4]Ehsan Namaziandost and Mehdi Nasri, "The Impact of Social Media on EFL Learners' Speaking Skill: A Survey Study Involving EFL Teachers and Students," *Journal of Applied Linguistics and Language Research* 6, no. 3 (2019) P.16.

[5]Wandi, "Social Media Tik Tok in Islamic Perception," *Palakka:Media and Islamic Communication* 1, no. 1 (2020) P.20.

[6]Anggi E Pratiwi, Naura N Ufairah, And Riska S Sopiah, "Utilizing Tiktok Application as Media for Learning English Pronunciation,"*International Conference on Education of Suryakancana (IConnects Proceedings)*.2021. P.17

individual will challenge the other person, resulting in such a kind of collaboration.

The major reasons for utilizing social media applications were pleasure, sociability, information, and academic goals, "Academic" has steadily become a prominent component because educators' habit of using social media apps in language teaching and learning environments increases learners' language proficiency.[7] For example, Tik Tok, whose language-learning videos were ranked second among the most popular knowledge-sharing videos in 2019.Have looked at the impact of using social media to help language learners improve their language abilities and competency. As a result, the role of social media, particularly Tik Tok at this time, can be described as extremely beneficial to students in terms of increasing their learning motivation. For example, Tik Tok accounts @kampung Inggris Pare, @Jago Bahasa Inggris, @brish english, @tockto, and @coffe cup english fill their content with short, interesting, and easy-to-understand English materials.

Speaking, listening, writing, and reading are the four abilities that students may gain in English. Students typically struggle with speaking skills, as even the average Indonesian student understands when someone speaks English but is mystified when they want to speak English. Various elements influence learners' ability to speak English effectively, including a lack of proper and relevant vocabulary, anxiety, nervousness, fear of speaking, and lack of confidence.[8] Some are impressed by someone who speaks English fluently. He efficiently expresses his views or opinions. Speaking is a useful skill in the English language, listening and speaking are two linked abilities that complement one other, so learning English speaking skills is essential.[9] Speaking is a special spoken discourse that is largely social and participated inside for social goals and in social circumstances. Confidence, fluency, and clarity, as well as picking the correct words, indicating the direction of the objective,

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[7] Huining, "Secondary-School Students' Perceptions of Utilizing Tik Tok for English Learning in and beyond the EFL Classroom."

[8] Atallah Al-Roud, "Problems of English Speaking Skill That University Students Encounter from Their Perceptions," *British Journal of Education, Society & Behavioural Science* 18, no. 3 (2016): 1–9, https://doi.org/10.9734/bjesbs/2016/28404.

[9] Chandrakant, Sakharam & Lonkar, Chandraka, "English Speaking Skills Of Secondary School Studentsin Maharashtra,"*Scholarly Research Journal for Interdisciplinary Studies*. no 04 (2021) P. 5110.

keeping the audience interested, and appearing honest, are regarded as helpful in assisting a person to be more fluent and braver when speaking.[10]

Speaking is the most essential part of English due to the fact while we need to communicate with different human beings, we use speaking competencies. But the problem that regularly arises is that many students discover it difficult to talk English for lots of motives. The inability to convey accurate English vocabulary may become the primary issue in speaking skills,As a result, students tend to be more passive when speaking English.[11]The most common problem is that students are regularly no longer fluent in speaking English, it's miles because of a loss of dependency to speak English, the second student frequently seems to suppose earlier what to talk about, the third is the lack of vocabulary they have got and cannot pronounce it said efficiently.[12]

The use of social media is a type of internet network usage. For students, many sorts of social media material and communication that transcends geographical borders might serve as learning media for English practice. To put it another way, social media may be used to learn English. Practicing using social media may be done anywhere and at any time. The media can communicate with people from all around the world, including natives. Many people enjoy using social media because it is an interesting application. It allows people or users to communicate, interact, and connect wherever and whenever they want.[13] One example of social media that is often used is the Tik Tok application,it has several benefits for both students and teachers. Tik-Tok video is a loose and friendly device for users that permit the teacher to performactivities, students are a few of the primary benefactors of the Tik-Tok tool.[14] With the Tik-Tok utility's multiple

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[10]Anggi E Pratiwi, Naura N Ufairah, And Riska S Sopiah, "Utilizing Tiktok Application as Media for Learning English Pronunciation,"*International Conference on Education of Suryakancana (IConnects Proceedings)*.2021. P.30

[11]Sri Wahyuningsih and Muhamad Afandi, "Investigating English Speaking Problems: Implications for Speaking Curriculum Development in Indonesia," *European Journal of Educational Research* 9, no. 3 (2020). P.23, https://doi.org/10.12973/EU-JER.9.3.967.

[12]Nurul Afidah Et Al., "Investigating Students ' Perceptions on The Use Of Tiktok as an Instructional Media in Distance" 6, No. 2 (N.D.): 47–68..

[13] Azizah Maulina Erzad, Suciati. "Social Media for Improving Students' English Quality in Millennial Era." *Jurnal Edulingua* | Vol 5.No. 1.(2018) P.8.

[14]A Nurul and Fanny Nanda Mutiara, "Tiktok : Supplementary Instructional Media in Speaking Skill During Pandemic Covid - 19" 8, no. 2 (2021): 26–31.

features, it might be included in learning English so that students can utilize the program in a wonderful utilize rammakes it mak for teachers and students to receive information, and students will feel more earning since they have fresh reports in learning English in an innovative approach. So based on that statement it can be concluded that utilizing the Tik-Tok application in learning English is extremely engaging and successful in improving students' self-assurance abilities in speaking in English, with the results of students' ratings demonstrating a completely dramatic increase.[15]

Since March 2020, the government has advised all schools and universities not to conduct face-to-face learning. This changes the learning process that is generally carried out in the classroom to online learning. this makes it a problem for teachers and students at Islamic Junior High School in Pati because both of them experience difficulties. The most affected students were students, according to Suhartatik an English teacher at Islamic Secondary School in Pati, students who studied online and then studied offline were less able to understand the lessons being delivered, even for basic material, they can be difficult to understand at times. Another problem is, the students there lack supervision from their parents, so when they are given assignments, the results are less than optimal, and sometimes they are not even done.[16]

In mastering English speaking skills, students at Islamic Junior High School in Pati still have difficulty understanding. This is due to the above-mentioned Covid-19 pandemic's impact. Students often struggle to accept the material presented by the teacher, particularly in English lessons that are considered difficult to understand. According to Suhartatik, students have difficulty learning speaking skills because they are still passive when asked to communicate in English.[17]Based on preliminary observations by the researcher at the second grade of Islamic Secondary School in Pati, the researcher discovered some problems such as[18] The majority of students struggling to communicate in English. Students had difficulty

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[15]Zaitun, Muhammad Sofian Hadi, and Emma Dwi Indriani, "TikTok as a Media to Enhancing the Speaking Skills of EFL StudentS'," *Jurnal Studi Guru Dan Pembelajaran* 4, no. 1 (2021): P.92-93.

[16]Sri hartatik, interview by the researcher, 16 november, 2022, interview, transcript.

[17]Sri hartatik, interview by the researcher, 16 november, 2022, interview, transcript.

[18]The second grade students,*Observation*, Pati,17 November 2022.

speaking or pronouncing the words correctly and lacked ideas for expressing themselves in English. The students encountered difficulties because they did not know how to construct correct sentences in English.

Furthermore, when the teacher asked them to practice dialogue in front of the class, the students demonstrated a lack of confidence in speaking out loud. When English words were pronounced in front of the class, the students were also concerned about making mistakes. When the English teacher asked them about the material, the students preferred to respond in their mother tongue.

Several studies related to the use of TikTok in English learning have been conducted by previous scholars: based on Novitasariand Ainul Addinna, Students have a positive viewpoint toward using TikTok to learn English. They stated that TikTok gives them opportunities to improve their English skills.[19] On the other hand, Syifa Mutiara Diko Putri defines that The TikTok app significantly improves students' speaking abilities by making learning more enjoyable and interesting. Once TikTok is integrated into the learning process, students are motivated and excited to participate in spoken communication.[20] Furthermore Destia Herlisya and Purna Wiratno state that the TikTok application has up-to-date features, so everyone relies on it. Students will absorb English vocabulary more quickly because they will learn through media that they enjoy and frequently use.[21] In addition, Imam Nur Aziz and Rahmanda Hemas Sabella explain that Students' respect for TikTok as a learning media for speaking is growing, which means that using TikTok as a learning media for speaking can encourage students' fluency. TikTok is also an enjoyable media to use for learning and can be used whenever and wherever they want.[22] Moreover, Shevany Anumanthan and Harwati Hashim investigate When TikTok was introduced into the lesson, the

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[19]Ainul Addinna, "Journal of English Language Teaching Students ' Perception on the Use of TikTok for Learning English" 11, no. 4 (2022): 566–79,https://doi.org/10.24036/jelt.v11i4.119484.

[20]Syifa Mutiara Diko Putri, "The Effectiveness of Using Tiktok To Improve Efl Learners' Speaking Ability," *Mimesis* 3, no. 2 (2022): 101–10.

[21]Herlisya and Wiratno, "Having Good Speaking English through Tik Tok Application."

[22]Imam Nur Aziz and Sabella Hemas Rahmanda, "Available Online at : ISSN : 2721-3811 (Media Online) TikTok as Media of Learning English (Experimental Research on the Third Class of Senior High)" 02, no. 02 (2021). P.27

students found it to be effective and simple to use in creating their verb videos, and the majority of them expressed an interest in creating educational content in the future.[23]

Unlike some previous studies that explained how using TikTok in learning English can increase students' enthusiasm for learning, particularly in speaking skills. The novelty of this research is the researcher would like to focus on one of TikTok's interesting features, namely "duet" and discusses the use of TikTok accounts such as Kampung Inggris EM, Learn Match, and english_veronika, that are thought to be able to assist students in enhancing their speaking skills. On the other hand, the TikTok application is thought to harm students in Islamic Secondary School in Pati.

From the above elaborations, the researcher is interested in conducting a study entitled "STUDENTS' PERCEPTION ON TIKTOK APPLICATION FOR DEVELOPING ENGLISH SPEAKING SKILLS AT AN ISLAMIC SECONDARY SCHOOL IN PATI". Specifically, in this study the researcher wants to discover how students might use apps to investigate their English language skills, especially speaking.

B. Research focus and scope

The research leads to the sudents' perception of an application on Tik Tok to develop students' English speaking skills, as well as to explain the effectiveness of the application and whether speaking skills can develop while using the TikTok application in digital English learning.

C. Research Problems

The authors propose the following study questions based on the research background stated above:

1. How are the students' perceptions on the use of the Tik-Tok application for developing their English-speaking skills?
2. How does the use of the 'duet' feature on the TikTok application develop students' English speaking skills?

D. Research Objectives

The following are the key goals that the author aims to achieve with this research:

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[23]Shevany Anumanthan and Harwati Hashim, "Improving the Learning of Regular Verbs through TikTok among Primary School ESL Pupils," *Creative Education* 13, no. 03 (2022). P.86, https://doi.org/10.4236/ce.2022.133059.

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1. To investigate students' perceptions of using Tik-Tok as a media for learning English speaking skills.
2. To find out the use of the 'duet' feature on the TikTok application develop students' English speaking skills.

E. Research Significant

The outcomes of this study will be valuable for students, educators, and those who wish to learn English in a novel way, especially because the Tik Tok application is simple to use and free. Teachers can utilize the Tik Tok application as supplemental media so that students are not bored with the learning method, which may rely solely on textbooks, projectors, PowerPoint materials, and so on. The author hopes this research will be an inspiration for everyone who wants to use TikTok as media to learn about English.

F. Systematic Writing

The systematics of this thesis are as follows:

Chapter I: Introduction. This chapter describes the research background, limitations of the problem, research questions, research objectives, the significance of the study, and systematic writing.

Chapter II: Review of related literature. In this chapter, the theoretical basis related to the study will be described, a review of previous studies that are relevant to the study, and the theoretical framework.

Chapter III:Research methodology. This chapter will describe the basis of the type's approaches, research settings, research participants,techniques and data collection, data validity testing, and data analysis techniques.

Chapter IV: Research findings and discussion. In this section, an overview of research objects, a description of the research, and data analysis from the research.

Chapter V: Closing. As the final chapter, this chapter will briefly present conclusions obtained from the discussion and contain suggestions for interesting parts for the development of further research.

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