CHAPTER I INTRODUCTION

A. Research Background

Everyone is faced with technological advances in the era of 5.0. Everyone is required to be able to keep up with the development of this digital era. One of the things that can support the balance in the development in this era is language proficiency, especially in English. Language is a capacity to get as well as utilize complex frameworks of communication¹. English is the main medium of communication for people in the United Kingdom, the United States, New Zealand, Australia, Canada, South Africa, and many other countries². English is the primary world language or the primary worldwide lingua franca and the foremost broadly utilized language within the world in worldwide trade, discretion, mass excitement, universal broadcast communications, and logical distributions as well as distributing daily papers and other books.

International language mastery is something that needs to be developed today to compete at the international level. Competition at the international level is increasingly advanced in terms of science and technology. It is supported by good and correct mastery of the language of instruction. The importance of English as an international language that can connect people around the world in various aspects, requires every individual to have speaking skills. However, it does not in line with the reality that occurred, especially among students. Students in Indonesia are ordinarily anxious about joining foreign language classes. Many students or learners who learn English think that English is difficult and not important in the village³. Indeed, English is one of the most English skills which is faced by the learner and one of the most frustrating subjects that students

¹ Rahmi Aulia Nurdini, 'The Use Of Picture To Improve Students' English Speaking Skill', Vol. 2, Desember 2018.

² Doni Anggoro Ari Santoso, Zumrotul Muniroh, And Nurul Akmaliah, 'Pengaruh Penggunaan Media Gambar Terhadap Keterampilan Berbicara Bahasa Inggris', *Kredo: Jurnal Ilmiah Bahasa Dan Sastra*, 2.2 (2019), 181–94 https://Doi.Org/10.24176/Kredo.V2i2.2827>.

³ 'Mrs. Hmr, The Interview From The Researcher, Interview 1, Transcript, March, 29th, 2023.

feel. However, instead of being motivated to learn, they may feel unmotivated and disheartened effortlessly⁴. Whereas, speaking is one of the most important skills of the four English skills.⁵

Speaking skill is obligatory to be taught to students or their equivalents, which they can use to face various challenges in the digital era. However, just because technology and science are starting to develop rapidly, it does not rule out students or their equivalents from not learning and balancing their religious knowledge. Religious knowledge, especially Islam, can be a basic foundation for students or their equivalents to be able to survive and protect themselves from the rapid development of the era. Several Islamic education experts have spoken up and at the same time offered several thoughts and ideas about Islamic religious learning in the era of disruption. The era of disruption will be new challenges that must be turned into opportunities that can be utilized as well as possible so that the challenges bring blessings to everyone⁶. It is also hoped that students or their equivalents will survive to uphold Islamic values, especially the five pillars of Islam.

Speaking is the most essential skill, mastery in this skill describes a speaker who has more precise knowledge. Achieving competence in speaking skills can also help students to support other skills such as reading and writing. In supporting students or people to speak, there are one teaching media that teachers or tutor usually use which is called picture media. Picture media is a visual tool that can only be seen, but does not contain sound or audio elements. Picture media as an effort to improve speaking skills shows good performance in the interaction that occurs between teachers and students in answering questions, telling stories in front of the class, telling

⁴ Zakiyah Farhanah Pratiwi And Mutiara Ayu, 'The Use Of Describing Picture Strategy To Improve Secondary Students' Speaking Skill', *Journal Of English Language Teaching And Learning*, 1.2 (2020), 38–43 Https://Doi.Org/10.33365/Jeltl.V1i2.603>.

⁵ 'The Importance Of Teaching Listening And Speaking Skills', *World Science*, 2018 < Https://Doi.Org/10.31435/Rsglobal_Ws/12062018/5881>.

⁶ Nur Zazin And Muhammad Zaim, 'Media Pembelajaran Agama Islam Berbasis Media Sosial Pada Generasi-Z', Vol 1, No 1 (2019).

using their language, and telling their experiences that children have started to increase.⁷

In previous research, the research focus was on how to improve speaking skills with the picture as teaching media and paid little attention to Islamic values that were not implemented in Islamic-based schools. Even so, there are still similarities in the teaching methods and media used. However, this research aims to improve speaking skills using the picture as teaching media by incorporating Islamic values as teaching materials which in this case are the five pillars of Islam, with the research object focusing on an English program in an Islamic-based organization.

The researcher can conclude that there is a gap in the previous study, which is the focus of teaching material, the object of research, and the cultivation of Islamic value which is the five pillars of Islam. Islamic values have been well established in the school sector with school-enterprise⁸. Islamic values had shown good application in teaching English proficiency. It is trusted that the application of Islamic values will moreover appear great performance for IPNU IPPNU members. Combining pictures and Islamic values in speaking class can be a solution to face digital era which is much information can be dangerous if students or learners do not have an Islamic foundation⁹. By using pictures in English-speaking classes, students or learners also feel confident and courageous to express their idea¹⁰. Therefore, the title of this research is An Analysis of Implementing Pictures as Media in Teaching Speaking of the Five Pillars of Islam at IPNU IPPNU Tegalsambi, Jepara English Program. The researcher wants to

⁷ Elwi Nailul Muna, I Nyoman Sudana Degeng, And Fattah Hanurawan, 'Upaya Peningkatan Keterampilan Berbicara Menggunakan Media Gambar Siswa Kelas Iv Sd', *Jurnal Pendidikan: Teori, Penelitian, Dan Pengembangan*, 4.11 (2019), 1557 https://Doi.Org/10.17977/Jptpp.V4i11.13045>.

⁸ Zaitun Zaitun And Siska Kusuma Wardani, 'Islamic Values In The Context Of English Learning And Teaching', *English Language In Focus (Elif)*, 1.1 (2019), 70 https://Doi.org/10.24853/Elif.1.1.70-80.

⁹ Mrs. Hmr, The Interview From The Researcher, Interview 2, Transcript, March, 29th, 2023.

¹⁰ Adib Ahmada And St Sofia Munawaroh, 'A Survey On The Students Perceptions In Learning Speaking Through Picture Media', *Darussalam English Journal (Dej)*, 1.1 (2021), 13 https://Doi.Org/10.30739/Dej.V1i1.1034>.

know deeply the impact, struggle, problem solving of the media used, materials, and research methods applied by the researcher.

B. Research Focus/Scope

IPNU IPPNU, which is an organization for Nahdlatul ulama students, is the proper place to teach speaking as a provision for facing the era of disruption and spreading religious knowledge. In this study, the researcher mainly confined the problem to analyze the implementation of the picture as media in teaching speaking of the five pillars of Islam at IPNU IPPNU Tegalsambi, Jepara English Program. The subject of this study is members of IPNU IPPNU Tegalsambi, Jepara.

C. Research Problem

- 1. How is the implementation of picture media in teaching speaking of the five pillars of Islam at IPNU IPPNU Tegalsambi, Jepara?
- 2. What are the challenges faced by IPNU IPPNU members in practicing speaking of the five pillars of Islam using picture media during the speaking program?
- 3. What are the strategies used by teachers/tutors in overcoming members' challenges in English-speaking programs using picture media at IPNU IPPNU Tegalsambi, Jepara English program?

D. Research Objectives

- 1. This research is meant to know the implementation of picture media in teaching speaking of five pillars of Islam at IPNU IPPNU Tegalsambi, Jepara English program.
- 2. This research is meant to analyze the challenges faced by IPNU IPPNU members in practicing speaking of the five pillars of Islam using picture media during the speaking program.
- 3. This research is meant to know the strategies used by teachers/tutor in overcoming members' challenges in English-speaking programs using picture media at IPNU IPPNU Tegalsambi, Jepara English program.

E. Research Significances

This research is expected to provide significant contributions both theoretically and practically which are as follows:

1. Theoretical Significance

This research is expected to contribute, broaden insight and be useful in education, especially in non-formal education, which can be used as a reference or reference for future teaching materials.

2. Practical Significance

With this research, the researcher hopes that this research will be useful for:

a. Students or learners

This study is expected to contribute to the students or learners in non-formal education in improving speaking skills through picture media about the five pillars of Islam. Hopefully, they can be spoken people with a strong Islamic foundation with global knowledge.

b. Teachers or tutors

This study is aimed to help teachers or tutors in non-formal education in teaching and improving speaking skills, especially in the five pillars of Islam as a material with picture media.

c. Researcher

This research is expected to be a source or reference for researchers who have similar research.

F. Definition of Key Terms

To avoid misunderstandings about the research results, the researcher would like to explain the key terms used.

1. Five Pillars of Islam

The five Pillars of Islam are one of the approaches created by Allah to shape Muslim personalities, by providing some basic training so that habits or habits are formed which will later give birth to persistent positive traits and behaviors.

2. Speaking skill

Speaking is one of the skills that everyone must have in learning English because speaking is used as a tool to communicate.

G. Organization of Thesis

This thesis is organized into five chapters:

- 1. Chapter 1 (Introduction): This chapter consists of the research background, research focus, research questions, research objectives, research significance, and organization of the thesis.
- **2.** Chapter 2 (Review of Related Literature): This chapter contains the theoretical description, theoretical framework, and review of the previous studies.
- 3. Chapter 3 (Research Methodology): This chapter explains the research method, research setting, research participants, instruments and data collection technique, research data validity, and data analysis technique.
- **4.** Chapter **4** (Research Findings and Discussion): This chapter presents the results of the discussion.
- 5. Chapter 5 (Conclusion and Recommendations): This is the end of the thesis which contains a summary and suggestions.

