

## CHAPTER IV RESEARCH FINDINGS AND DISCUSSION

### A. Research Findings

The findings and discussion sections were separated in this chapter. The findings of the study are based on an analysis of data from students' perspectives on the use of the "Kampung Inggris LC – Language Center" YouTube channel to improve speaking skills. The purpose was to answer the research problem in the first chapter. There were three objectives in this research; they were 1) To describe the students' perspectives on learning to speak through the "Kampung Inggris LC – Language Center" YouTube channel as an English learning media to improve speaking skills, 2) To find out the opportunities of using the "Kampung Inggris LC – Language Center" youtube channel as English learning media to improve speaking skills, 3) To find out the challenges of using the "Kampung Inggris LC – Language Center" youtube channel as English learning media to improve speaking skills.

#### 1. The Student's Perspectives on Using "Kampung Inggris LC – Language Center" Youtube Channel as English Learning Media to Improve Speaking Skills

Based on the interview process, the writer found that based on students' perspectives of using the "Kampung Inggris LC – Language Center" YouTube channel as English learning media to improve speaking skills.

- a. Using the "Kampung Inggris LC – Language Center" YouTube channel can function to facilitate English learning media

The writer asked the participants about the "Kampung Inggris LC – Language Center" YouTube channel as English learning media. The first participant said that the use of learning media greatly affects the learning process. According to SN, the YouTube channel "Kampung Inggris LC - Language Center" is very interesting and helpful in the learning process, "Kampung Inggris LC - Language Center" YouTube channel is a

positive thing as English learning media.<sup>1</sup> The second participant said that using the right media can make learning much more comfortable. "Kampung Inggris LC - Language Center" YouTube channel is very useful as a medium for learning English.<sup>2</sup> According to AS, YouTube can be an alternative medium for learning English

“In my opinion, the YouTube channel is very useful for learning English, especially for those who want to start learning English. Because, there is a lot of video content that discusses related to English. YouTube can be an alternative because if for example, I am lazy to open a book, I can open YouTube so I don't get bored with the reading in the book. So YouTube is one of the alternative and effective”.<sup>3</sup>

The third participant said that choosing the right learning media can make it easier to understand the material. According to FAP, "Kampung Inggris LC - Language Center" YouTube channel is a medium that makes it very easy to learn English. The fourth participant said that the right learning media is very influential in understanding the subject matter.<sup>4</sup> According to MA, "Kampung Inggris LC - Language Center" is a suitable medium for learning English.

“In my opinion, the YouTube channel "Kampung Inggris LC - Language Center" is very good because it contains ways to speak English, especially since the YouTube channel is suitable for beginners who want to start learning about English”.<sup>5</sup>

The fifth participant said that the selection of the right learning media can make her comfortable and more

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<sup>1</sup> SN, Interview conducted by the writer, Agustus 16<sup>th</sup>, 2023, interview 1, transcript.

<sup>2</sup> AS, Interview conducted by the writer, Agustus 16<sup>th</sup>, 2023, interview 2, transcript.

<sup>3</sup> AS, Interview conducted by the writer, Agustus 16<sup>th</sup>, 2023, interview 2, transcript.

<sup>4</sup> FAP, Interview conducted by the writer, Agustus 16<sup>th</sup>, 2023, interview 3, transcript.

<sup>5</sup> MA, Interview conducted by the writer, Agustus 16<sup>th</sup>, 2023, interview 4, transcript.

focused on understanding the subject matter. According to ISM, the "Kampung Inggris LC - Language Center" YouTube channel is the right media, good and interesting to be used as a learning media to learn English, "In my own opinion, the channel is good and interesting to be made to learn English".<sup>6</sup>

From the interview results, we can conclude that using the "Kampung Inggris LC – Language Center" YouTube channel as an English learning media got a positive response from participants. Participants said that using the "Kampung Inggris LC - Language Center" YouTube channel is an alternative media for learning English.

- b. Using the "Kampung Inggris LC - Language Center" Youtube channel can increase vocabulary

The writer asked the participant about how the "Kampung Inggris LC – Language Center" YouTube channel can increase vocabulary. SN said that the "Kampung Inggris LC – Language Center" YouTube channel can increase her vocabulary, he said he got new vocabulary after watching video content from the YouTube channel.<sup>7</sup> On the other hand, AS also said that "The Kampung Inggris LC - Language Center" YouTube channel can improve new vocabulary that was previously unknown by AS, "So far, after watching videos from "Kampung Inggris LC - Language Center" YouTube channel, the aspect that can improve it is from the vocabulary aspect because there are many new vocabularies that I got".<sup>8</sup> Another participant, FAP said that the content in the "Kampung Inggris LC - Language Center" YouTube channel discusses a lot about vocabulary, making FAP able to improve her

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<sup>6</sup> ISM, Interview conducted by the writer, Agustus 16<sup>th</sup>, 2023, interview 5, transcript.

<sup>7</sup> SN, Interview conducted by the writer, Agustus 16<sup>th</sup>, 2023, interview 1, transcript.

<sup>8</sup> AS, Interview conducted by the writer, Agustus 16<sup>th</sup>, 2023, interview 2, transcript.

vocabulary.<sup>9</sup> On the other hand, MA agrees with FAP that the video content on the "Kampung Inggris LC - Language Center" YouTube channel discusses a lot about vocabulary which can improve her vocabulary, "From me, first from the vocabulary aspect, of course, it can increase, because there are a lot of contents discussing vocabulary".<sup>10</sup> Then, ISM also said that her vocabulary could increase after watching videos from "Kampung Inggris LC - Language Center".<sup>11</sup>

**Figure 4.1 Kampung Inggris LC  
Youtube Video Vocabulary**



From the results above, many of the participants can increase their vocabulary by using the "Kampung Inggris LC - Language Center" YouTube channel, because the content in the YouTube channel discusses a lot about vocabulary.

- c. Using the "Kampung Inggris LC – Language Center" YouTube channel can facilitate pronunciation

After the interview process between the writer and the participant, the writer found data that using the "Kampung Inggris LC - Language Center" YouTube channel can improve pronunciation. The first participant

<sup>9</sup> FAP, Interview conducted by the writer, Agustus 16<sup>th</sup>, 2023, interview 3, transcript

<sup>10</sup> MA, Interview conducted by the writer, Agustus 16<sup>th</sup>, 2023, interview 4, transcript

<sup>11</sup> ISM, Interview conducted by the writer, Agustus 16<sup>th</sup>, 2023, interview 5, transcript.

said that SN can improve her pronunciation after using the "Kampung Inggris LC - Language Center" YouTube channel, "Besides that in terms of pronunciation, the video is very clear in explaining how to read words or sentences well".<sup>12</sup> The second participant also said that using the "Kampung Inggris LC - Language Center" YouTube channel can help improve her pronunciation, the YouTube channel can also improve her pronunciation from pronunciation aspect because the mentors explain the words very clearly".<sup>13</sup> Another participant, MA also said the same thing as the second participant that her pronunciation could improve after watching the contents of the "Kampung Inggris LC - Language Center" YouTube channel because the mentors were very clear in explaining each word, "In the aspect of pronunciation can also improve because the mentors explain well and correctly how to pronounce each word".<sup>14</sup> The fifth participant, ISM also said that the many videos discussing pronunciation and the tutors explained made it easier to improve her pronunciation.<sup>15</sup>

**Figure 4.2 Kampung Inggris LC Youtube Video Pronunciation**



<sup>12</sup> SN, Interview conducted by the writer, Agustus 16<sup>th</sup>, 2023, interview 1, transcript.

<sup>13</sup> AS, Interview conducted by the writer, Agustus 16<sup>th</sup>, 2023, interview 2, transcript.

<sup>14</sup> MA, Interview conducted by the writer, Agustus 16<sup>th</sup>, 2023, interview 4, transcript.

<sup>15</sup> ISM, Interview conducted by the writer, Agustus 16<sup>th</sup>, 2023, interview 5, transcript.

From the results of interviews with the participants above, we can see that the use of the "Kampung Inggris LC - Language Center" YouTube channel can facilitate pronunciation because the mentors are very clear in explaining how to pronounce each word correctly and clearly.

- d. Using the "Kampung Inggris LC – Language Center" YouTube channel can facilitate students' understanding of grammar

After the interview process with participants. The writer got the data that the use of the "Kampung Inggris LC - Language Center" YouTube channel can improve the understanding of grammar. The second participant said that after watching videos from the "Kampung Inggris LC - Language Center" YouTube channel, he could improve her understanding of grammar because many videos on the YouTube channel are related to grammar, "Furthermore, from the aspect of grammar, there is a lot of content that discusses grammar, so I can improve my understanding of grammar".<sup>16</sup> Another participant, MA said that "Kampung Inggris LC - Language Center" can improve understanding of grammar, "Then, from the grammar aspect it can also improve my understanding, there are a lot of discussions about grammar".<sup>17</sup> On the other hand, ISM also said that using "Kampung Inggris LC - Language Center" as learning media can improve grammar comprehension.<sup>18</sup>

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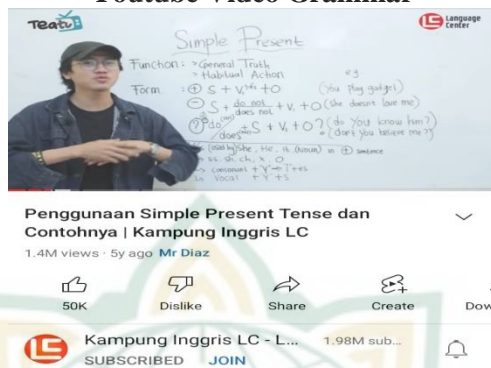
<sup>16</sup> AS, Interview conducted by the writer, Agustus 16<sup>th</sup>, 2023, interview 2, transcript.

<sup>17</sup> MA, Interview conducted by the writer, Agustus 16<sup>th</sup>, 2023, interview 4, transcript.

<sup>18</sup> ISM, Interview conducted by the writer, Agustus 16<sup>th</sup>, 2023, interview 5, transcript.



**Figure 4.3 Kampung Inggris LC  
Youtube Video Grammar**



- From the results above, we know that the use of the "Kampung Inggris LC - Language Center" YouTube channel can improve understanding of grammar.
- e. Using the “Kampung Inggris LC – Language Center” YouTube channel can enhance fluency in speaking

From the interview process between the writer and the participant. One of them said that the "Kampung Inggris LC - Language Center" YouTube channel can improve her English speaking because, from the YouTube channel, he can improve in the aspects of grammar, vocabulary, and pronunciation, "Besides that, I practice myself and I am more fluent in speaking English because I improve many aspects of pronunciation, grammar, and vocabulary from the YouTube channel.”<sup>19</sup>

“From my perspective, first from the vocabulary aspect, of course, it can improve, because there is a lot of content discussion about vocabulary, besides from the pronunciation aspect it can also improve because the mentors explain well and correctly how to pronounce each word. Then, from the grammar aspect, it can also improve my understanding, there are lots of discussions about grammar. In addition, I practiced by myself and I am more fluent in speaking English because I improved a

<sup>19</sup> MA, Interview conducted by the writer, Agustus 16<sup>th</sup>, 2023, interview 4, transcript.

lot of pronunciation, grammar, and vocabulary from the YouTube channel”.<sup>20</sup>

She also said that watching video content from the "Kampung Inggris LC - Language Center" YouTube channel continuously and the number of videos watched can improve fluency in speaking English.<sup>21</sup> We can find out by watching videos consistently with many videos watched and practicing ourselves / practicing makes fluency in English speaking.

## **2. The Opportunities of Using the “Kampung Inggris LC – Language Center” YouTube Channel as English Learning Media to Improve Speaking Skills**

After conducting the interview process with the participants, the writer obtained data regarding the opportunities for other skills besides speaking skills after using the "Kampung Inggris LC - Language Center" YouTube channel as an English learning media to improve speaking skills.

### **a. Increase vocabulary**

From the interviews with the participants, most of them said that the "Kampung Inggris LC - Language Center" YouTube channel can help to master English vocabulary. That can be seen from the perspectives of the participants. The first participant said that he could increase her vocabulary after watching videos from the "Kampung Inggris LC - Language Center" YouTube channel.<sup>22</sup> The second participant also said that he felt her English vocabulary increased after watching videos from the YouTube channel.<sup>23</sup> The third participant said that by watching videos from the "Kampung Inggris LC - Language Center" YouTube channel, her vocabulary can

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<sup>20</sup> MA, Interview conducted by the writer, Agustus 16<sup>th</sup>, 2023, interview 4, transcript.

<sup>21</sup> MA, Interview conducted by the writer, Agustus 16<sup>th</sup>, 2023, interview 4, transcript.

<sup>22</sup> SN, Interview conducted by the writer, Agustus 16<sup>th</sup>, 2023, interview 1, transcript.

<sup>23</sup> AS, Interview conducted by the writer, Agustus 16<sup>th</sup>, 2023, interview 2, transcript.



increase.<sup>24</sup> The fourth participant said the same thing, there was an increase in vocabulary after watching videos on the "Kampung Inggris LC - Language Center" YouTube channel.<sup>25</sup> The fifth participant also said that the "Kampung Inggris LC - Language Center" YouTube channel can increase her vocabulary.<sup>26</sup>

From the interview results, we can conclude that using the "Kampung Inggris LC - Language Center" YouTube channel can increase vocabulary.

b. Understanding grammar

From the interviews with the participants, some of them said that watching videos from the "Kampung Inggris LC - Language Center" YouTube channel can help in understanding grammar. AS said "Kampung Inggris LC - Language Center" YouTube channel can help her understand grammar, "I can increase vocabulary and also understand pronunciation, because there are a lot of videos that discuss vocabulary and pronunciation".<sup>27</sup> MA also said that the YouTube channel can help in understanding grammar "Certainly from "Kampung Inggris LC - Language Center" YouTube I can improve in the aspects of vocabulary, pronunciation, grammar".<sup>28</sup> In addition, ISM also said that "Kampung Inggris LC - Language Center can help in understanding grammar.

"In my opinion, I can only improve on the vocabulary and grammar aspects. Because in the YouTube channel, there are a lot of discussions about grammar and also discuss the differences in words. On

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<sup>24</sup> FAP, Interview conducted by the writer, Agustus 16<sup>th</sup>, 2023, interview 3, transcript.

<sup>25</sup> MA, Interview conducted by the writer, Agustus 16<sup>th</sup>, 2023, interview 4, transcript.

<sup>26</sup> ISM, Interview conducted by the writer, Agustus 16<sup>th</sup>, 2023, interview 5, transcript.

<sup>27</sup> AS, Interview conducted by the writer, Agustus 16<sup>th</sup>, 2023, interview 2, transcript.

<sup>28</sup> MA, Interview conducted by the writer, Agustus 16<sup>th</sup>, 2023, interview 4, transcript.

the other hand, the explanation is very easy and I can understand it more easily”.<sup>29</sup>

From the interview results above, we can understand that the use of "Kampung Inggris LC - Language Center" can improve understanding of grammar.

c. Facilitate Pronunciation

From the interview process with participants, some participants said that "Kampung Inggris LC - Language Center" can help with pronunciation. SN said that she felt that many pronunciations became fluent after using and watching videos from "Kampung Inggris LC - Language Center", "I can increase vocabulary and also understand pronunciation because there are lots of videos that discuss vocabulary and pronunciation”.<sup>30</sup> AS also said the same thing that using the YouTube channel and watching the videos can improve her pronunciation.

“After watching the videos in "Kampung Inggris LC - Language Center" I can improve my vocabulary, improve my pronunciation, and understand more about grammar. Because, in the YouTube channel, there are a lot of discussions about speaking skills”.<sup>31</sup>

MA also said that the use of "Kampung Inggris LC - Language Center can help her with pronunciation, “From myself, certainly from "Kampung Inggris LC – Language Center” YouTube channel I can improve in the aspects of vocabulary, pronunciation, and grammar. Besides that, it can also improve my comprehension”.<sup>32</sup>

On the other hand, another participant, ISM also said that the tutors explained each English word clearly

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<sup>29</sup> ISM, Interview conducted by the writer, Agustus 16<sup>th</sup>, 2023, interview 5, transcript.

<sup>30</sup> SN, Interview conducted by the writer, Agustus 16<sup>th</sup>, 2023, interview 1, transcript.

<sup>31</sup> AS, Interview conducted by the writer, Agustus 16<sup>th</sup>, 2023, interview 2, transcript.

<sup>32</sup> MA, Interview conducted by the writer, Agustus 16<sup>th</sup>, 2023, interview 4, transcript.

and the many videos that discussed vocabulary made it easier to improve pronunciation.<sup>33</sup>

As a result of the results above, we know that the use of the "Kampung Inggris LC - Language Center" YouTube channel can improve students' pronunciation fluency. This can be seen in the interview with the participant. There are many videos on the "Kampung Inggris LC - Language Center" YouTube channel that can be used as learning media to improve English pronunciation.

d. Improve speaking fluency

After going through the interview process between the writer and participant, the writer got the data that the use of the "Kampung Inggris LC - Language Center" YouTube channel can improve fluency in speaking English. The first participant said that her speaking fluency after watching videos from the "Kampung Inggris LC - Language Center" YouTube channel could improve even though it was only a little.

"I can increase my vocabulary and also understand pronunciation because there are lots of videos that discuss vocabulary and pronunciation. Also, I can be a little more fluent when speaking English, even though I practice by myself, but watching a lot of videos will help".<sup>34</sup>

From interviews with participants, one of them can improve English fluency by using the media "Kampung Inggris LC - Language Center" YouTube channel even though it is only a slight increase.

In addition, the opportunities that participants get after using the "Kampung Inggris LC - Language Center" YouTube channel apart from speaking skills, namely:

a. Writing Skills

After watching the videos on the YouTube channel "Kampung Inggris LC - Language Center", in the interview process with five participants namely SN, AS,

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<sup>33</sup> ISM, Interview conducted by the writer, Agustus 16<sup>th</sup>, 2023, interview 5, transcript.

<sup>34</sup> MA, Interview conducted by the writer, Agustus 16<sup>th</sup>, 2023, interview 4, transcript.

FAP, MA, and ISM, they said that other skills besides speaking skills obtained after watching the content videos of "Kampung Inggris LC - Language Center" are Writing skills. SN said that her reading and writing skills improved after watching the YouTube channel, "In addition to speaking skills, my ability to read and write can also improve. Because in each video there is caption so it makes it easier for me to know how to read and how to write".<sup>35</sup> So SN can improve her writing skills after watching the YouTube channel.

In addition, during an interview between the writer and AS, she said that her writing skills improved after watching videos from the YouTube channel "Kampung Inggris LC - Language Center" because there is caption in the video so it makes it easier to know how to write correctly, "Apart from speaking, what I got was reading and writing skills. Because in the videos there is writing a caption so it can makes it easier for us to know how to write an also makes it easier to read".<sup>36</sup>

Besides that, FAP also said that her writing skills improved after watching the YouTube channel "Kampung Inggris LC - Language Center", "After watching videos from the YouTube channel, I can improve my writing skills. Because the videos on the YouTube channel have a caption, so I know how to write the words".<sup>37</sup>

Another student, MA said that her writing skills improved after watching videos from the YouTube channel. The availability of captions in each video makes it easy for her to know how to write words in English properly and correctly.<sup>38</sup>

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<sup>35</sup> SN, Interview conducted by the writer, Agustus 16<sup>th</sup>, 2023, interview 1, transcript.

<sup>36</sup> AS, Interview conducted by the writer, Agustus 16<sup>th</sup>, 2023, interview 2, transcript.

<sup>37</sup> FAP, Interview conducted by the writer, Agustus 16<sup>th</sup>, 2023, interview 3, transcript.

<sup>38</sup> MA, Interview conducted by the writer, Agustus 16<sup>th</sup>, 2023, interview 4, transcript.

Meanwhile, ISM also said that her speaking skills improved after watching videos from the YouTube channel "Kampung Inggris LC - Language Center" because the writing in each video made it easier for ISM to know how to write English words correctly. On the other hand, ISM said that in addition to writing skills, he could also find out that there are two accents in English, namely the American accent and the British accent. In addition to knowing the American accent and the British accent, ISM also knows how to distinguish between American and British accents.<sup>39</sup>

In conclusion, they have improved their writing skills after watching the video content on the YouTube channel "Kampung Inggris LC - Language Center".

#### b. Reading Skills

From the interview process between the writer and the participants, they said that reading skills became the ability gained after watching videos from the "Kampung Inggris LC - Language Center" YouTube channel after writing skills. SN said that her reading skills also improved because, in addition to the writing in the video, the tutor also explained how to read clearly, "In addition to speaking skills, my ability to read and write can also improve. Because in each video there is a caption it makes it easier for me to know how to read and how to write, and the tutor is also clear in explaining the correct way to read the words".<sup>40</sup>

In addition, AS states that her reading skills have also improved after watching videos from the YouTube channel "Kampung Inggris LC - Language Center" because in each video there is a caption and the pronunciation of the tutor is also clear, "Besides speaking, what I get is reading and writing skills. Because, in the videos, there is caption and then the tutor is also clear in her pronunciation so it makes it easier for

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<sup>39</sup> ISM, Interview conducted by the writer, Agustus 16<sup>th</sup>, 2023, interview 5, transcript.

<sup>40</sup> SN, Interview conducted by the writer, Agustus 16<sup>th</sup>, 2023, interview 1, transcript.



us to know how to write and also makes it easier to read it”.<sup>41</sup>

In addition, MA also said that her reading skills improved after watching videos from the YouTube channel, “In addition to speaking skills, there are writing skills and reading skills, so we can know more about how to write a word and how to read correctly. Because in the videos there is also writing included to make it easier for us to pronounce and write. Because in English, the writing is not necessarily the same as the pronunciation”.<sup>42</sup>

### **3. The Challenges of Using “Kampung Inggris LC – Language Center” YouTube Channel as English Learning Media to Improve Speaking Skills**

The participants certainly had some difficulties in using the “Kampung Inggris LC – Language Center” YouTube channel to improve their speaking skills. According to the interview results with participants, there are some challenges faced by the participants.

#### **a. There is no Guide/Mentor**

After the interview process with the participants, They stated that the difficulty they experienced while using the YouTube channel "Kampung Inggris LC - Language Center" to improve their speaking skills was the absence of a guide/mentor to train and practice speaking directly. The third participant stated that the difficulty he experienced was the absence of a mentor to guide her learning. According to FAP when practicing speaking she should meet directly with her tutor to make it easier to practice, "The difficulty I feel is in practicing it because I don't meet directly with the tutor. Because if I meet the tutor, I can practice it directly”.<sup>43</sup>

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<sup>41</sup> AS, Interview conducted by the writer, Agustus 16<sup>th</sup>, 2023, interview 2, transcript.

<sup>42</sup> MA, Interview conducted by the writer, Agustus 16<sup>th</sup>, 2023, interview 4, transcript.

<sup>43</sup> FAP, Interview conducted by the writer, Agustus 16<sup>th</sup>, 2023, interview 3, transcript.



Meanwhile, ISM also agreed with FAP, ISM said the challenge she experienced when using the "Kampung Inggris LC - Language Center" YouTube channel as a learning medium was the absence of a mentor. According to her, having a mentor can correct our mistakes in speaking so it can help. In addition, there is no place to ask if we have questions because we are not face to face with the tutor, "Maybe the difficulty is because there is no tutor to correct us in speaking, and besides that, if we have questions and want to ask so we can't because we can't meet face to face".<sup>44</sup>

From the results above, we can know that their challenge while using the "Kampung Inggris LC - Language Center" YouTube channel is that there is no guide/mentor who guides them in the practice of English speaking. The guide/mentor is very important because it corrects mistakes in practice or practicing speaking.

b. Inadequate Internet Connection

Another challenge experienced by participants is the inadequate internet network. After the interview process, the writer obtained data related to challenges while using the "Kampung Inggris LC - Language Center" YouTube channel there was a poor internet signal on the participant's cellphone. AS said the challenges that AS experienced when using the "Kampung Inggris LC - Language Center" YouTube channel as a learning medium were constraints from the network that sometimes experienced a bad network, in addition, AS said there was distraction to watching other videos which did not contain learning, "Maybe the constraints of my internet network. In addition, there is also a distraction to watch other videos on YouTube, instead of learning, I choose to watch other videos".<sup>45</sup>

From these results, we know that the challenges when using "Kampung Inggris LC - Language Center"

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<sup>44</sup> MA, Interview conducted by the writer, Agustus 16<sup>th</sup>, 2023, interview 4, transcript.

<sup>45</sup> AS, Interview conducted by the writer, Agustus 16<sup>th</sup>, 2023, interview 2, transcript.

are the lack of an internet network on the participant or poor signal constraints on the participant's cellphone.

c. Lack of Time

After the interview process between the writer and participant, the participant has difficulty at times. SN said that when using the "Kampung Inggris LC - Language Center" YouTube channel as a learning medium, there were no difficulties in understanding the video discussion but rather from the time factor that SN had because of the busy school and extracurricular activities that he had made the time he had to study very limitedly, "It's more like there is no time because in the morning I go to school and then after that, I have extracurricular activities".<sup>46</sup>

From the results above, time is an obstacle for participants to learn with online media. Because of her busy schedule during school and also the extracurricular schedule that he participates in is very busy making learning time an obstacle in learning.

## B. Discussion

This research has presented data on the use of "Kampung Inggris LC- Language Center" to improve students' speaking skills. A discussion of the findings is conducted in the form of interpretation and in line with existing theories and those that are pertinent to the subject of this research, based on the explanation of the data that has been provided and analyzed.

### 1. The Student's Perspectives on Using "Kampung Inggris LC – Language Center" as English Learning Media to Improve Speaking Skills

The study sought to learn about students' perspectives on using the "Kampung Inggris LC – Language Center" YouTube channel to improve speaking skills. Perspective is a particular way of thinking about something, especially one that is influenced by your beliefs or experience.<sup>47</sup> The

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<sup>46</sup> SN, Interview conducted by the writer, Agustus 16<sup>th</sup>, 2023, interview 1, transcript.

<sup>47</sup> Collins Dictionary. "Definition of Perspective, ". HarperCollins, 7 September, <https://www.collinsdictionary.com>

interview was used as an instrument in this research. To answer the first research question, the writer interviewed five students.

- a. Using the “Kampung Inggris LC – Language Center” YouTube channel can function to facilitate English learning media

After interviews with five participants, SN, AS, MA, FAP, and ISM. The results show that all of them agree that the use of media can be an alternative media as an English language learning medium. They said the "Kampung Inggris LC - Language Center" YouTube channel is a very positive media used as English learning media. Because in the current era, technology is developing rapidly. It is a fact that technology has a great impact and effect on the learning process. The same thing with social media, as the times develop there are a lot of social media that have sprung up, one of which is YouTube. Students can be very useful consulting sources when using social media because they are specialists and have a better understanding of the technologies.<sup>48</sup> YouTube is one of the most loved social media nowadays. With the popularity of YouTube now, a lot of people use YouTube as a learning medium for students. YouTube is an example of a very popular video-sharing site that students can utilize well, effectively, and anytime to engage students in learning, discussion, and achievement of learning goals.<sup>49</sup> They have reduced the emotive filter and the cognitive load, so YouTube motivates pupils and allows them to absorb information more quickly.<sup>50</sup> Use video as a visual aid to help students understand the learning content and to address the diverse

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<sup>48</sup> Youmei Liu, “Social Media Tools as a Learning Resource,” *Journal of Educational Technology Development and Exchange* 3, no. 1 (2010): 101–14, <https://doi.org/10.18785/jetde.0301.08>.

<sup>49</sup> Pamela Sherer and Timothy Shea, “Using Online Video to Support Student Learning and Engagement,” *College Teaching* 59, no. 2 (2011): 56–59, <https://doi.org/10.1080/87567555.2010.511313>.

<sup>50</sup> Afri Nida Aniasih et al., “Students Response on Using Kampung Inggris LC Youtube Channel as the Media for Learning English Grammar,” *Conference on English Language Teaching* 2, no. Celti (2022): 109–17, <https://doi.org/10.24090/celti.v2.40>.

learning styles of pupils.<sup>51</sup> One of the YouTube channels is "Kampung Inggris LC - Language Center", participants said that the YouTube channel was very useful, and became an alternative media for learning English.

- b. Using the “Kampung Inggris LC – Language Center” YouTube channel can increase vocabulary

Vocabulary has evolved into an essential component of mastering the English language.<sup>52</sup> Vocabulary has long been a major concern for both foreign language teachers and students. It is required for effective language learning.<sup>53</sup> Vocabulary is an important part of acquiring fluency in speaking skills. It is part of the mastery skill in speaking which should be mastered by speakers besides grammar and pronunciation.<sup>54</sup> The writer asked to participant how "Kampung Inggris LC - Language Center" can improve vocabulary. Some of them said that the use of the "Kampung Inggris LC - Language Center" YouTube channel can improve their vocabulary. Participants said that many video contents from the YouTube channel discussed vocabulary, making and increasing their vocabulary.

The study said that Watching vlog videos (captions) can increase vocabulary.<sup>55</sup> According to Azureen, using YouTube as a medium to learn

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<sup>51</sup> Youmei Liu, “Social Media Tools as a Learning Resource,” *Journal of Educational Technology Development and Exchange* 3, no. 1 (2010): 101–14, <https://doi.org/10.18785/jetde.0301.08>.

<sup>52</sup> Azureen Abd Aziz and Suhaila Ngadiron, “The Effectiveness of Youtube English Videos towards Students Vocabulary Competency,” *International Journal of Recent Technology and Engineering* 8, no. 2 Special Issue (2019): 259–63.

<sup>53</sup> Roufaida Rouag, “The Role of Youtube videos as a Supporting Material in Teaching and Learning Vocabulary : The Case of First Year Students of English at Mohamed Khider University of Biskra” (Thesis, University De Biskra, Biskra)

<sup>54</sup> Mauloeddin Afna, “The Correlation Between Vocabulary and Speaking Skill,” *JL3T ( Journal of Linguistics Literature and Language Teaching)* 4, no. 1 (2018): 43–71, <https://doi.org/10.32505/jl3t.v4i1.750>.

<sup>55</sup> Henriette L. Arndt and Robert Woore, “Vocabulary Learning from Watching YouTube Videos and Reading Blog Posts,” *Language Learning and Technology* 22, no. 3 (2018): 124–42.

vocabulary is an effective way towards students' vocabulary competency.<sup>56</sup>

- c. Using the “Kampung Inggris LC – Language Center” YouTube channel can facilitate pronunciation

Human communication is mostly accomplished through the use of sounds.<sup>57</sup> One of the most significant characteristics that contribute to speaking fluency is pronunciation.<sup>58</sup> After the interview process, some of them said that the "Kampung Inggris LC - Language Center" YouTube channel can improve their English pronunciation. The tutor in the video content of "Kampung Inggris LC - Language Center" YouTube channel explains how to read a word very well and clearly can make them know how to read and pronounce it well and correctly. According to Ali Mustadi, the aspects assessed in pronunciation are fluency of spelling and pronunciation, the accuracy of spelling pronunciation, stressing, and intonation. Pronunciation plays an important role in creating effective communication since incorrect pronunciation may lead to misunderstanding.<sup>59</sup> Speaking with the correct pronunciation will make good and effective communication. According to Yuzawa Pronunciation is a foundation that comprises items that anyone who will or is in the process of learning English communicatively should understand.<sup>60</sup> In conclusion, the tutor explains

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<sup>56</sup> Azureen Abd Aziz and Suhaila Ngadiron, “The Effectiveness of Youtube English Videos towards Students Vocabulary Competency,” *International Journal of Recent Technology and Engineering* 8, no. 2 Special Issue (2019): 259–63.

<sup>57</sup> Vivi Aulia, “English Pronunciation Practices : From Tounge Twisters to Youtube Channel”. *Journal of Linguistic and English Teaching*, Vol. 5 no. 1 April (2020).

<sup>58</sup> Sri Wahyuningsih and Muhamad Afandi, “Investigating English Speaking Problems: Implications for Speaking Curriculum Development in Indonesia,” *European Journal of Educational Research* 9, no. 3 (2020): 967–77, <https://doi.org/10.12973/EU-JER.9.3.967>.

<sup>59</sup> Vivi Aulia, “English Pronunciation Practices : From Tounge Twisters to Youtube Channel”. *Journal of Linguistic and English Teaching*, Vol. 5 no. 1 April (2020).

<sup>60</sup> Yuzawa, Nobuo, “Teaching English Pronunciation”, *The Economic Journal of TCUE* 50 (1): 95-107. [https://doi.org/10.1016/0346-251x\(90\)90033-2](https://doi.org/10.1016/0346-251x(90)90033-2)



each word clearly so that we can improve our pronunciation.

- d. Using the “Kampung Inggris LC – Language Center” YouTube channel can facilitate students’ understanding of grammar

The structure of expression in English, including the organization of words, phrases, clauses, and sentences, is described by English grammar.<sup>61</sup> The writer asks how the “Kampung Inggris LC - Language Center” YouTube channel can provide an understanding of grammar. Grammar is one of the important components of speaking skills. English grammar occupies a central position in language learning; it is also regarded as the foundation for several language abilities (listening, speaking, reading, and writing).<sup>62</sup> Some of them said that the “Kampung Inggris LC – Language Center” YouTube channel can provide an understanding of the aspect of grammar. Some of them said that there are a lot of videos that discuss grammar and of course, the tutor is very clear in delivering the material which makes it easy to understand grammar. In another study, it was also said that grammar English videos on the “Kampung Inggris LC – Language Center” YouTube channel are easy to understand, and then the tutor delivered the grammar material to the point and explained the topics discussed in detail.<sup>63</sup>

- e. Using the “Kampung Inggris LC – Language Center” YouTube channel can enhance fluency in speaking

Speaking fluency is the capability to speak delicately, continually with adequate speed, and not

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<sup>61</sup> Pradeep Kumar Debata, “The Importance of Grammar in English Language Teaching-A Reassessment,” *Language in India* 13, no. 5 (2013): 482–86, <https://5y1.org/download/98f96188eebdddce8e41f75f2dc0c87.pdf>.

<sup>62</sup> Agis Andriani, Vani Dwi Yuniar, and Fuad Abdullah, “Teaching English Grammar in an Indonesian Junior High School,” *AL-ISHLAH: Jurnal Pendidikan* 13, no. 2 (2021): 1046–56, <https://doi.org/10.35445/alishlah.v13i2.956>.

<sup>63</sup> Afri Nida Aniasih et al., “Students Response on Using Kampung Inggris LC Youtube Channel as the Media for Learning English Grammar,” *Conference on English Language Teaching* 2, no. Celti (2022): 109–17, <https://doi.org/10.24090/celti.v2.40>.



always stop to think of the right words. Fluency in speaking refers to the capacity to talk spontaneously, at the appropriate speed, and in a comprehensible manner.<sup>64</sup>

Fluency is an important component of speaking skills. Fluency allows speakers to speak well and fluently. In the interview with the participant, one of them said that using the "Kampung Inggris LC - Language Center" YouTube channel can improve her English speaking fluency. The participant said that she practiced speaking directly even though he was self-taught after watching video content from the "Kampung Inggris LC - Language Center" YouTube channel because several components of speaking, such as grammar, vocabulary, and pronunciation could be improved. It makes her fluent in speaking English. The research conducted by Putri revealed that practicing drilling following YouTube videos helps learners improve their fluency, vocabulary, grammar, and pronunciation.<sup>65</sup>

## **2. The Opportunities of using the “Kampung Inggris LC – Language Center” YouTube channel as English learning media to improve speaking skills**

After the interview process with participants, participants gained other skills besides speaking skills after using the "Kampung Inggris LC - Language Center" YouTube channel.

### **a. Increase vocabulary**

The first opportunity that participants get after watching video content from the "Kampung Inggris LC - Language Center" YouTube channel is that it can help increase their English vocabulary. They said that there is

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<sup>64</sup> Ni, Komang, Ratna Purwanti et al., “Youtube Videos for Improving Speaking Skills: The Benefits and Challenges According to Recent Research in EFL Context,” *Jurnal Pendidikan Teknologi Dan Kejuruan* 19, no. 1 (2022): 66–75.

<sup>65</sup> Herdianti Rochmana Putri, “The Effectiveness of Teaching Speaking by Using Drilling Method through YouTube,” *Journal of English Teaching, Literature, and Applied Linguistics* 6, no. 2 (2022): 70, <https://doi.org/10.30587/jetlal.v6i2.4069>.

a lot of video content in the "Kampung Inggris LC - Language Center" YouTube channel that can be used as a medium to increase vocabulary. Vocabulary has long been a major concern for both foreign language teachers and students. It is required for effective language learning.<sup>66</sup> Vocabulary is the main component that is very important if you want to speak English. The more vocabulary we have, the broader our insight into speaking English. Vocabulary was also important to support mastery of language skills. Vocabulary is very important in speaking because it influences speaking fluency and affects vocabulary acquisition.<sup>67</sup>

b. Understanding grammar

Grammar is a very difficult component of speaking. There are so many formulas in grammar that students have to memorize. It's no wonder that so many students struggle to understand grammar. English grammar has a fundamental locus in language learning, it is also considered the basis of a series of language skills (listening, speaking, reading, and writing).<sup>68</sup> Some participants said that using the "Kampung Inggris LC - Language Center" YouTube channel can increase their understanding of grammar. They said the tutors explained clearly so that it was easier for them to understand grammar. In Afri Nida's study, the "Kampung Inggris LC - Language Center" YouTube channel can give students an understanding of grammar.<sup>69</sup>

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<sup>66</sup> Roufaida Rouag, "The Role of Youtube videos as a Supporting Material in Teaching and Learning Vocabulary : The Case of First Year Students of English at Mohamed Khider University of Biskra" (Thesis, University De Biskra, Biskra)

<sup>67</sup> Afri Nida Aniasih et al., "Students Response on Using Kampung Inggris LC Youtube Channel as the Media for Learning English Grammar," *Conference on English Language Teaching* 2, no. Celti (2022): 109–17, <https://doi.org/10.24090/celti.v2.40>.

<sup>68</sup> Agis Andriani, Vani Dwi Yuniar, and Fuad Abdullah, "Teaching English Grammar in an Indonesian Junior High School," *AL-ISHLAH: Jurnal Pendidikan* 13, no. 2 (2021): 1046–56, <https://doi.org/10.35445/alishlah.v13i2.956>.

<sup>69</sup> Agis Andriani, Vani Dwi Yuniar, and Fuad Abdullah, "Teaching English Grammar in an Indonesian Junior High School," *AL-ISHLAH: Jurnal*

c. *Facilitate pronunciation*

Pronunciation is one of the important components of speaking English. Good English pronunciation will make people understand easily and be willing to listen. With pronunciation, we can know how to read each word in the sentence. Good English pronunciation will make people understand easily and be willing to listen. Because pronunciation has a high social value, it should be associated with prestige, such as intelligence, professional skill, persuasiveness, diligence, and social privilege.<sup>70</sup> Good and clear pronunciation will make it easier for others to understand. Some of the participants also said that the "Kampung Inggris LC - Language Center" YouTube channel can be used as a medium to improve pronunciation, the tutor is very clear in explaining the pronunciation of each word. In Purnamasari's study, EFL learners reported that YouTube improved their English pronunciation and found it interesting, motivating, and fun. They noted that YouTube is useful since it displays instructional information in letters, sounds, and visuals all at once.<sup>71</sup> On the other hand, Rina Rachmawati's study revealed that YouTube is an alternative effective learning media in pronunciation classes. If the viewers use YouTube well, it will have a good impact on its viewers as well. Direct practice with the correct model, such as original speakers or English native speakers, is required for English pronunciation learning.<sup>72</sup>

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*Pendidikan* 13, no. 2 (2021): 1046–56, <https://doi.org/10.35445/alishlah.v13i2.956>.

<sup>70</sup> Qian-Mei Zhang, "Affecting Factors of Native-like Pronunciation: A Literature Review," *Korea Education & Research Institute* 27, no. 2 (2009): 33–52, <http://cau.ac.kr/~edusol/see/list/Vol27-2/CAKE027-002-4.pdf>.

<sup>71</sup> Reima Al-Jarf, "YouTube Videos as a Resource for Self-Regulated Pronunciation Practice in EFL Distance Learning Environments," *Journal of English Language Teaching and Applied Linguistics* 4, no. 2 (2022): 44–52, <https://doi.org/10.32996/jeltal.2022.4.2.4>.

<sup>72</sup> Rina Rachmawati and Fibria Cahyani, "The Use of Youtube Videos in Improving Non-English Department Students' Pronunciation Skills," *Alsuna: Journal of Arabic and English Language* 3, no. 2 (2020): 83–95, <https://doi.org/10.31538/alsuna.v3i2.916>.

#### d. Speaking fluency

Fluency becomes a component of speaking after mastering grammar, vocabulary, and pronunciation. One of the participants said that using the "Kampung Inggris LC - Language Center" YouTube channel can improve fluency in speaking English because in "Kampung Inggris LC - Language Center" youtube channel there are speaking components such as vocabulary, grammar, and pronunciation that can be used as a reference for learning to speak. In Diki's research, his research revealed that YouTube can help students improve speaking from several aspects, namely fluency, vocabulary, pronunciation, grammar, and content.<sup>73</sup> Enriching vocabulary and correct pronunciation will increase fluency in speaking. Pronunciation is one of the important aspects that contribute to speaking fluency.<sup>74</sup> Fluency is the last step in speaking skills after mastering grammar, pronunciation, and vocabulary. Watching the video content in the "Kampung Inggris LC - Language Center" YouTube channel can also help in improving fluency. Practicing is also very important in learning a language, by practicing it will improve speaking fluency. The research conducted by Putri revealed that practicing drilling following YouTube videos helps learners improve their fluency, vocabulary, grammar, and pronunciation.<sup>75</sup> The more students who view the video,

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<sup>73</sup> Diki Riswandi, "Use of YouTube-Based Videos to Improve Students' Speaking Skill," *Proceeding of the International Conference on Teacher Training and Education* 2, no. 1 (2016): 298–306, [www.YouTube.com](http://www.YouTube.com).

<sup>74</sup> Sri Wahyuningsih and Muhamad Afandi, "Investigating English Speaking Problems: Implications for Speaking Curriculum Development in Indonesia," *European Journal of Educational Research* 9, no. 3 (2020): 967–77, <https://doi.org/10.12973/EU-JER.9.3.967>.

<sup>75</sup> Herdianti Rochmana Putri, "The Effectiveness of Teaching Speaking by Using Drilling Method through YouTube," *Journal of English Teaching, Literature, and Applied Linguistics* 6, no. 2 (2022): 70, <https://doi.org/10.30587/jetlal.v6i2.4069>.

the easier it is for them to practice their speaking, which helps them enhance their speaking fluency.<sup>76</sup>

In addition, the opportunities that participants get after using the "Kampung Inggris LC - Language Center" YouTube channel apart from speaking skills, namely:

a. Writing Skill

Apart from speaking skills, the opportunity gained by participants is the understanding of how to write. The ability gained after using the "Kampung Inggris LC - Language Center" YouTube channel is the ability to write. The video content of the "Kampung Inggris LC - Language Center" YouTube channel provides captions on each video, especially in the discussion of vocabulary. With that, it makes it easier for participants to know how to write English properly and correctly. They said that the captions in each video content, it was very helpful and made it easier for them to know how to write English words.

The study also revealed that YouTube can improve writing, listening, and pronunciation skills.<sup>77</sup> Watkins and Walkins also confirmed that YouTube can improve writing, speaking, and pronunciation skills.<sup>78</sup> On the other hand, Sri Wahyuningsih's article said that social media, one of which is YouTube, can play a role in encouraging students to hone their writing skills.<sup>79</sup>

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<sup>76</sup> Riswandi, "Use of YouTube-Based Videos to Improve Students' Speaking Skill." *Proceeding of the International Conference on Teacher Training and Education* 2, no. 1 (2016) 298-306

Natalia Anggrarini and Ikhbal Faturokhman, "Students Perception on the Use of Youtube in English Language Learning During Pandemic in Wiralodra University," *JELLT (Journal of English Language and Language Teaching)* 5, no. 1 (2021): 86–99, <https://doi.org/10.36597/jellt.v5i1.10029>.

<sup>78</sup> Jon Waktins and Michael Waklkins, "Using Youtube in the EFL Classroom," *Language Education in Asia* 2, no. 1 (2011): 113-19, [https://doi.org/10.5746/leila/11/v2/il/a09/watkins\\_walkins](https://doi.org/10.5746/leila/11/v2/il/a09/watkins_walkins).

<sup>79</sup> Sri Wahyuningsih, "Challenges and Opportunities of Teaching Academic Writing Skills: A Case Study of Students At Iain Kudus," *Edulingua: Jurnal Linguistiks Terapan Dan Pendidikan Bahasa Inggris* 5, no. Vol 5, No 1 (2018): 3, <https://ejournal.unisnu.ac.id/JE/article/view/820/1072>.



b. Reading Skill

Meanwhile, the ability that can be obtained after using the "Kampung Inggris LC - Language Center" YouTube channel besides writing skills is reading skills. In the video content of the "Kampung Inggris LC - Language Center" YouTube channel, apart from discussing vocabulary, there are also captions in the discussion of pronunciation. Participants also said that the captions in the vocabulary discussion video were very helpful in reading skills. In the study, Cristina suggested using visual aids to make listening and reading comprehension easier.<sup>80</sup> The study also revealed that YouTube text can improve reading skills in students.<sup>81</sup>

**3. The Challenges of Using “Kampung Inggris LC – Language Center” YouTube Channel as English Learning Media to Improve Speaking Skills**

The participants certainly had some difficulties in using the “Kampung Inggris LC – Language Center” YouTube channel to improve their speaking skills. According to the interview results with participants, there are some challenges faced by the participants.

a. There is no mentor/guide

The word guided comes from English which means guiding, directing, informing, showing, and encouraging. A study states that guided conversations are dialogues and exercises that are the central learning devices the lesson begins with a model guided conversation that illustrates the use of more functions and structure the students require, all in the context of a meaningful exchange of communication.<sup>82</sup> The first

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<sup>80</sup> Cristina Oddone, “Using Videos from YouTube and Websites in the CLIL Classroom,” *Studies About Languages* 0, no. 18 (2011): 105–10, <https://doi.org/10.5755/j01.sal.0.18.417>.

<sup>81</sup> Huda Omar Alwehaibi, “The Impact Of Using YouTube In EFL Classroom On Enhancing EFL Students’ Content Learning,” *Journal of College Teaching & Learning (TLC)* 12, no. 2 (2015): 121–26, <https://doi.org/10.19030/tlc.v12i2.9182>.

<sup>82</sup> Cokorda Istri Mas Kusumaningrat, “Guide Conversation Method In English Speaking Learning For Business Administration Class,” *Ganaya : Jurnal*



challenge by participants experienced difficulties when they wanted to practice speaking directly because there was no mentor. Some participants said that meeting directly with the mentor makes it easier to practice speaking and that mentors are needed to correct any mistakes in speaking. Because with a mentor they can know if there are mistakes and especially can correct their mistakes in speaking. The other study explains that mentors can be taught to speak to make learning more meaningful and active.<sup>83</sup>

b. Inadequate Internet Connection

The second challenge by participants experience network constraints when learning by using YouTube media. Some participants said that the internet network is an obstacle to learning through online media. The problem arises such as difficulty of the signal or internet network so that it can hamper the learning process.<sup>84</sup>

Therefore, poor network becomes an obstacle for participants in learning through online media (YouTube). In another study, it is also stated that the obstacle in online learning is the availability and sustainability of internet connection.<sup>85</sup> Inadequate internet connection is an obstacle for students to learn through online media.<sup>86</sup>

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*Ilmu Sosial Dan Humaniora* 4, no. 1 (2021): 285–99, <https://doi.org/10.37329/ganaya.v4i1.1266>.

<sup>83</sup> Maranyanti, Sofan Abdul Gani, Saiful Marhaban, "The Statigies Applied by Teachers in Teaching Speaking" "Universitas Syiah Kuala, Banda Aceh, Indonesia," *English Education Journal (EEJ)* 12(4), no. October 2021 (2021): 540–57.

<sup>84</sup> Roy Martin Simamora, "The Challenges of Online Learning during the COVID-19 Pandemic: An Essay Analysis of Performing Arts Education Students," *Studies in Learning and Teaching* 1, no. 2 (2020): 86–103, <https://doi.org/10.46627/silet.v1i2.38>.

<sup>85</sup> Antonius setyawan, "Students' Perception of Online Learning during COVID-19 Pandemic: A Case Study on the English Students of STKIP Pamane Talino," *SOSHUM: Jurnal Sosial Dan Humaniora* 10, no. 2 (2020): 225–35, <https://doi.org/10.31940/soshum.v10i2.1316>.

<sup>86</sup> Mahadin Mahadin, Corry Iriani Rochalina, and Nurzengky Ibrahim, "Challenges of E-Learning Effectiveness During the Covid-19 Pandemic in Historical Subjects," *Journal of Education Research and Evaluation* 6, no. 2 (2022): 348–57, <https://doi.org/10.23887/jere.v6i2.43573>.

c. Lack of Time

The third challenge by participants was the experience of using online media as a learning medium. Lack of time is an obstacle to learning through online media (YouTube). Nowadays, many schools facilitate students to take part in various extracurricular activities at school. With extracurricular activities at school, students can hone the skills they want. Participating in extracurricular activities can increase academic achievement, contribute to the development of adolescent character, and develop students' social skills.<sup>87</sup> However, with the extracurricular activities that learners follow, the impact drains the time of students. With that, students feel a lack of time to study at home.

This is because of busyness in school and besides that, then participates in extracurricular activities which are very busy making it difficult to divide time to learn through online media (YouTube).

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<sup>87</sup> C Christison, "Benefits of Participating in EA," *BU Journal of Graduate Studies in Education* 5, no. 2 (2013): 17–20, <https://eric.ed.gov/?id=EJ1230758>.