

DAFTAR PUSTAKA

- Abdurachman, Edi, *Panduan Praktis Teknik Penelitian Yang Beretika*, ed. by Hidayat (Surabaya: Scopindo Media Pustaka, 2022)
- Adhi Kusumastuti, Amad Muatamil Khoiron, Tofan Ali Achmadi, *Metode Penelitian Kuantitatif*, ed. by Amirza Dzatina Nabila (Sleman: Deepublish CV Budi Utama, 2020)
- Ahmad, 'Perilaku Jujur Dalam Islam: Pengertian, Dalil, Macam Sifat Dan Hikmah', *Gramedia Blog*
- Aini Nadzratul, Syifa, and Dina Zuliestiana Amanda, 'Dampak E-Wom Credibility, Quality, Quantity Pada Minat Beli Dengan Peran Mediasi Citra Perusahaan Dalam Facebook the Body Shop Indonesia', *Jurnal Manajemen Bisnis*, 6.2 (2019), 58–66 <<http://www.tjyybjb.ac.cn/CN/article/downloadArticleFile.do?attachType=PDF&id=9987>>
- Ajat Rukajat, *Pendekatan Penelitian Kuantitatif* (Yogyakarta: Deepublish CV Budi Utama, 2018)
- Ajzen, 'The Theory of Planned Behavior', *Organizational Behavior and Human Decision Processes*, 50.2 (1991), 179–211 <[https://doi.org/https://doi.org/10.1016/0749-5978\(91\)90020-T](https://doi.org/https://doi.org/10.1016/0749-5978(91)90020-T)>
- Akbar, Mohammad Aldrin, and Sitti Nur Alam, *E-COMMERCE Dasar Teori Dalam Bisnis Digital* (Yayasan Kita Menulis)
- Al-Qur'an, Kementerian Agama RI cq Lajnah Pentashihan Mushaf, 'Quran Kemenag', *LAJNAH PENTASHIHAN MUSHAF AL-QUR'AN*, 2020 <<https://quran.kemenag.go.id/surah/54>> [accessed 12 January 2023]
- 'Quran Kemenag', *LAJNAH PENTASHIHAN MUSHAF AL-QUR'AN*, 2020 <<https://quran.kemenag.go.id/surah/4>> [accessed 12 October 2023]
- Algifari, *Analisis Regresi Teori, Kasus, Dan Solusi*, Edisi Kedu (Yogyakarta: BPFE- Yogyakarta, 2000)
- Amril, Dapit, 'Etika Informasi Dalam Perspektif Al-Qur'an', *Alfuad: Jurnal Sosial Keagamaan*, 1.1 (2018), 54 <<https://doi.org/10.31958/alfuad.v1i1.1157>>
- Arora, L. & Bhuvanesh, K. S, 'Influence of Review Quality, Review Quantity and Review Credibility on Purchase Intention in The Context of High Involvement Product', *European Journal of Applied Business Management*, 4.4

(2018), 25–40

- Aryadhe, Trisdayana, Alit Suryani, and Ida Bagus Sudiksa, 'PENGARUH SIKAP DAN NORMA SUBJEKTIF TERHADAP NIAT BELI DAN KEPUTUSAN PEMBELIAN Fakultas Ekonomi Dan Bisnis Universitas Udayana (Unud), Bali , Indonesia Sifat Manusia Yang Tidak Pernah Puas Dan Mempunyai Beragam Keinginan Menuntut Produsen Untuk Selalu Me', *E-Jurnal Manajemen Unud*, 7.3 (2018), 1452–80 <<https://media.neliti.com/media/publications/255052-pengaruh-sikap-dan-norma-subjektif-terha-76c7ce29.pdf>>
- Aziz Husaini, 'Riset Snapcart: Shopee Paling Diminati Dan Jadi Pilihan Konsumen Belanja', *Kontan.Co.Id*, 2020 <<https://industri.kontan.co.id/news/riset-snapcart-shopee-paling-diminati-dan-jadi-pilihan-konsumen-berlanja>> [accessed 1 August 2023]
- Bagher, A. N., Salati, F., Mohammad, & Ghaaffari., 'Factors Affecting Intention to Purchase Organic Food Products Among Iranian Consumer', *Academy of Marketing Studies Journal*, 2.3 (2018), 1–23
- Bagus, Ida, and Bayu Dp, 'PENGARUH BRAND EQUITY TERHADAP NIAT BELI KONSUMEN DIMEDIASI BRAND PREFERENCE', *E-Jurnal Manajemen*, 8.5 (2019), 2697–2721
- Berlianto, Margaretha Pink, 'Faktor-Faktor Yang Memengaruhi Kepuasan Dan Niat Membeli Kembali Pada Konteks e-Commerce 1)', 12.2 (2019), 141–54
- Burhan, FAHMI Ahmad, 'Riset KIC: Perempuan Lebih Sering Belanja Di E-Commerce Ketimbang Pria', *DKatada.Co.Id*, 2020 <<https://katadata.co.id/agustiyanti/digital/5f297dd1ae890/riset-kic-perempuan-lebih-sering-belanja-di-e-commerce-ketimbang-pria>> [accessed 18 February 2023]
- Chen, Ying, Ray Friedman, and Tony Simons, 'Article Information - Home Article Information - Home', *Managerial Auditing Journal*, 28.2 (2014), 2–3
- Cheung, Christy M.K., and Dimple R. Thadani, 'The Effectiveness of Electronic Word-of-Mouth Communication: A Literature Analysis', *23rd Bled EConference ETrust: Implications for the Individual, Enterprises and Society - Proceedings*, February 2009, 2010, 329–45

- 'The Impact of Electronic Word-of-Mouth Communication: A Literature Analysis and Integrative Model', *Decision Support Systems*, 54.1 (2012), 461–70 <<https://doi.org/10.1016/j.dss.2012.06.008>>
- Cheung, Christy MK, 'The Impact of Electronic Word-of-Mouth Communication: A Literature Analysis and Integrative Model', *Decision Support Systems*, 54 (2012) <<https://doi.org/10.1016/j.dss.2012.06.008>>
- Darwin, Muhammad, Marianne Mamondol, Salman Sormin, and Et Al, *Metode Penelitian Kuantitatif* (Bandung: Media Sains Indonesia, 2021)
- Dou, X., Walden, J. A., Lee, S., & Lee, and J. Y, 'Does Source Matter? Examining Source Effects in Online Product Reviews.', *Computers in Human Behavior*, 28.5 (2012), 1555–63 <<https://doi.org/https://doi.org/10.1016/j.chb.2012.03.015>>
- Erkan, I., & Evans, C., 'The Influence of E-WOM in Social Media on Consumers' Purchase Intentions: An Extended Approach to Information Adoption', *Computers in Human Behavior*, 61 (2016), 47–56 <[https://doi.org/5. https://doi.org/10.1016/j.chb.2016.03.003](https://doi.org/5.https://doi.org/10.1016/j.chb.2016.03.003)>
- Fachri, Firdaus, Marianus Yufrinalus, Rahmawida Putri, and Et Al, *Metodologi Penelitian Ekonomi* (Aceh: Yayasan Penerbit Muhammad Zaini, 2021)
- Farid, and Irma Yanti, 'Perbedaan E-Wom Kualitas Informasi, Kredibilitas Informasi, Kegunaan Informasi, Dan Adopsi Informasi Antara Media Sosial Dan Situs Belanja Pada Niat Pembelian Produk Fashion', *Jmi*, 9.1 (2018), 47–59 <<http://www.jurnal.unsyiah.ac.id/JInoMan>>
- Firdaus, Mukhammad, Siti Aisyah, and Eka Farida, 'Pengaruh Customer Review, Customer Rating, Dan Celebrity Endorser Terhadap Minat Beli Melalui Kepercayaan Di Online Shop Shopee', *Entrepreneurship Bisnis Manajemen Akuntansi (E-BISMA)*, 4.1 (2023), 67–83 <<https://doi.org/10.37631/ebisma.v4i1.874>>
- Ghozali, Imam, *Aplikasi Analisis Multivariate Dengan Program IBM SPSS 19* (Semarang: Undip, 2011)
- Ghozali & Imam. *Aplikasi Analisis Multivariate Dengan Program IBM SPSS 25*. Semarang: Undip, 2018)
- Griffin, Jill, *Customer Loyalty*, ed. by Wisnu C. Kristiaji Yati

- Sumiharti, Rtri Medya (Jakarta: Erlangga, 2005)
- Iqbal, Asif, Noor Alam Khan, Azam Malik, and Mohammad Rishad Faridi. (2022). E-WOM Effect through Social Media and Shopping Websites on Purchase Intention of Smartphones in India. *Innovative Marketing*, 18.2, 13–25
<[https://doi.org/10.21511/im.18\(2\).2022.02](https://doi.org/10.21511/im.18(2).2022.02)>
- Irwan Adimas Ganda Saputra, Noorlailie Soewarno & Isnalita. (2019). Faktor-Faktor Yang Mempengaruhi Keputusan Pembelian Generasi Z Pada Kegiatan Bisnis E-Commerce. *Journal Of Research And Application Accounting And Management*, 4(1) <https://doi.org/10.18382/jraam.v4i1.003>.
- Jansen, Bernard J., Mimi Zhang, Kate Sobel, and Abdur Chowdury, 'Twitter Power: Tweets as Electronic Word of Mouth', *Journal of the American Society for Information Science and Technology*, 60.11 (2009), 2169–88
<<https://doi.org/10.1002/asi.21149>>
- Jogiyanto, *Sistem Informasi Keperilakuan* (Yogyakarta: Andi Offset, 2007)
- Keny Safitri, Euis Widiati, 'Pengaruh Online Customer Review, Rating, Dan Kepercayaan Terhadap Niat Beli Konsumen Pada Aplikasi Tokopedia', *Jurnal Manajemen Dan Sistem Informasi*, 21.2 (2022), 119
<<http://eprints.ums.ac.id/101988/>>
- Khatimah, Husnul, 'Posisi Dan Peran Media Dalam Kehidupan Masyarakat', *Tasamuh*, 16.1 (2018), 119–38
<<https://doi.org/10.20414/tasamuh.v16i1.548>>
- Mariasih, Anna Adventa, and Ari Setyaningrum, 'Peran EWOM Quality, EWOM Quantity, Dan EWOM Credibility Dalam Membentuk Corporate Image Dan Mendorong Purchase Intention: Studi Empiris Pada Jasa Pendidikan', *Jurnal Manajemen Dan Bisnis Sriwijaya*, 19.1 (2021), 1412–4521
<<http://ejournal.unsri.ac.id/index.php/jmbs>>
- Martono, Nanang, *Metode Penelitian Kuantitatif (Analisis Isi Dan Analisis Data Sekunder) Edisi Revisi Kedua*, ed. by Santi Pratiwi Tri Utami (Jakarta: PT Raja Grafindo Persada, 2010)
- Masrukhin, *Statistik Deskriptif Berbasis Komputer*
- Maulana, Nugraha, Iin Juliana Saftari, and Reminta Lumban Batu, 'Pengaruh Electronic Word of Mouth Terhadap Keputusan Pembelian Dimediasi Oleh Brand Trust Pada Bukalapak',

- Jurnal Ilmiah MEA (Manajemen, Ekonomi, Dan Akuntansi)*, 5.3 (2021), 2327–41
- Maulidya, Risma Nur, Ahmad Mulyadi Kosim, and Abrista Devi, ‘The Influence of Islamic Business Ethics and Service Quality on Satisfaction and Loyalty of Sharia Hotel Customers in Bogor’, *Jurnal Ekonomi Dan Perbankan Syariah*, 11.2 (2019), 226 <<https://doi.org/10.24235/amwal.v11i2.5340>>
- Mawarni, Putu Nik, ‘Pengaruh Sikap, Norma Dan Prilaku Konsumen Terhadap Niat Beli Pada Ud Cahaya Camilan Singaraja’, *Jurnal Bisnis Kompetitif*, 1.2 (2022), 78–85 <<https://doi.org/10.35446/bisniskompetif.v1i2.1061>>
- Mehyar, Hamzah, ‘Dampak Elektronik Word Of Mouth Terhadap Niat Pembelian’, *Jurnal Teknologi Informasi Teoritis Dan Terapan*, 98.2 (2020)
- Mehyar, Hamzah, Mohammed Saeed, Hussein Baroom, A L I Al-ja Afreh, and Raid Al-adaileh, ‘Definition Purchasing Intention’, *Journal of Theoretical and Applied Information Technology*, 98.02 (2020)
- Millatina, Afifah Nur, Sitti Hamidah, and Sri Herianingrum, ‘Efektifitas Media Instagram Dan E-Wom (Electronic Word Of Mouth) Terhadap Minat Beli Serta Keputusan Pembelian Konten Sosial Media Yang Sering Di Kunjungi’, *Jurnal Penelitian Ipteks Vol. 5 No. 1 Januari 2020*, 5.1 (2020), 101–15
- Muljono, Djaali dan Pudji, *Pengukuran Dalam Bidang Pendidikan* Murdrajad, Kuncoro, *Metode Kuantitatif* (Yogyakarta: AMP YKPN, 2001)
- ‘Peta E-Commerce Indonesia’, *Iprice Insights*, 2022
- Prayustika, Putu Adriani, ‘Kajian Literatur: Manakah Yang Lebih Efektif? Traditional Word of Mouth Atau Electronic Word of Mouth’, *Matrix : Jurnal Manajemen Teknologi Dan Informatika*, 6.3 (2017), 168–73
- Priyatno, Duwi, *SPSS: Panduan Mudah Olah Data Bagi Mahasiswa & Umum*, ed. by Giovanni (Yogyakarta: Penerbit ANDI, 2018)
- Priyono, *Metode Penelitian Kuantitatif*, ed. by Teddy Chandra (Sidoarjo: Zifatama Publishing, 2008) <<https://www.ptonline.com/articles/how-to-get-better-mfi-results>>
- Rahmawati, *Apa Saja Variabel Penelitian Dalam Bidang*

- Marketing*, ed. by Sri Widiastuti (Samarinda: Deepublish CV Budi Utama, 2022) <https://books.google.co.id/books?id=3KcEAAAQBAJ&newbks=0&printsec=frontcover&pg=SL9-PA4&dq=v variabel+operasional&hl=id&source=newbks_fb&redir_esc=y#v=onepage&q=v variabel+operasional&f=false>
- Razak, Mansur, *Perilaku Konsumen* (Makassar: Alaudin University Press, 2016) <<https://www.ptonline.com/articles/how-to-get-better-mfi-results>>
- Reza Jalilvand, Mohammad, Neda Samiei, Behrooz Dini, and Parisa Yaghoubi Manzari, 'Examining the Structural Relationships of Electronic Word of Mouth, Destination Image, Tourist Attitude toward Destination and Travel Intention: An Integrated Approach', *Journal of Destination Marketing and Management*, 1.1–2 (2012), 134–43 <<https://doi.org/10.1016/j.jdmm.2012.10.001>>
- Reza, Muhammad, Neda Samiei, Bahroz Dini, and Pahriza Manzari, 'Examining the Structural Relationships of Electronic Word of Mouth, Destination Image, Tourist Attitude toward Destination and Travel Intention: An Integrated Approach', *Journal of Destination Marketing & Management*, 2012, 134–143
- RI, Kemenag, 'Al-Qur'an Dan Terjemahannya Edisi Penyemurnaan 2019', *Nucl. Phys.*, 13.1 (1959), 104–16
- Saputra, Irwan Adimas Ganda, Noorlailie Soewarno, and Isnalita, 'Faktor-Faktor Yang Memengaruhi Keputusan Pembelian Generasi Z Pada Kegiatan Bisnis Berbasis E-Commerce', *Journal of Research and Application: Accounting and Management*, 4.1 (2019) <<https://doi.org/10.18382/jraam.v4i1.003>>
- Sari, Indah, Tri Rinawati, and Citra Rizkiana, 'Pengaruh Electronic Word of Mouth (E-Wom) Dan Online Consumer Review (Ocr) Terhadap Keputusan Pembelian Melalui Shopee', *Solusi*, 20.2 (2022), 160 <<https://doi.org/10.26623/slsi.v20i2.5147>>
- Siaputra, Hanjaya, and Enrico Isaac, 'Pengaruh Attitude, Subjective Norm, Dan Perceived Behavior Control Terhadap Purchase Intention Makanan Sehat Di Crunchaus Surabaya.', *Urnal Manajemen Perhotelan*, 6.1 (2020) <<https://doi.org/10.9744/jmhot.6.1.9-18>>
- Sinay, Sari Olivia, and Ananda Sabil Hussein, 'Pengaruh Electronic

- Word Of Mouth (EWOM) Terhadap Sikap Dan Niat Beli Konsumen Pada Produk The Body Shop Dalam Forum Female Daily', *Jurnal Ilmiah Mahasiswa FEB Universitas Brawijaya*, 3(2), 25–3.5 (2015), 1689–99 <<https://jimfeb.ub.ac.id/index.php/jimfeb/article/download/1795/1645>>
- Singgih Santoso, *Konsep Dasar Dan Aplikasi SEM Dengan AMOS 24* (Jakarta: Kompas Gramedia, 2018) <<https://www.ptonline.com/articles/how-to-get-better-mfi-results>>
- Soyandi, Agus, 'Informasi Dalam Perspektif Islam', *MediaTor*, 7.2 (2006), 321–28
- Sugiharto, *Teknik Sampling*, ed. by PT Gramedia Pustaka Utama (Jakarta, 2003)
- Sugiyono, *Metode Kuantitatif, Kualitatif Dan R&D* (Bandung: Alfabeta, 2013)
- Statistika Untuk Penelitian*, Cetakan ke (Bandung: Alfabeta, 2014)
- Sujarweni, Wiratna, *SPSS Untuk Penelitian*, ed. by Florent (Yogyakarta, 2019) <Pustaka Baru Press>
- Sukestiyarno, *Statistika Dasar* (Yogyakarta: CV Andi Offset, 2014)
- Sumaryanto, 'Pemanfaatan Teknologi Dalam Perubahan Ekonomi Digital Di Indonesia Di Tahun 2022', *UNIVERSITAS STEKOM*
- Supriyadi, Edy, *SPSS + Amos* (Jakarta: In Media, 2014)
- Teng, S., Khong, K. W., Goh, W., and A. Y. L W., & Chong, 'Examining the Antecedents of Persuasive E-WOM Messages in Social Media', *Online Information Review*, 38.6 (2014), 746–68 <<https://doi.org/https://doi.org/10.1108/OIR-04-2014-0089>>
- Teng, Shasha, Kok Wei Khong, Wei Wei Goh, and Alain Yee Loong Chong, 'Examining the Antecedents of Persuasive EWOM Messages in Social Media', *Online Information Review*, 38.6 (2014), 746–68 <<https://doi.org/10.1108/OIR-04-2014-0089>>
- Wahyono, Agus, and R.M Septian Muchsin, 'Pengaruh Kualitas Pelayanan, Brand Image, Kualitas Website Terhadap Kepuasan Pelanggan Lazada (Studi Pada Mahasiswa USNI Fakultas Ekonomi)', *Jurnal Manajemen*, 2.2 (2018), 1–12 <<https://doi.org/10.54964/manajemen.v2i2.104>>
- Winatadewi, Wulansari, and Pramitha Aulia, 'The Effect of

- Electronic Word Of Mouth on Purchase Decision on E-Commerce Bukalapak in Bandung’, 7.2 (2020), 3728–37
- Wulandari, Fitri, *Middle Range Teori Dalam Ilmu Manajemen SDM Fakultas Ekonomi Dan Bisnis Islam*, ed. by Fakultas Ekonomi dan Bisnis Islam UIN Raden Mas Said Surakarta, Cetakan 1 (Yogyakarta: CV Gerbang Media Aksara, 2021)
- Middle Range Teori Dalam Ilmu Manajemen SDM Fakultas Ekonomi Dan Bisnis Islam*, 2022
- Wulandari, Nur Adila, and Ririn Tri Ratnasari, ‘Pengaruh Norma Subjektif Terhadap Niat Beli Konsumen Non-Muslim Pada Produk Makanan Halal Di Surabaya’, *Jurnal Ekonomi Syariah Teori Dan Terapan*, 7.4 (2020), 687 <<https://doi.org/10.20473/vol7iss20204pp687-695>>
- Yulianto, Joni Eko, *Psikologi Dan Teknologi Informasi*, ed. by Juneman Abraham (Jakarta: Himpunan Psikologi Indonesia, 2016) <<https://dspace.uc.ac.id/handle/123456789/806>>
- Yuwono, Wisnu, ‘Analisis Pengaruh E-Wom, Attitude, Information Quality Terhadap Purchase Intention Dan Trust Sebagai Variabel Intervening Di Kota Batam Yang Menggunakan E-Commerce’, 6.1 (2022), 1–18
- Zaen Muhammad, Rafif, ‘Analisis Pengaruh Kualitas, Kuantitas Dan Ketepatan Waktu Ulasan Online Pada Minat Beli Online Konsumen Di E Commerce Shopee Selama Pandemi Covid.’, *Jurnal Ilmiah Manajemen Dan Kewirausahaan.*, 1.2 (2022)
- Zayed, Mostafa Fawzy, Hazem Rasheed Gaber, and Nermine El Essawi, ‘Examining the Factors That Affect Consumers’ Purchase Intention of Organic Food Products in a Developing Country’, *Sustainability (Switzerland)*, 14.10 (2022) <<https://doi.org/10.3390/su14105868>>
- Zha, Xianjin, Jing Li, and Yalan Yan, ‘Information Self-Efficacy and Information Channels: Decision Quality and Online Shopping Satisfaction’, *Online Information Review*, 37.6 (2013), 872–90 <<https://doi.org/10.1108/OIR-09-2012-0156>>