

TABLE OF CONTENTS

COVER	i
PERSETUJUAN PEMBIMBING	ii
APPROVAL SHEET	iii
STATEMENT OF WORK'S ORIGINALITY	iv
ABSTRACT	v
ABSTRAK	vi
MOTTO	vii
DEDICATION PAGE	viii
ACKNOWLEDGMENT	ix
TABLE OF CONTENTS	x
LIST OF TABLES	xii
LIST OF FIGURE	xiii
LIST OF CHART	xv
 CHAPTER I	 1
A. Research Background.....	1
B. Research Focus and Scope	5
C. Research Problems	6
D. Research Objectives	6
E. Research Significances.....	6
F. Definition of Key Terms	7
G. Organization of Thesis	7
 CHAPTER II	 9
A. Theoretical Description.....	9
1. Culture	9
2. Manifestation Culture in English Language Teaching	12
3. The Role of Textbooks in English Language Teaching	13
4. Textbook Development in Indonesia.....	14
B. Theoretical Framework	15
C. Review of Previous Studies	17
 CHAPTER III	 22
A. Research Method.....	22
B. Research Subject	23
C. Data Source	23

D. Instruments and Data Collection Technique	24
E. Data Analysis Technique	24
CHAPTER IV.....	26
A. Research Findings	26
1. Cultural Elements in Bright an English Textbook..	26
2. Cultural Categories in Bright an English Textbook	56
B. Research Analysis	60
1. The Analysis of Cultural Elements in Bright an English Textbook.....	60
2. The Analysis of Cultural Categories in Bright an English Textbook.....	62
3. The Relevance of Cultural Representation in Bright an English Textbook with Merdeka curriculum.....	64
CHAPTER V	65
A. Conclusion	65
B. Suggestion	66
REFERENCES	
APPENDICES	

LIST OF TABLES

Table 3.1:	List of Chapters in the Textbook.....	23
Table 3.2:	Coding of Cultural Elements by Yuen	25
Table 4.1:	Four 'P' Cultural Elements (Chapter 1)	26
Table 4.2:	Four 'P' Cultural Elements Analysis (Chapter 2)	27
Table 4.3:	Four 'P' Cultural Elements Analysis (Chapter 3)	33
Table 4.4:	Four 'P' Cultural Elements Analysis (Chapter 4)	37
Table 4.5:	Four 'P' Cultural Elements Analysis (Chapter 5)	41
Table 4.6:	Four 'P' Cultural Elements Analysis (Chapter 6)	44
Table 4.7:	Four 'P' Cultural Elements Analysis (Chapter 7)	48
Table 4.8:	Four 'P' Cultural Elements Analysis (Chapter 8)	50
Table 4.9:	Categories of Culture	56
Table 4.10:	The Four cultural elements and the cultural categories	59

LIST OF FIGURE

Figure 2.1	Theoretical Framework	16
Figure 4.1	Illustration of an American boy's Biodata	27
Figure 4.2	Illustration of Students use Indonesian High School Uniform.....	27
Figure 4.3	The Picture of views in Cappadocia.....	29
Figure 4.4	The Picture of Petronas Tower.....	29
Figure 4.5	The Picture of the Merlion Statue	30
Figure 4.6	The Illustration of 5 Second of Summer Members.....	30
Figure 4.7	The Picture of 5 Liberty Statue	31
Figure 4.8	The Picture of Fuji Mountain Views.....	31
Figure 4.9	The picture of Gareth Bale	32
Figure 4.10	Letter Illustration from Carol to Erin	32
Figure 4.11	Sriracha Tiger Zoo in Thailand	34
Figure 4.12	The picture of the Waffle	34
Figure 4.13	Illustration website about Pacific Park.....	36
Figure 4.14	A text and illustration about juggler.....	37
Figure 4.15	Text about Akeyla Naraya	38
Figure 4.16	Text about daily life Indonesian family	40
Figure 4.17	Text and picture about Nasi Kapau seller	42
Figure 4.18	Text about Reza Abdul Jabbar	43
Figure 4.19	Text about Toko Madjoe	44
Figure 4.20	Text about Alshad Ahmad	44
Figure 4.21	Balboa Park, USS Midway Museum, La Jolla Cove, Birch Aquarium	46
Figure 4.22	Text and illustration of Tiger Sky Tower.....	46
Figure 4.23	Text and picture of Gili Meno Island	47
Figure 4.24	Text about Waterwheels in Mengkang Village...	47
Figure 4.25	Text and picture of Sangalaki Island.....	48
Figure 4.26	Text about Grace, the humanoid robot.....	49
Figure 4.27	Text about animals in KwaZulu-Natal Zoo	49
Figure 4.28	Text About Amelia Anggraeni.....	49
Figure 4.29	Text about Ms. Ninuk, a deaf teacher	50
Figure 4.30	Garang asem, sate lilit, coto makassar, dan baubar patin.....	52
Figure 4.31	Dorayaki, Japanese traditional food.....	52
Figure 4.32	Guacamole Salad in the Menu Restaurant	53
Figure 4.33	Text and picture of Hortimart	53

Figure 4.34 Text and pictures of weird food around the world 54



LIST OF CHART

Chart 4.1: Elements of Cultures.....	55
Chart 4.2: Categories of Cultures	59

