

CHAPTER IV

RESEARCH FINDINGS AND DISCUSSION

A. Research Results

The research was conducted over a two-week period, spanning from February 19, 2024, to March 4, 2024, at an Islamic Elementary school in Kudus. During this time, a teacher utilized the English Singing YouTube Channel and Scrapbook as media for teaching English. Data was collected from the observation, interview, and documentation. The author directly observed the learning process and saw how the teacher interacted with students through YouTube and scrapbook-based learning media. This study selected English teachers and students who actively used the English Singing YouTube Channel and Scrapbook during the learning process as the main subjects. In addition, interviews were conducted by the author to get more detailed information about the learning process using the English Singing YouTube Channel and Scrapbook. This interview was also conducted to find out the students' perceptions of learning using these media. Documentation techniques to complement and support the data contained in the observation and interview stages.

1. The Implementation of English Singing YouTube Channel and Scrapbooks as Media for Teaching English at an Indonesian Islamic Elementary School

The development of digital technology provides an opportunity for teachers to increase the quality of teaching using technology as a learning medium. Based on observations, one of the teachers who teach English, the English Singing YouTube channel and scrapbooks were used as learning media.¹ Most students are interested in digital technology, which is the main reason teachers use YouTube as a learning medium. Teacher AFD said that children may find it easier to learn if the media used is what they are interested in, and YouTube is the media that is widely used in learning and gets a positive response from students. Teacher AFD added that the use of digital technology is good but must also pay attention to conventional media, such as scrapbooks, which can be used to help maximize the application of learning media in the classroom.² Based on this, it can be said that teacher AFD decided

¹The Observation conducted by researcher, January 8th, 2024, 1st observation, transcript

²Teacher AFD, Interview conducted by the researcher, February 27th, 2024,

1st Interviewer, transcript

to use YouTube and Scrapbook to optimize learning by utilizing digital and conventional media.

In this interview, the teacher AFD said that the application of YouTube and Scrapbook media aims to overcome students' boredom in learning. This is caused by difficulty understanding and memorizing English vocabulary and pronunciation. Teacher AFD also added that YouTube is used to teach students how to understand and pronounce vocabulary, while Scrapbook is a medium for recording vocabulary.³ Based on this, it can be said that teachers using learning media to overcome student problems is innovative. From the interview, the teacher utilizes YouTube as a tool to clarify the teaching of vocabulary and pronunciation. Meanwhile, the teacher used a Scrapbook to record the results of vocabulary understanding.

In the context of this research, the YouTube channel utilized as learning media is English Singing. The selection of this YouTube channel is based on several considerations by the teacher. In the interview, teacher AFD said that the YouTube English Singing channel first presents various materials relevant to the curriculum, delivered by native speakers with clear pronunciation and easy to understand. Second, each video has illustrations and example sentences that easily support the students' understanding of the material. Third, a summary of the vocabulary learned is provided at the end of each session, which can enrich students' learning experience.⁴ For these reasons, the teacher decided to implement English Singing and combine it with a scrapbook as a medium for teaching English. This combination aims to maximize students' understanding of the material and improve the quality of learning.

a. Preparation Stage

The teacher conducted a preparation stage, which included preparing various things to support the continuity of learning. Based on the interview results, the teacher's first step is to prepare a lesson plan. Teacher AFD explained that the lesson plans she prepares are more simple but still specific, highlighting the learning objectives, the steps to be taken, and the materials to be provided.⁵ Furthermore, Based on observations, teacher

³Teacher AFD, Interview conducted by the researcher, February 27th, 2024, 1st Interviewer, transcript

⁴Teacher AFD, Interview conducted by the researcher, February 27th, 2024, 1st Interviewer, transcript

⁵Teacher AFD, Interview conducted by the researcher, February 27th, 2024, 1st Interviewer, transcript

AFD prepares laptops as tools to operate video content, Bluetooth speakers to make the sound more straightforward, and LCD projectors to display video content.⁶ In addition, the selection of video content must also be adjusted to the learning topic. Teacher AFD said that the video content used for teaching media should be based on the theme of the material in the school curriculum.⁷ Teachers must ensure that the video content is engaging, informative, and relevant to the material.

Another preparation is to make materials for the vocabulary Scrapbook. In an interview with Teacher AFD, she explained that she prepared a number of pictures relevant to the Vocabulary material, as well as ornaments as decoration that characterize the Scrapbook. The pictures and ornaments were cut into smaller sizes and attached using double tips. In addition, the teacher prepared cardboard paper as the base of the scrapbook.⁸ These preparations were made to create a vocabulary scrapbook, which was used as a medium for attaching vocabulary and simple sentences that students had learned. From the above explanation, it was concluded that preparation is done by making lesson plans, learning tools, and educative video content, as well as preparing materials for making scrapbooks.

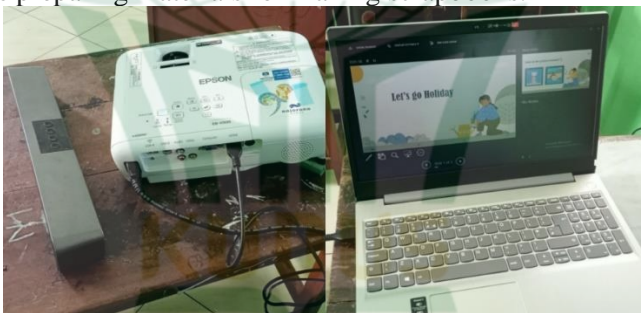


Figure 4. 1 Preparation Stage

b. Implementation Stage

Implementing English Singing and Scrapbook in English learning in the classroom begins with greeting activities between the teacher and students and continues with checking student

⁶The Observation conducted by researcher, February 20th, 2024, 2stobservation, transcript

⁷Teacher AFD, Interview conducted by the researcher, February 27th, 2024, 1st Interviewer, transcript

⁸Teacher AFD, Interview conducted by the researcher, February 27th, 2024, 1st Interviewer, transcript

attendance. The observation shows that at the beginning of the lesson, she started by checking the students' attendance, greeting them, and reviewing the material taught the previous week.⁹ This process is essential at the beginning of every lesson because it can build students' enthusiasm for learning. In an interview with teacher AFD, she said the lesson continued by playing an educational video from the English Singing YouTube channel on a laptop. The video is displayed on an LCD projector and connected to Bluetooth speakers so all students can see and hear clearly.¹⁰ In this case, it can be seen that teachers have utilized technology-based facilities in the English class.

The playback of learning videos from YouTube English Singing is done in two sessions. Teacher AFD said that in the first session, the video was played in its entirety to provide students with an overview of the material using active viewing techniques. Students are asked to understand the material and encouraged to be enthusiastic about the start of learning.¹¹ Based on the observation, the following is an explanation of the instructions for using videos from YouTube English Singing:¹²

1. The teacher plays the video in its entirety from beginning to end using the active viewing technique. This technique aims to provide students with an initial understanding of the material.
2. The teacher instructs the students to understand the material presented in the English Singing video, with the main focus of the students being to watch the video that explains the material.
3. The teacher asks the students to convey their understanding through the questions asked, in order to stimulate their activeness and understanding of the material.
4. The teacher provides a more detailed explanation of the material contained in the video, by giving examples of movements that illustrate the meaning of vocabulary related to the material.

⁹The Observation in the classroom conducted by reseacher, February 20th, 2024, 2stobservation, transcript

¹⁰Teacher AFD, Interview conducted by the researcher, February 27th, 2024, 1stInterviewer, transcript

¹¹Teacher AFD, Interview conducted by the researcher, February 27th, 2024, 1stInterviewer, transcript

¹² The Observation in the classroom conducted by reseacher, February 20th, 2024, 2stobservation, transcript

5. The session of explaining the material and playing the educational video from the English Singing YouTube channel in the first session was completed in 15 minutes.

In the second session, the learning video playback involves students practicing vocabulary and pronunciation skills through imitating and repeating what the speaker says in the video.¹³ In this case, Vocabulary repetition is done to remember vocabulary, while the teacher uses audio from English Singing to practice imitating the pronunciation. Based on the observation, the following is an explanation of the instructions for using videos from YouTube English Singing in the second session:¹⁴

1. The teacher replays the YouTube English Singing video, focusing on teaching vocabulary and pronunciation.
2. The teacher stops the video at each vocabulary section, asking the students to repeat and imitate the pronunciation of the vocabulary.
3. The teacher applies repetition and imitation techniques, asking students to practice the pronunciation of the vocabulary 3 times to strengthen students' memory.
4. The teacher invites students to repeat the vocabulary by appointing several students in turn to pronounce the learned word, with one student pronouncing one word.
5. This process is done in the second playback for 15 minutes.



Figure 4. 2 The Use of English Singing Learning Video

¹³Teacher AFD, Interview conducted by the researcher, February 27th, 2024, 1stInterviewer, transcript

¹⁴ The Observation in the classroom conducted by reseacher, February 20th, 2024, 2stobservation, transcript

Learning continues with the activity of creating a vocabulary scrapbook. Teacher AFD said that the Scrapbook is used as a medium to record vocabulary that has been learned in the YouTube English Singing video in the previous session. Based on the observation, the following is an explanation of the instructions for using Scrapbook as medium to record vocabulary:¹⁵

1. The teacher asks the students to gather with their group mates that have been predetermined in the previous meeting.
2. The teacher explains the instructions to the students regarding the making of the Vocabulary Scrapbook.
3. Students are asked to make a Vocabulary Scrapbook and design it according to their preferences.
4. The making of the Vocabulary Scrapbook involves matching the pictures with the correct vocabulary, pasting them on the scrapbook base paper, and decorating them with other ornaments that have been provided.
5. The teacher gives students 10 minutes to complete the task.

Teacher AFD said this activity was conducted by adjusting to the characteristics of active students who like pasting pictures. In addition, this activity aims to help students recall vocabulary and create more interactive learning by involving cooperation between students because it is done in groups in a discussion.¹⁶ Thus, the Scrapbook not only acts as a medium to train vocabulary recall but also hones the ability to collaborate and communicate.



Figure 4. 3 The Use of Scrapbook

¹⁵ The Observation in the classroom conducted by reseacher, February 20th, 2024, 2stobservation, transcript

¹⁶Teacher AFD, Interview conducted by the researcher, February27th, 2024, 1st Interviewer, transcript

The main aspects emphasized in this lesson are pronunciation and English vocabulary acquisition, thus requiring media such as YouTube to assist teachers in teaching vocabulary and pronunciation and Scrapbook as a supporting media to maximize learning. In this case, using YouTube and Scrapbook is a perfect combination to emphasize both aspects. Teacher AFD also added that using English Singing and Scrapbook helps explain the material more clearly and creates a more active and interactive learning environment.¹⁷ Thus, utilizing both media, namely YouTube content from the English Singing YouTube channel and Scrapbook, can improve the quality of teaching and help students learn English in a more interactive, engaging, and fun way.

c. Evaluation Stage

The application of English Singing on YouTube channels and scrapbooks as English learning media ends with the evaluation stage. At this stage, the results of the vocabulary scrapbook that the students have created are presented in groups in front of the class. Teacher AFD said that the results of the vocabulary scrapbook that students had compiled were presented and discussed with other groups. Based on the observation, The following is an explanation of the instructions for using Scrapbooks in presentations:

1. The teacher asks the students to present their Vocabulary Scrapbook results in front of the class.
2. The presentation is done by mentioning the vocabulary that has been arranged by the students on the Vocabulary Scrapbook.
3. Followed by a word guessing session, where students close the vocabulary section and guess the corresponding picture.
4. The word guessing activity is addressed to other students who are not presenting, by raising the fastest hand.
5. This presentation session lasted for 15 minutes.

Teacher AFD said that the presentation aims to increase student activity during lessons and ensure that no one becomes a passive listener. In addition, the teacher utilizes the discussion and presentation sessions to determine the extent of students'

¹⁷Teacher AFD, Interview conducted by the researcher, February 27th, 2024,
^{1st}Interviewer, transcript

understanding of the material explained ¹⁸ Thus, presentation activities help students increase their activeness and help teachers directly assess students' understanding during the English learning.



Figure 4. 4 Evaluation Stage

2. The Supporting Factors and Obstacles in Implementing The English Singing YouTube Channel and Scrapbooks As Media For Teaching English at an Indonesian Islamic Elementary School

There are certainly some factors that support and obstacles during the learning process. The following describes the supporting factors for using the English Singing YouTube Channel and Scrapbook as media to teach English at an Indonesian Islamic Elementary School.

a. Students' Enthusiasm for Digital Technology

The main supporting factor in implementing the English Singing YouTube Channel and Scrapbook as English language teaching media comes from the students. Based on interviews with AFD teachers, it was revealed that students show high enthusiasm when learning using digital technology such as YouTube or online quizzes, which are familiar to them. Students are interested in YouTube because they don't just listen to the usual explanation but are directly shown with examples in the video.¹⁹ It is also reinforced by students' statements that learning

¹⁸Teacher AFD, Interview conducted by the researcher, February 27th, 2024, 1stInterviewer, transcript

¹⁹Teacher AFD, Interview conducted by the researcher, February 27th, 2024, 1st Interviewer, transcript

becomes more exciting and less monotonous when accompanied by apps or learning through YouTube.²⁰ In teaching and learning, Student motivation is a very determining factor in supporting the application of these two media.

b. Accessibility of Learning Facilities

The school's efforts to facilitate the learning process by providing devices that support digital media are another factor that promotes the smooth learning process. In this case, the school has ensured the availability of devices such as LCD projectors that teachers can use as teaching media. Based on the AFD teacher interview, the school has provided various learning facilities that support the use of media in the classroom, such as LCD projectors, laptops, internet access, and others. In implementing the English Singing YouTube Channel and Scrapbook, these tools are essential for its smooth running.²¹ Teachers utilize these devices to support better learning.

c. Accessibility of Source Material and Learning Media

The availability of material sources and learning media is one of the important things that supports the implementation of this media. Scrapbook. According to teacher AFD, the learning resources used during the teaching process can be easily obtained from the English Singing YouTube channel. Access to the materials is very flexible and can be done anywhere and anytime, both online and offline.²² In addition, when making vocabulary scrapbooks, teachers can utilize the images available at the end of the English Singing video and print them out. In this case, the teacher AFD said that she used the pictures available in the English Singing video and then printed them to be pasted on the Scrapbook paper. Meanwhile, ornaments that become scrapbook decorations can be found online through Google or other browsers.²³ Some of these things are very influential in supporting the smooth implementation of the English Singing YouTube channel and scrapbook as learning media.

²⁰Student VP, Interview conducted by the researcher, February 27th, 2024, 2st Interviewer, transcript

²¹Teacher AFD, Interview conducted by the researcher, February 27th, 2024, 1st Interviewer, transcript

²²Teacher AFD, Interview conducted by the researcher, February 27th, 2024, 1st Interviewer, transcript

²³Teacher AFD, Interview conducted by the researcher, February 27th, 2024, 1st Interviewer, transcript

In addition to the factors that support the smooth learning process by using the English Singing YouTube Channel and Scrapbook as learning media, it cannot be separated from inhibiting factors. The following describes some factors that hinder the learning process using the English Singing YouTube Channel and Scrapbook.

a. Internet Connection Instability

Video playback from the English Singing channel requires a stable and fast internet connection. The learning process will be hampered if the internet connection is slow and unstable. Based on interviews with teacher AFD, a stable internet connection is essential when playing video material. It is because of the Indonesian subtitles that only appear during online mode.²⁴ However, if the internet connection is unstable, the solution used by the teacher is to play the video offline. Teacher AFD added that offline mode is considered less effective because Indonesian subtitles will not appear, so the teacher must always translate what is in the video to facilitate students' learning process.²⁵ Although the internet is one of the inhibiting factors, implementing this media is still done well through offline videos.

b. Complicated Scrapbook Material Design

One other obstacle to applying this media is the complexity of the design of the scrapbook material. Based on interviews with teacher AFD, she said that the preparation of scrapbook materials takes a longer time because of the large number of images. In addition, she had to print some small vocabulary images and ornaments for scrapbook decoration. Meanwhile, the images that have been printed and cut must also be pasted with double tips to make it easier for students to prepare.²⁶ In this case, the complexity and duration of this process can increase the teacher's workload. So this can be an obstacle that can hinder the implementation of the English Singing YouTube Channel and Scrapbooks as learning media.

²⁴Teacher AFD, Interview conducted by the researcher, February 27th, 2024, 1stInterviewer, transcript

²⁵Teacher AFD, Interview conducted by the researcher, February 27th, 2024, 1stInterviewer, transcript

²⁶Teacher AFD, Interview conducted by the researcher, February 27th, 2024, 1stInterviewer, transcript

The implementation of YouTube channels such as English Singing with scrapbooks as a medium for teaching English to primary school children is influenced by several factors. These factors are essential to consider so that the effective use of videos and appropriate teaching materials provides the best learning experience for children.

3. The Student's Perception Toward Using The English Singing YouTube Channel and Scrapbook as Media For Teaching English at an Indonesian Islamic Elementary School

The findings of this data present the use of the English Singing YouTube Channel and scrapbooks as English learning media in the classroom based on students' perceptions. There were six students interviewed who were selected directly based on the teacher's recommendation that they were the most active students during this learning process.

1. Enhancing Student Enthusiasm and Motivation to Learn

Utilization of learning media contributes significantly to increasing students' learning motivation. In this case, students become more enthusiastic and motivated to learn after using the English Singing YouTube Channel and Scrapbook as learning media. This is based on interviews with the student VP, who said that learning English has become more interesting and fun by using English Singing and Scrapbook media.²⁷ This opinion is supported by student MNA, who said that he likes learning English with this learning media because the video is not boring, so it increases her enthusiasm for learning.²⁸ In addition, student MFR added his opinion that with the explanation through English Singing, there is animation, and making vocabulary Scrapbook attracts his attention in learning.²⁹ This aligns with student MA who said that he enjoys a more engaging learning experience that motivates them to study English more enthusiastically.³⁰ It concluded that the use of the English Singing YouTube Channel and Scrapbook as learning media

²⁷Student VP, Interview conducted by the researcher, February 27th, 2024, 2nd Interviewer, transcript

²⁸Student MNA, Interview conducted by the researcher, February 27th, 2024, 3rd Interviewer, transcript

²⁹Student MFR, Interview conducted by the researcher, February 27th, 2024, 4th Interviewer, transcript

³⁰Student MA, Interview conducted by the researcher, February 27th, 2024, 8th Interviewer, transcript

helps teachers in fostering students' enthusiasm and motivation to learn English.

2. Creating Interactive and Creative Learning

Learning media plays a role in creating more memorable learning, creative, and interactive learning experiences. In this context, the utilization of scrapbooks as media has an impact on making the learning process more creative and interactive. Based on interviews with student NLN, who said that they interacted more with the teacher or other students when making vocabulary scrapbooks.³¹ This is reinforced by the opinion of a student CNA who said that he really liked the scrapbook presentation session where they could play with each other to guess the words and meanings contained in the scrapbook.³² Apart from that, student MID also added that they felt learning was more fun through YouTube and scrapbooks, which they could design according to their wishes.³³ On the other hand, student MA and MRAW mentioned that they feel less active during word guessing games because their friends always guess the answers before them. However, at other times they are more active in practicing pronunciation through YouTube videos together.³⁴ Based on these opinions, it can be said that scrapbook and English Singing in this media implementation can foster student creativity and create more interactive and active learning through vocabulary scrapbooking activities.

3. Facilitating Student Understanding of the Material

The application of learning media is one of the efforts made by teachers to clarify students' understanding of the material presented. In this case, students feel that the material is clearer and easier to understand through English Singing and scrapbook. Based on interviews with student, the VP said that the explanation in the English Singing video is easy to understand because there are examples through animated

³¹Student NLN, Interview conducted by the researcher, February 27th, 2024, 5th Interviewer, transcript

³²Student CNA, Interview conducted by the researcher, February 27th, 2024, 6th Interviewer, transcript

³³Student MID, Interview conducted by the researcher, February 27th, 2024, 7th Interviewer, transcript

³⁴Student MA & MRAW, Interview conducted by the researcher, February 27th, 2024, 8th & 9th Interviewer, transcript

videos.³⁵ Meanwhile, student MFR also supported this statement by saying that the teacher's explanation was easier to understand when explained via YouTube.³⁶ Student MID added that the English Singing video displays animations that provide real examples so that it is easier to understand the material.³⁷ Based on the students' perception, it concluded that the English Singing learning video displays explanations accompanied by examples through animated videos that can make it easy to understand vocabulary material.

4. Facilitating Students in Practicing Pronunciation

The teacher utilizes audio from English Singing to practice proper pronunciation. In this case, students find it helpful in listening and clearly imitating the correct pronunciation of vocabulary. The student NLN said that she felt helped in practicing vocabulary pronunciation through English Singing by repeating and imitating it together.³⁸ Apart from that, student MNA also thinks that the pronunciation method included in the English Singing video is very clear, plus the help of the teacher makes the practice even more optimal.³⁹ Apart from that, the student CNA also added that in the English Singing video, the explanation was simple, and the audio was also clear, so he could imitate it well.⁴⁰ Student MRAW also revealed that practicing pronunciation by imitating audio on YouTube English Singing has made them more fluent than before.⁴¹ In this case, English singing not only plays a role in facilitating the understanding of the material but also helps students improve their pronunciation skills more optimally.

³⁵Student VP, Interview conducted by the researcher, February 27th, 2024, 2nd Interviewer, transcript

³⁶Student MFR, Interview conducted by the researcher, February 27th, 2024, 4th Interviewer, transcript

³⁷Student MID, Interview conducted by the researcher, February 27th, 2024, 7th Interviewer, transcript

³⁸Student NLN, Interview conducted by the researcher, February 27th, 2024, 5th Interviewer, transcript

³⁹Student MNA, Interview conducted by the researcher, February 27th, 2024, 3rd Interviewer, transcript

⁴⁰Student CNA, Interview conducted by the researcher, February 27th, 2024, 6th Interviewer, transcript

⁴¹Student MRAW, Interview conducted by the researcher, February 27th, 2024, 9th Interviewer, transcript

5. Helping Students Remember Vocabulary Easily

Vocabulary is a general thing that students must understand when learning a language, especially English. In this case, English Singing and Scrapbook help students remember vocabulary more easily. The student MNA said that during the process of making vocabulary Scrapbook, he felt that he indirectly remembered the vocabulary that had been learned previously.⁴² Student CNA also said that looking at the pictures and vocabulary that had been arranged made it easier for us to guess the vocabulary that was asked during the presentation.⁴³ This aligns with the opinion of the student VP, who said that apart from animated videos, scrapbook pictures also make it easier for us to remember previously learned vocabulary.⁴⁴ Student MA also stated that creating a Scrapbook unconsciously helped them remember a lot of vocabulary.⁴⁵ Thus, the implementation of English Singing and scrapbooks helps students remember vocabulary more easily, either through animated videos or visually from scrapbooks.

B. Discussion

This research has presented data on using the English Singing YouTube Channel and Scrapbook as media for teaching English in Islamic Elementary schools. This research aims to describe the process of implementing English Singing YouTube Channel and Scrapbook as a learning medium and reveal the supporting factors and obstacles. In addition, it discusses students' perceptions of using the English Singing YouTube Channel and Scrapbook as learning media.

1. The Implementation of English Singing YouTube Channel and Scrapbook as Media for Teaching English at an Indonesian Islamic Elementary School

English learning has developed significantly in this digital era with technology integration as a learning medium. One of the Islamic primary schools in Indonesia uses the English Singing YouTube Channel and Scrapbook as media for English learning.

⁴²Student MNA, Interview conducted by the researcher, February 27th, 2024, 3rd Interviewer, transcript

⁴³Student CNA, Interview conducted by the researcher, February 27th, 2024, 6th Interviewer, transcript

⁴⁴Student VP, Interview conducted by the researcher, February 27th, 2024, 2nd Interviewer, transcript

⁴⁵Student MA, Interview conducted by the researcher, February 27th, 2024, 8th Interviewer, transcript

The implementation of both media is a solution to overcoming students' boredom during learning caused by difficulties in understanding vocabulary and pronunciation. This was also expressed by Sri Wahyuningsih and Muhammad Afandi, who said that a lack of pronunciation skills is one of the problems that students often experience when learning English.⁴⁶ In this case, the implementation of English Singing and Scrapbook is an appropriate effort to serve as a learning medium that facilitates teachers in explaining the material better.

In the context of this research, English Singing and Scrapbook have different roles in its implementation. English Singing is a medium that facilitates teachers' teaching of vocabulary and pronunciation. The learning YouTube video from English Singing displays material explanations and picture illustrations that are relevant to the English material so that students are interested because it makes it easier to understand the material. In addition, YouTube videos are equipped with audio from native speakers that can help students understand the pronunciation of English vocabulary. Aligns with Putri Andidi & Zaitun said that videos that present examples of pronunciation from native speakers are able to provide students with the opportunity to hear the correct pronunciation. Over time, the aspect of fluency in pronunciation will increase.⁴⁷ Thus, it can be said that integrating YouTube into learning helps teachers explain vocabulary materials and practice pronunciation.

Meanwhile, the Scrapbook, as the second learning medium, is used to record the results of students' understanding in the form of writing and pictures. In this case, students will make notes containing vocabulary in the form of a scrapbook. Using scrapbooks as vocabulary records aligns with Dody Siraj Muamar Zain's opinion. He said that the Scrapbook can function as a record of learning material that allows students to put pictures and some

⁴⁶Sri Wahyuningsih and Muhamad Afandi, "Investigating English Speaking Problems: Implications for Speaking Curriculum Development in Indonesia," *European Journal of Educational Research* 9, no. 3 (2020): 967–77, <https://doi.org/10.12973/EU-JER.9.3.967>.

⁴⁷Putri Andini and Zaitun Zaitun, "The The Effectiveness of Learning Pronunciation Through English Content by English With Lucy on YouTube," *Jurnal Studi Guru Dan Pembelajaran* 5, no. 2 (2023): 201–6, <https://doi.org/10.30605/jsgp.5.2.2022.1542>.

articles available around them.⁴⁸ Overall, it is concluded that the combination of English Singing YouTube Channel and Scrapbook as English learning media has different roles. However, it can be an effective and innovative strategy for improving teaching quality.

a. Preparation Stage

Proper preparation is the first step in implementing the English Singing YouTube channel and scrapbook. Preparation before the start of class is the teacher's duty to ensure effective learning. In line with Masruddin's opinion, teachers are responsible for preparation, such as making lesson plans, selecting teaching materials, and determining strategies to achieve learning objectives.⁴⁹ At this stage, the teacher designs the lesson plan as a guideline for creating a more structured learning environment. In addition, teachers prepare source materials and electronic devices that play a supporting role in displaying YouTube Videos from the English Singing channel.

On the other hand, making vocabulary scrapbooks requires preparing pictures relevant to the material and decorative ornaments. It is done to maintain the original essence of the Scrapbook, which includes decorations such as photos and images equipped with colored ornaments. In line with Mariyatul Kiptiyah and Untung's opinion, a Scrapbook is a paper containing photo elements, images, writings, and decorations.⁵⁰ In addition, the teacher also prepared cardboard and cut small pictures as Scrapbook vocabulary material. Thus, these preparations are important to ensure the smooth running of learning.

b. Implementation Stage

Implementation of the English Singing YouTube Channel and Scrapbook begins with playing the video in two sessions. In the first session, the learning video is shown in its entirety, and students are asked to observe the video using active viewing techniques. The purpose of this technique is to provide students with a general overview of the material being discussed. This

⁴⁸Dodi Siraj Muamar Zain, "Introducing the Scrapbook-Based Learning Material," *Aplinesia: Journal of Applied Linguistics Indonesia* 1, no. 1 (2017): 60–66.

⁴⁹Masruddin, "Preparation And Strategies Applied By Teachers Of Math And Science In English Of Bilingual Program At Elementary School," *DEAS: Journal on English Language Teaching and Learning, Linguistics and Literature* 2, no. 1 (2014).

⁵⁰Mariyatul Kiptiyah and Untung, "The Scrapbook for the Students' Writing Ability at Junior High School (A Case Study at Junior High School)," *The Ellite of Unira* 6, no. 2 (2023): 39–42.

active watching technique not only helps students understand the material but also provides satisfaction and stimulates student motivation as a starting point for learning. This is in accordance with the opinion expressed by Kamellia, who said that the technique of actively watching videos can strengthen students' motivation and satisfaction during the learning process.⁵¹ Thus, the video screening in this first session can provide a useful information base for the replay in the second session.

In the next session, the learning materials from English Singing were presented by focusing on teaching vocabulary and pronunciation. The teacher used repetition and imitation techniques to teach vocabulary and pronunciation to the students. During the lesson, students repeat and imitate what is said by the native speaker in the video. Students can remember and understand the material easily through the illustrations in the English Singing YouTube video. It proves that YouTube videos from English Singing can be utilized as a medium that facilitates vocabulary learning. It aligns with Sri Wahyuningsih and Siti Dewi's view that YouTube allows students to repeat and facilitate vocabulary learning.⁵² Thus, repetition of vocabulary can sharpen students' memory.

On the other hand, the audio presented by English Singing also significantly contributes to training the proper pronunciation of vocabulary. Students use the repetition technique by repeatedly imitating the sound and pronunciation of the English Singing audio. The technique can directly help students practice English pronunciation correctly and precisely. This proves that English singing YouTube videos can be used not only for vocabulary teaching but also for It aligns with the opinion of Md Mahadhi Hasan and friends, who said that YouTube is a tool for teaching vocabulary and helps improve pronunciation, intonation, grammar, listening, and so forth.⁵³In

⁵¹Kamelia Kamellia, "Using Video as Media of Teaching in English Language Classroom: Expressing Congratulation and Hopes," *Utamax: Journal of Ultimate Research and Trends in Education* 1, no. 1 (2019): 34–38, <https://doi.org/10.31849/utamax.v1i1.2742>.

⁵²Sri Wahyuningsih and Siti Dewi, "Promoting Speaking Proficiency in Broadcasting Through YouTube Project: Perceptions of Undergraduate Students," *ELLiC*, 2019, 1–7, <https://doi.org/10.4108/eai.27-4-2019.2285332>.

⁵³Md Mahadhi Hasan et al., "A Systematic Literature Review on the Use of Mobile-Assisted Language Learning (MALL) for Enhancing Speaking Skills among ESL and EFL Learners," *International Journal of Academic Research in Progressive Education and Development* 10, no. 1 (2021): 586–609, <https://doi.org/10.6007/ijarped/v10-i1/8939>.

this case, English Singing is the main learning medium for delivering the material.

Meanwhile, the Scrapbook takes notes and pastes pictures into a vocabulary Scrapbook record. This picture-sticking activity is implemented based on the characteristics of students who actively like to learn while playing. This aligns with Ida Prayatni, who said that the characteristics of young students include being active, imaginative, and happy to learn while playing, loading, doing, and acting.⁵⁴ Furthermore, this activity utilizes Scrapbook media to train vocabulary mastery and stimulate student activeness. This activity makes learning more interactive and fun by involving student collaboration through group discussions. Audy Salsabillah and Ilza Mayuni said that scrapbooks could effectively teach writing and positively impact vocabulary mastery and learning motivation.⁵⁵ Thus, it is concluded that the Scrapbook helps students practice vocabulary and makes learning more interactive and fun.

Overall, the implementation of the English Singing YouTube Channel and Scrapbook emphasizes the aspects of vocabulary learning and pronunciation. Emphasis on these aspects helps teachers clarify their understanding of the material and create a more active and interactive learning environment. The utilization of the English Singing YouTube Channel and Scrapbook as media acts as creative and innovative learning media that can create effective learning. This aligns with the theory from Kemp & Smellies, highlighting that learning media can improve the quality of learning through conveying knowledge in an organized, specific, and clear manner.⁵⁶ Thus, utilizing YouTube content from the English Singing YouTube channel and Scrapbook not only helps improve the quality of teacher teaching but also helps students learn English in a more interactive, interesting, and fun way.

c. Evaluation Stage

The last stage in the implementation of the English Singing YouTube Channel and Scrapbook as English learning

⁵⁴Ida Prayatni, "Teaching English For Young Learners," *Jurnal Ilmiah Profesi Pendidikan* 4, no. 2 (2019): 106–10, <https://doi.org/10.29303/jipp.v4i2.90>.

⁵⁵Audy Salsabillah and Ilza Mayuni, "Digital Scrapbook for Learning Recount Text in Junior High School," *Stairs English Language Education Journal* 2, no. 2 (2021): 43–51, <https://doi.org/10.21009/stairs.2.2.5>.

⁵⁶Jerrold E. Kemp and Don C. Smellie, *Planning, Producing, and Using Instructional Media*, 6th ed. (New York: Harper & Row, 1989).

media is Evaluation. The final step taken by the teacher to test the extent of students' understanding of the material is evaluation. In line with Henny Mardiah, evaluation is the final stage in a program, which aims to assess the success of the program that has been applied.⁵⁷ In this case, the vocabulary scrapbook that has been compiled by students will be presented in groups in front of the class. This aligns with Dodi Siraj Muamar Zain, who said that the use of scrapbooks in learning can be done by designing class activities in the form of product presentations to demonstrate the understanding of material that students have understood.⁵⁸ This proves that scrapbooks are not only used for vocabulary recording media but can also be used as presentation media. This presentation activity aims to test students' understanding of the material and increase student activeness. Through this technique, the teacher can assess students directly by presenting the results of vocabulary that they have discussed with their group friends. In addition, this presentation and question and answer session involve students actively to create more interactive learning.

2. The Supporting Factors and Obstacles in Implementing The English Singing YouTube Channel and Scrapbooks as Media for Teaching English at an Indonesian Islamic Elementary School

The application of the English Singing YouTube Channel and Scrapbook learning media is an alternative for teachers to help improve the learning process. Based on the findings that have been presented, several things support and hinder the implementation of the English Singing YouTube Channel and Scrapbook as learning media.

a. Students' Enthusiasm for Digital Technology

One of the main supporting factors is the high enthusiasm of students towards YouTube as a learning tool. YouTube is a popular technology in various circles, from children to adults, so students feel interested and enthusiastic about learning through this platform. YouTube also displays videos with real examples, so viewers are more interested and enthusiastic about learning. It

⁵⁷Henny Mardiah, "The Use of E-Learning to Teach English in the Time of the Covid-19 Pandemic," *English Teaching and Linguistics Journal (ETLiJ)* 1, no. 2 (2020): 49–55, <https://doi.org/10.30596/etlij.v1i2.4894>.

⁵⁸Dodi Siraj Muamar Zain, "Introducing the Scrapbook-Based Learning Material," *Aplinesia: Journal of Applied Linguistics Indonesia* 1, no. 1 (2017): 60–66.

aligns with Ubaedillah and his friends, who said that YouTube can make learning more interesting because students listen to the teacher explain and watch videos presented with real examples following the material taught.⁵⁹ Therefore, the influence of students' enthusiasm is an important factor in successfully using English Singing and Scrapbook.

b. Accessibility of Learning Facilities

The accessibility of learning facilities is also a factor that supports the smooth learning process using English Singing and Scrapbook. In this case, the school has provided various facilities that can be utilized for the implementation of learning media. Facilities such as LCD projectors, laptops, Bluetooth speakers, internet, and so forth are used. These facilities are used as media that maximize the effectiveness of the learning process. It follows with Nuhung Ruis and his friends explaining the types of media that can be utilized in creating effective learning, including LCD projectors, audio media (speakers/tape recorders), images, overhead projectors, and so forth.⁶⁰ The utilization of facilities is a crucial factor in the application of maximum learning.

c. Accessibility of Source Material and Learning Media

The accessibility of English Singing material sources and the ease of finding scrapbook materials are also supporting factors for implementing this media. English Singing provides a wide range of content that is utilized to maximize learning in class. Access to the material is flexible and can be done anywhere, anytime, online and offline. In addition, English Singing videos also provide images that match the material. These images can be utilized for vocabulary Scrapbook materials. In addition, the materials used to make a scrapbook are easy to find and can be accessed on Google or other browsers. It follows Uswatun Hasanah and friends' opinion that scrapbook materials are easy to obtain because we can utilize used or unused materials. Even nowadays, many provide special scrapbook

⁵⁹Ubaedillah, U., Pratiwi, D.I., Huda, S.T., Kurniawan, D.A. (2021). An Exploratory Study of English Teachers: The Use of Social Media for Teaching English on Distance Learning. *Indonesian Journal of English Language Teaching and Applied Linguistics*, 5(2), 361-372

⁶⁰ Nuhung Ruis, Muhyidin, and Tri Waluyo, *Instructional Media* (Jakarta: Ministry of National Education, 2009).

materials.⁶¹ Based on what has been explained above, these factors are important in helping teachers create quality learning by implementing the English Singing YouTube Channel and Scrapbook.

In addition to the factors that support the smooth learning process by using the English Singing YouTube Channel and Scrapbook as learning media, it cannot be separated from inhibiting factors.

1) Internet Connection Instability

One of the inhibiting factors that teachers encounter in the implementation of these two media is an unstable internet connection. English Singing videos are played online to display Indonesian subtitles to help students understand the meaning and clarity of the material easily. However, online playback requires a strong internet connection. In this case, even though the teacher has used a strong internet connection, it can be slow and weak due to the large number of users. Febrin Luthfia and friends also said that unstable internet could occur when the internet provider is repairing its network, internet data runs out, power outages, and so forth.⁶² However, teachers overcome this problem by displaying videos offline even though they must translate continuously because Indonesian subtitles do not appear.

2) Complicated Scrapbook Material Design

Another factor that hinders the implementation of the English Singing YouTube Channel and Scrapbook encountered by teachers is the complicated Scrapbook material design. The vocabulary material to be made into a vocabulary scrapbook requires a lot of pictures and decorations. So, the teacher must print and cut several images and ornaments designed for the vocabulary scrapbook. This complexity makes scrapbook preparation take a long time, so the teacher's workload increases. It aligns with Uswatun Hasanah and friends, who said that making a scrapbook is relatively long, depending on the complexity of the preparation, so it takes a long time. The more complicated the

⁶¹Uswatun Hasanah, Khairil Ansari, and M. Oky Gafari, "The Use of Learning Media Digital Scrapbook Theory Text Explanation Class VIII," in *AISTEEL*, 2022, 247–52, <https://doi.org/10.4108/eai.20-9-2022.2324825>.

⁶²Febrin Lutftia Anastasya et al., "Utilization of Youtube Video As a Thematic Learning Media in Elementary School," *JIP Jurnal Ilmiah PGMI* 8, no. 1 (2022): 25–33, <https://doi.org/10.19109/jip.v8i1.12245>.

scrapbook design, the longer the process.⁶³ However, the teacher designed a simple scrapbook to minimize the time needed for the preparation. It will not affect the original essence of the Scrapbook. Most importantly, the pictures, vocabulary, and decoration remain.

3. The Students' Perception of Using the English Singing YouTube Channel and Scrapbook as Media for Teaching English at an Indonesian Islamic Elementary School

Implementing digital and conventional technology-based learning media is a new method teachers use to improve teaching quality. In the context of this research, teachers utilize YouTube English Singing and Scrapbook as a combination of media for English language teaching. Using both learning media gained many positive responses from active students during the learning in the classroom. The following are some students' perceptions of the use of English Singing and Scrapbook as learning media:

a. Enhancing Students' Enthusiasm and Motivation in Learning English

Students' enthusiasm and motivation can be increased through interesting and fun English learning. In this case, the English Singing YouTube channel and scrapbook provide a significant positive impact on learning. English learning through English Singing and scrapbook provides a memorable and fun experience. The simple explanation of the material and the animation attracts students' attention. In addition, the process of making scrapbooks also provides a new experience that is more memorable and fun in learning English. Based on this, it concluded that the use of learning media, such as the English Singing YouTube channel and scrapbooks, helps teachers increase students' motivation to learn. This is in accordance with the opinion of Jessie S Barrot, who said that learning media can help facilitate, Clarify, and make learning more interesting and interactive. It can motivate the learning process to be better.⁶⁴ Thus, students feel more enthusiastic and motivated to learn English during the learning process with this media.

⁶³Uswatun Hasanah, Khairil Ansari, and M. Oky Gafari, "The Use of Learning Media Digital Scrapbook Theory Text Explanation Class VIII," in *AISTEEL*, 2022, 247–52, <https://doi.org/10.4108/eai.20-9-2022.2324825>.

⁶⁴Jessie S. Barrot, "Social Media as a Language Learning Environment: A Systematic Review of the Literature (2008-2019)," *Computer Assisted Language Learning*, 2021, 1–29, <https://doi.org/10.1080/09588221.2021.1883673>.

b. Creating Interactive and Creative Learning

The utilization of English Singing and scrapbooks is considered to make learning more creative and interactive. In this case, when composing vocabulary, scrapbooks create more interaction between teachers and students. In addition, in the presentation activity of vocabulary scrapbook results, students can play guessing words and vocabulary meanings and design scrapbooks according to their creativity. This makes students more active and involved in the learning process so as to create an active, creative, and interactive learning atmosphere. Rama Taufik and friends said that the application of graphic media to learning has the potential to create an interactive and dynamic learning environment that fosters creativity and better understanding.⁶⁵ It proves that scrapbooks play an important role in creating higher-quality learning.

1) Facilitating Student Understanding of the Material

One of the teacher's efforts to help students understand the material more easily is to apply learning media. In this case, students feel that the explanation delivered by the teacher through English Singing can be understood well. This is because English Singing displays learning videos accompanied by real examples in the form of animated videos. Thus, through this display English Singing helps students understand the material more quickly and clearly. Aligns with Purnama and his friends said that video Animation has the potential to make it easy and fast for students to learn the material because of the visualizations displayed.⁶⁶ In this case, it can be said that English Singing and scrapbooks help students understand the material better.

2) Facilitating Students in Practicing Pronunciation

The utilization of audio from the English Singing video plays a role in facilitating students to practice proper pronunciation. Students feel supported in practicing pronunciation more accurately through the audio of English singing. The teacher's explanation, accompanied by

⁶⁵M. Rama Taufik Taufik et al., "Improving The Motivation of Junior High School Students in Learning English Using Graphic Media," *Journal of Scientific Research, Education, and Technology (JSRET)* 2, no. 3 (2023): 1124–27, <https://doi.org/10.58526/jsret.v2i3.207>.

⁶⁶P. Purnama, P. Pattaufi, and Nurhikmah H, "Development of Animation Video Assistant Teaching Science Courses in SD Negeri 056 Lamasariang," *Inovasi Kurikulum* 20, no. 2 (2023): 351–62, <https://doi.org/10.17509/jik.v20i2.61315>.

additional media in the form of audio, also maximizes students' ability to practice the correct pronunciation of English vocabulary. Reima Al-Jarf said that the audio feature of YouTube videos could be utilized to practice improving pronunciation skills better.⁶⁷ This opinion supports the statement from students who said that it was easier for them to practice pronunciation through YouTube learning media.

3) Helping Students Remember Vocabulary Easily

The implementation of the English Singing YouTube Channel and Scrapbook as learning has a positive impact on students' vocabulary acquisition. Most students think that they remember vocabulary more easily by looking at the pictures in the animated video and scrapbook. In addition, the scrapbooking activity also directly involves them remembering the vocabulary they have learned. This is in line with Ann Rosnida and friends, who said that vocabulary scrapbook projects have a positive effect in increasing students' inventory of words and phrases.⁶⁸ Thus, it can be concluded that YouTube and scrapbooks are the right combination for implementing media in the classroom.

In general, the implementation of the English Singing YouTube Channel and Scrapbook as learning media contributes significantly to reminding people of the quality of English learning. The combination of these two media provides an interesting and interactive learning experience for students. It is hoped that students can improve their ability to master vocabulary and pronunciation well to reduce boredom during the learning process. English Singing YouTube Channel and Scrapbook are useful not only for helping teachers expedite the learning process but also for helping teachers create active, interesting, and interesting learning. Meanwhile, the implementation of the English Singing YouTube channel and Scrapbook has also had positive implications for teachers. With the implementation of these media, teachers can develop their insights and skills regarding the development of more up-to-date learning

⁶⁷Reima Al-Jarf, "YouTube Videos as a Resource for Self-Regulated Pronunciation Practice in EFL Distance Learning Environments," *Journal of English Language Teaching and Applied Linguistics* 4, no. 2 (2022): 44–52, <https://doi.org/10.32996/jeltal.2022.4.2.4>.

⁶⁸Ann Rosnida et al., "Vocabulary Learning Through Vocabulary Scrapbook," no. May 2006 (2017): 1–11, <http://repo.uum.edu.my/3272/1/An1.pdf>.

media. The development of more up-to-date learning media can be seen through the combination of digital and conventional-based learning media through English Singing YouTube videos and Scrapbook.

