

## CONTENT

<b>COVER .....</b>	<b>i</b>
<b>APPROVAL SHEET .....</b>	<b>ii</b>
<b>APPROVAL SHEET .....</b>	<b>iii</b>
<b>STATEMENT OF WORK'S ORIGINALITY.....</b>	<b>iv</b>
<b>ABSTRACT.....</b>	<b>v</b>
<b>MOTTO .....</b>	<b>vii</b>
<b>DEDICATION.....</b>	<b>vii</b>
<b>ACKNOWLEDGMENT .....</b>	<b>ix</b>
<b>CONTENT .....</b>	<b>xi</b>
<b>CHAPTER 1 INTRODUCTION</b>	
A. Research Background .....	1
B. Research Focus and Scope.....	4
C. Research Problem.....	4
D. Research Objectives .....	4
E. Research Significances .....	4
F. Definition of Key Terms.....	5
G. Organisation of Thesis.....	6
<b>CHAPTER II REVIEW OF RELATED LITERATURE</b>	
A. Theoretical Description .....	8
B. Theoretical Framework.....	20
C. Review of Previous Study .....	23
<b>CHAPTER III RESEARCH METHODOLOGY</b>	
A. Research Method .....	26
B. Research Setting .....	27
C. Research Participants.....	27
D. Instruments and Data Collection Technique .....	28
E. Research Data Validity .....	31
F. Data Analysis Technique.....	32
G. Research Ethical Considerations .....	34
<b>CHAPTER IV RESEARCH FINDINGS AND DISCUSSION</b>	
A. Research Result .....	37
B. Discussion .....	48
<b>CHAPTER V CONCLUSIONS AND RECOMMENDATIONS</b>	
A. Conclusions .....	60
B. Recommendations .....	61
<b>REFERENCES</b>	
<b>APPENDICES</b>	