

DAFTAR PUSTAKA

- Alquran. *Alquran Dan Terjemahannya*. Al-Israa' 26–27. Semarang: Toha Putra, Yayasan Penerjemah Alquran, 2003.
- APJII. “Buletin APJII Potret Zaman Now Pengguna Dan Perilaku Internet Indonesia,” n.d. <https://apji.or.id>.
- Badan Pusat Statistik. “Tingkat Pengangguran Terbuka Menurut Umur 2017,” 2021. <https://www.bps.go.id/site/chartResultTab>.
- Bertens, K. *Etika*. Jakarta: Gramedia Pustaka Utama, 1993.
- . *Etika*. Jakarta: Gramedia Pustaka Utama, 2007. <https://books.google.co.id/books?id=wSTf79ehWuAC&pg=PA235&dq=hedonisme&hl=id&sa=X&ved=2ahUKEwjQ7K6io7HrAhWTc30KHROhAnEQ6AEwCXoECAkQAg#v=onepage&q=hedonisme&f=false>.
- Budiati, Indah. *Gender Tematik: Profil Generasi Milenial Indonesia*. Jakarta: Kementerian Pemberdayaan Perempuan dan Perlindungan Anak, 2018.
- Bungin, Burhan. *Sosiologi Komunikasi: Teori*. Jakarta: Kencana, 2006.
- Daryanto. *Teori Komunikasi*. Malang: Gunung Samudera, 2014. <https://books.google.co.id/books?id=W0MyDwAAQBAJ&pg=PA156&dq=teori+komunikasi+daryanto+teori+uses+and+effects&hl=id&sa=X&ved=2ahUKEwjmt5vD28nsAhUKXisKHVGJCigQ6AEwAHoECAyQAg#v=onepage&q=teori%20komunikasi%20daryanto%20teori%20uses%20and%20effects&f=false>.
- Delafrooz, Narges, Marzieh Zendehtdel, and Maryam Fathipoor. “The Effect of Social Media on Customer Loyalty and Company Performance of Insurance Industry” 7, no. 3 (2017): 11.
- Edi Irawan, Rahmat. “Sikap Penonton Dalam Program Televisi Indonesia Saat Ini” 9, no. 2 (2015). <https://conference.uin-suka.ac.id/?isoshum/sosiologireflektif/article/download/906/845>.
- Farhana Tahmida, Newaz, Kim-Shyan Fam, and Revti Raman Sharma. “Muslim Religiosity and Purchase Intention of Different Categories of Islamic Financial Products.”

- Journal of Financial Services Marketing* 21, no. 2 (2016): 23.
- Firmansyah, Anang. *Perilaku Konsumen (Sikap Dan Pemasaran)*. Yogyakarta: Deepbulish, 2018.
https://books.google.co.id/books?hl=id&lr=&id=XDKaDwAAQBAJ&oi=fnd&pg=PR5&dq=info:lndAmvjfrCoJ:scholar.google.com/&ots=jtZS8QqqaI&sig=IF5sV4R0UEP2MO-2B9IhyyKN-8M&redir_esc=y#v=onepage&q&f=true.
- Ghozali, Imam. *Aplikasi Analisis Multivariate Dengan Program IBM SPSS 19*. Semarang: Badan Penerbit Universitas Diponegoro, 2011.
- Godey, Bruno, Aikaterini Manthiou, Daniele Pederzoli, Joonas Rokka, Gaetano Aiello, Raffaele Donvito, and Rahul Singh. "Social Media Marketing Efforts of Luxury Brands: Influence on Brand Equity and Consumer Behavior." *Journal of Business Research* 69, no. 12 (December 2016): 5833–41. <https://doi.org/10.1016/j.jbusres.2016.04.181>.
- Hafifudin, Didin. *Sederhana Itu Indah*. Jakarta: Penerbit Republika, 2002.
<https://books.google.co.id/books?id=fF6WlwmM4CkYC&pg=PA103&dq=gaya+hidup>.
- Heri, Sudarsono. *Konsep Ekonomi Islam Suatu Pengantar*. Yogyakarta: Ekonisia, 2002.
- Irwan. *Kearifan Lokal Dalam Pencegahan HIV/AIDS Pada Remaja Beresiko Tinggi*. Yogyakarta: Absolute Media, 2018.
<https://books.google.co.id/books?id=hMf0DwAAQBAJ&pg=PA40&dq=religiusitas+adalah&hl=id&sa=X&ved=2ahUKEwilj8qcl7DrAhXk7HMBHcznAScQ6AEwAHoECAUQA#v=onepage&q=religiusitas%20adalah&f=false>.
- Istijanyo. *Riset Sumber Daya Manusia*. Jakarta: Gramedia, 2005.
<https://books.google.co.id/books?id=nxsymOE7XmgC&pg=PA32&dq=data+primer+adalah&hl=id&sa=X&ved=2ahUKEwjmWkd7sNvsAhXBbX0KHUAzAPcQ6AEwAXoECAQQAg#v=onepage&q=data%20primer%20adalah&f=false>.
- J, Nugroho. *Perilaku Konsumen: Perspektif Kontemporer Pada Motif, Tujuan, Dan Keinginan Konsumen*. Jakarta: Kencana, 2003.
<https://books.google.co.id/books?id=DZLyDwAAQBAJ&>

printsec=frontcover&dq=Nugroho+J,+Perilaku+Konsumen :+Perspektif+Kontemporer+pada+Motif,+Tujuan,+dan+Ke inginan+konsumen+gaya+hidup&hl=id&sa=X&ved=2ahU KEwiIubrV3MnsAhUwlEsFHSX8C38Q6AEwAHoECAE QAg#v=onepage&q=Nugroho%20J%2C%20Perilaku%20 Konsumen%20A%20Perspektif%20Kontemporer%20pada %20Motif%2C%20Tujuan%2C%20dan%20Keinginan%2 0konsumen%20gaya%20hidup&f=false.

- Jogiyanto. *Metode Penelitian Bisnis*. Yogyakarta: BPFE, 2016.
- KBBI. "Kamus Besar Bahasa Indonesia," n.d. <https://kbbi.web.id/>.
- Khraim, Hamza. "Measuring Religiosity in Consumer Research from Islamic Perspective." *International Journal of Marketing Studies* 2, no. 2 (October 20, 2010): p166. <https://doi.org/10.5539/ijms.v2n2p166>.
- Khraim, Hamza Salim, Aymen Salim Khraim, Firas Muslim Al-Kaidah, and Daher Radad Al-Qurashi. "Jordanian Consumer's Evaluation of Retail Store Attributes: The Influence of Consumer Religiosity." *International Journal of Marketing Studies* 3, no. 4 (November 1, 2011): p105. <https://doi.org/10.5539/ijms.v3n4p105>.
- Kirgiz, Ayça. "HEDONISM, A CONSUMER DISEASE OF THE MODERN AGE: GENDER AND HEDONIC SHOPPING IN TURKEY." *Global Media Journal* 4, no. 8 (2014): 13.
- Kominfo. "Pengguna Internet Di Indonesia," Agustus 2019. <https://aptika.kominfo.go.id/2019/08/penggunaan-internet-di-indonesia/>.
- Kotler, Philip. *Manajemen Pemasaran*. Alih Bahasa Hendra Teguh. Jakarta: PT Indeks, 2004.
- Laba Sinour, Yoseph. *Etika Bisnis: Pendekatan Filsafat Moral Terhadap Perilaku Pebisnis Kontemporer*. Yogyakarta: Yayasan Pustaka Obor Indonesia, 2010. https://books.google.co.id/books?id=Ya62DAAAQBAJ&pg=PT91&dq=hedonis&hl=id&sa=X&ved=2ahUKEwjZj9eOp_7rAhUa8XMBHeMPAzIQ6AEwAXoECAIQAQ#v=onepage&q=hedonis&f=false.
- Lesmana, Teguh, and Chintya Monica Rarung. "PERAN KECERDASAN BUDAYA DAN KEPERIBADIAN TERHADAP PERILAKU KONSUMTIF ONLINE GENERASI MILENIAL YANG MERANTAU DI JAKARTA." *Jurnal Psikologi Malahayati* 2, no. 2

- (September 15, 2020).
<https://doi.org/10.33024/jpm.v2i2.3001>.
- Liana, Lie. “Penggunaan MRA dengan Spss untuk Menguji Pengaruh Variabel Moderating terhadap Hubungan antara Variabel Independen dan Variabel Dependen” 17, no. 2 (2009): 8.
- Mamang, Etta, Sangadji, and Sopiiah. *Perilaku Konsumen Pendekatan Praktis Disertai Himpunan Jurnal Penelitian*. Yogyakarta: ANDI, 2013.
- Ma'ruf, Hendri. *Pemasaran Ritel*. Jakarta: Gramedia Pustaka Utama, 2006.
<https://books.google.co.id/books?id=TaYnlt2tufwC&pg=PA64&dq=pembelian+impulsif&hl=id&sa=X&ved=2ahUKEwiug6z0rMPsAhUGWCsKHZBDDZ4Q6AEwA3oECACQAg#v=onepage&q=pembelian%20impulsif&f=false>.
- Metode Penelitian Kuantitatif Kualitatif Dan R&D*. Bandung: Alfabeta, 2009.
- Mubarokah, Siti, and Maria Rio Rita. “Anteseden Perilaku Konsumtif Generasi Milenial: Peran Gender Sebagai Pemoderasi.” *International Journal of Social Science and Business* 4, no. 2 (May 6, 2020).
<https://doi.org/10.23887/ijssb.v4i2.24139>.
- Muflih, Muhammad. *Perilaku Konsumen Dalam Perspektif Ilmu Ekonomi Islam*. Jakarta: Raja Grafindo Persada, 2006.
- Muhammad Muflih. *Perilaku Konsumen Dalam Perspektif Ilmu Ekonomi Islam*. Jakarta: PT RajaGrafindo Persada, 2006.
- Nasrullah, Muhammad. “ISLAMIC BRANDING, RELIGIUSITAS DAN KEPUTUSAN KONSUMEN TERHADAP PRODUK.” *Jurnal Hukum Islam* 13, no. 2 (2015): 9.
- Nasrullah, Rulli. *Media Sosial Perspektif Komunikasi, Budaya, Dan Socioteknologi*. Bandung: Simbiosis Rekatama Media, 2017.
- Nasution, Leni Masnidar. “STATISTIK DESKRIPTIF” 14, no. 1 (2017): 7.
- Noviyanto. “Data Pertumbuhan Pengguna Sosial Media Di Indonesia,” n.d. <https://koinworks.com/blog/data-pertumbuhan-pengguna-sosial-media-di-indonesia>.
- Nurdin, Ismail, and Sri Hartanti. *Metodologi Penelitian Sosial*. Surabaya: Media Sahabat Cendekia, 2019.

- <https://books.google.co.id/books?id=tretDwAAQBAJ&pg=PA122&dq>.
- Nuruddin. *Pengantar Komunikasi Massa*. Jakarta: Rajawali Pers, 2017.
- Pratiknjo, Maria Heny, and Titiek Mulianti. "PERILAKU MAHASISWA DALAM MENGGUNAKAN MEDIA SOSIAL DI UNIVERSITAS SAM RATULANGI MANADO," no. 21 (2018): 20.
- Rahmat, Arif, Asyari Asyari, and Hesi Eka Puteri. "Pengaruh Hedonisme dan Religiusitas Terhadap Perilaku Konsumtif Mahasiswa." *EKONOMIKA SYARIAH: Journal of Economic Studies* 4, no. 1 (July 10, 2020): 39. <https://doi.org/10.30983/es.v4i1.3198>.
- Rahmatika, Aghesna Fadhila, and Rosita Endang Kusmaryani. "Relationship between Conformity and Consumptive Behavior in Female Adolescents." *Humaniora* 11, no. 3 (November 30, 2020): 177–82. <https://doi.org/10.21512/humaniora.v11i3.6567>.
- Rasyid, Arbanur. "PERILAKU KONSUMTIF DALAM PERSPEKTIF AGAMA ISLAM" 5, no. 2 (2019): 15.
- Risnawati, Sri Umi Mintarti, and Cipto Wardoyo. "Pengaruh Pendidikan Ekonomi Keluarga, Gaya Hidup, Modernitas Individu, Dan Literasi Ekonomi Terhadap Perilaku Konsumtif Siswa" 3, no. 4 (2018): 7.
- Riyanto, Yatim. *Metode Penelitian Pendidikan*. Surabaya: SIC, 2001.
- Sapma Apriliana, Nia, and Endhar Priyo Utomo. "Pengaruh Intensitas Melihat Iklan di Instagram terhadap Pengetahuan dan Perilaku Konsumtif Remaja Putri." *Jurnal Komunikasi* 13, no. 2 (April 25, 2019): 179–90. <https://doi.org/10.20885/komunikasi.vol13.iss2.art5>.
- Sari, Rini Kartika, and Ida Subaida. "PENGARUH MEDIA SOSIAL TERHADAP PERILAKU KONSUMTIF ONLINE SHOPPING PADA MAHASISWA FAKULTAS EKONOMI UNIVERSITAS ABDURACHMAN SALEH SITUBONDO." *CERMIN: Jurnal Penelitian* 3, no. 1 (July 29, 2019): 38. https://doi.org/10.36841/cermin_unars.v3i1.367.
- Saumi Rustian, Rafi. "Apa Itu Sosial Media," March 1, 2012. <http://www.unpas.ac.id/apa-itu-sosial-media/>.

- Seo, Eun-Ju, and Jin-Woo Park. "A Study on the Effects of Social Media Marketing Activities on Brand Equity and Customer Response in the Airline Industry." *Journal of Air Transport Management* 66 (January 2018): 36–41. <https://doi.org/10.1016/j.jairtraman.2017.09.014>.
- Septiana Restanti Tania, Adelia, Aulia Fitria, Damayanti Liliannisa, and M. Nurin Fajarudin. *Media Sosial. Identitas, Transformasi, Dan Tantangannya*. Malang: Intrans Publishing Group, n.d. <https://books.google.co.id/books?id=q4HsDwAAQBAJ&pg=PA28&dq=fungsi+media+sosial&hl=id&sa=X&ved=2ahUKEwiPppem0YXsAhWUb30KHcTdBfcQ6AEwAHoECAQQAg#v=onepage&q&f=false>.
- Setia Wibowo, Bambang. "Pengaruh Instagram Online Store, Konformitas Dan Iklan Televisi Terhadap Perilaku Konsumtif Serta Dampaknya Terhadap Gaya Hidup Hedonis Mahasiswa." *JBTI: Jurnal Bisnis Teori dan Implementasi* 9, no. 1 (2018). <https://doi.org/10.18196/bti.91095>.
- Statista. "Most Popular Social Networks Worldwide as of July 2020, Ranked by Number of Active Users," n.d. <https://www.statista.com/statistics/272014/global-social-networks-ranked-by-number-of-users/#professional>.
- Sudarsono, Heri. *Konsep Ekonomi Islam Suatu Pengantar*. Yogyakarta: Ekonisia, 2002.
- Sugiyono. *Metode Penelitian Kuantitatif Kualitatif Dan R&D*. Bandung: Alfabeta, 2009.
- Triapnita Nainggolan, Nana, Munandar, Sudarso Andriasan, and Lora Ekana Nainggolan. *Perilaku Konsumen Di Era Digital*. Medan: Yayasan Kita Menulis, 2020. https://books.google.co.id/books?id=XvsAEAAAQBAJ&pg=PR4&dq=Perilaku+Konsumen+Di+Era+Digital+nana&hl=id&sa=X&ved=2ahUKEwjto_PP3cnsAhXU73MBHfT_CY4Q6AEwAXoECAMQAg#v=onepage&q=Perilaku%20Konsumen%20Di%20Era%20Digital%20nana&f=false.
- UGM. "Membedah Religiusitas Dan Rasionalitas Ekonomi Petani Muslim Di Gunung Dieng," n.d. <https://ugm.ac.id/id/berita/15603-membedah-religiusitas-dan-rasionalitas-ekonomi-petani-muslim-di-gunung-dieng>.

Yuniarti, Siti. "E-Commerce Dan Media Sosial," Desember 2017.
<https://business-law.binus.ac.id/2017/12/31/e-commerce-dan-media-sosial/>.

