

## CHAPTER II

### REVIEW OF RELATED LITERATURE

This chapter reviews the description of theories, theoretical framework which the researcher relate the study matter to the theories and review of previous study.

#### A. Theoretical Description

The theoretical description of the result by literature study which related and supports the subject matter to be studied therefore the theory is expected to be reference and guide in solving problems in this research.

##### 1. Moral

Moral is relating to right and wrong and the way that people should behave.<sup>1</sup> Moral that can be interpreted to be guided by or in accordance with one's sense of right and wrong.<sup>2</sup> Moral refers to human activities that are seen as good or bad, right or wrong, right or not right, or regarding the way someone behaves in relationships with other people.

Based on Oxford dictionary, morality is connected with principles of right and wrong behaviour.<sup>3</sup> In contrast, the highly moral person is also described as wise, but qualities such as honesty, principled thinking, sincerity, loyalty, and trustworthiness are thought to be more representative of highly moral people than wisdom.<sup>4</sup>

moral behavior is the result of at least four process components: (1) Identifying the situation as a moral issue, (2) find out what to do and find possible action plans, (3)

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<sup>1</sup> Macmillan dictionary, quoted on 06 February 2022 10:38 am  
<https://www.macmillandictionary.com/dictionary/british>

<sup>2</sup> Webster's, quoted on 06 February 2022 10:38 am am  
<https://www.merriam-webster.com/thesaurus>

<sup>3</sup>Oxford learner's Dictionaries, accessed on February 13, 2021 at 10:12 am,  
<https://www.oxfordlearnersdictionaries.com>

<sup>4</sup> M. Pasupathi and U.M. Staudinger, "Do advanced moral reasoners also show wisdom? Linking moral reasoning and wisdom-related knowledge and judgement" Vol . 25, No. 5, 2001, p. 401. Accessed on 24 January 2022 DOI: 10.1080/01650250042000519

how various actions serve moral and immoral values and decide which actions to take, and (4) carry out the action plan.<sup>5</sup>

According to Sena Marhaendra in his thesis, Morality can be classified as a rational term that determines why a human principle, action, or character is true or false, right or wrong, and good or bad in terms of the goodness or badness of human action and character. Morality is concerned with what is good or right in people's personal relations. Understanding morality requires being specific with one's definitions of good (or bad) and correct (or wrong), since these terms can be defined in a variety of different ways.<sup>6</sup>

Moral reasoning development is thought to occur in stages. Early stages are distinguished by concerns with punishment or reward (Kohlbergian stages 1 and 2 or pre-conventional), intermediate stages are distinguished by a focus on norms and rules (stages 3 and 4 or conventional), and advanced stages are distinguished by the use of abstract principles, applied independently of current societal rules or regulations, to determine the most moral course of action in difficult situations.<sup>7</sup>

Moral sensitivity can also be defined as an empathic competence that varies in character and depth and is influenced by the context in which interactions occur. The number of people involved, the task at hand, and the time constraints all have an impact on the ability

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<sup>5</sup> Bart Duriez and Bart Soenens, "Religiosity, moral attitudes and moral competence: A critical investigation of the religiosity–morality relation" *International Journal of Behavioral Development* 2006, 30 (1), p. 76 accessed on 26 January 2022 DOI: 10.1177/0165025406062127

<sup>6</sup> Sena Marhaendra Pusumakeja, "An Analysis of Moral Value Teaching in The Fate of The Furious Movie (based on its main characters)", (Thesis, IAIN Metro, 2018), 8.

<sup>7</sup> M. Pasupathi and U.M. Staudinger, "Do advanced moral reasoners also show wisdom? Linking moral reasoning and wisdom-related knowledge and judgement" *Vol . 25, No. 5, 2001, p. 403*. Accessed on 24 January 2022 DOI: 10.1080/01650250042000519

to demonstrate fundamental empathy, which in turn has an impact on action options and habits.<sup>8</sup>

## 2. Value

Based on Oxford dictionary, value is how much something is worth in money or other goods for which it can be exchanged.<sup>9</sup> Value is something that according to the attitude in a group of people that is considered to have a price for them. Value is something that is valuable, quality, shows quality and useful for humans. The term of "valuable" refers to something that is valuable or useful in human life.

There are four 'quality values' that underpin various approaches to quality assurance, including academic, pedagogical, and employment approaches.<sup>10</sup>

According to Selvy Dwi Suryati's opinion on her thesis, moral views, morals, expectations, or life stances that serve as general guides to practice or points of reference in decision-making or the assessment of beliefs or actions and are closely linked to personal honesty and personal identity are referred to values.<sup>11</sup>

According to some experts, value has several meanings including:

Karel J. Veeger argues that value is a criterion aimed at individuals from other individuals as an appreciation or criticism of what has been done. With this value is an understanding of consideration in accordance with moral values. Meanwhile, Hoda Lacey has 6 points of understanding of value, namely:

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<sup>8</sup> Christina Osbeck, et. Al, "Possible competences to be aimed at in ethics education – Ethical

competences highlighted in educational research journals", *Journal of Beliefs & Values*, 2018, Vol. 39, No. 2, p. 201, accessed on 25 January 2022, DOI: 10.1080/13617672.2018.1450807

<sup>9</sup> Oxford learner's Dictionaries, <https://www.oxfordlearnersdictionaries.com>

<sup>10</sup> Anca Prisacariu and Mahsood Shah, "Defining the quality of higher education around ethics and moral values", *Quality in Higher Education*, 2016, Vol. 22, No. 2, p. 156, accessed on 25 January 2022, <http://dx.doi.org/10.1080/13538322.2016.1201931>

<sup>11</sup> Selvy Dwi Suryati, "An analysis of Educational Values in *Life of Pi* Movie, (Thesis, UIN Raden Intan Lampung, 2018), 12.

- a. Value is something people look for throughout life and fundamental.
- b. Value is a quality or form of action that has a price, an element of goodness, meaning and is also a form of fulfilling one's character in one's life.
- c. Value is all that is related to determining one's identity.
- d. Value is a form of action to determine good action.
- e. Value is a fundamental value to behave well for oneself or others.
- f. Value is the object value of proper relationship and forms the price of a person's life with the associated individual personality. The objects of value in question are works of art, scientific theory, other people, technology, traditions, institutions, objects that are sanctified, culture, and nature itself.

Koentjaraningrat explained that value is a form of culture that has a function as a form of guidance for all humans in society. The culture in question can be things that are wanted or things that are not desired, what distinguishes is the point of view given.<sup>12</sup>

From the meaning of value presented by several experts, it can be concluded that value is an idea related to what is considered good, functional, useful, beautiful, worthy, and also the desire and all levels of society in life. In addition, values help all levels of society to appreciate social life.

### 3. Moral Value

The term of moral behavior refers to a wide range of intentional acts that may have positive or negative consequences for the psychological and physical well-being of others.<sup>13</sup>

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<sup>12</sup> Rada, "Pengertian Nilai", dosenpintar.com, accessed on march 30, 2021 at 10:50 am, [Pengertian Nilai : Fungsi, Ciri, Kateristik dan Jenis | dosenpintar.com](https://dosenpintar.com)

<sup>13</sup> Chunxiao Li, et. al., "Sports Participation and Moral Development Outcomes: Examination of Validity and Reliability of the Prosocial and Antisocial Behavior in Sport Scale" International Journal of Sports Science & Coaching Vol 10 · No 2+3, 2015, p. 506. Accessed on 24 January 2022

Morality comes from the value of something. Value is which is embodied in the form of a person's behavior that is called moral. Therefore, morality is attached to the value of that behavior. For this reason there is no such thing as a person's behavior that is devoid of value, just the question is how we perceive the values contained in a person's or a group of people's behavior.<sup>14</sup>

Moral messages are an important part of increasing our understanding quality of life. It is not only about acquiring intellectual knowledge in this life, but also about acquiring moral knowledge. After all, morality is a variable that we must have in our lives first. As a rule, moral knowledge is mutually necessary in human life.

Ethical education was provided by considering professional procedures, professional behavior, teacher values and professionalism, and contemporary issues in education, or by holding sessions on topics such as safeguarding.<sup>15</sup>

The field of moral development and moral education is multifaceted, divided in various ways, and related to various academic disciplines, the most important of which, aside from education, which is multidisciplinary in and of itself, are psychology and philosophy.<sup>16</sup>

Moral values in movies are usually suggestions related to certain practical moral teachings, which can be taken and interpreted through stories or films that readers or viewers pay attention to relating to life's problems, such as: attitudes, behavior, and manners.

Most professional groups' mission statements, statements of purpose, and codes of ethics contain lists of values or ethical principles. They are regarded as significant in that they contribute to the distinct nature and

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<sup>14</sup> Anisa Alawiyyah and Sri Hastin Oktavi, "The Analysis of Moral Values in Dangerous Minds Movie by John N. Smith," 20. <https://dlejpancasakti.ac.id/index.php/dlejpancasakti>

<sup>15</sup> Sue Walters, et. al., "Ethics education in initial teacher education: preservice provision in England", *Professional Development in Education*, 2017, P. 6, accessed on 25 January 2022 DOI: 10.1080/19415257.2017.1318773

<sup>16</sup> Christina Osbeck, et. al., p. 200

purpose of professional work. Indeed, they are frequently referred to as the 'base' or 'core' of the work, asserting that they are foundational.<sup>17</sup>

- a. Ethical principles in codes of ethics - The majority of codes of ethics include lists of ethical principles:
  - 1) Respect young people
  - 2) Respect and promote young people's rights to make their own decisions and choices
  - 3) Promote and ensure young people's welfare and safety
  - 4) Contribute to the promotion of social justice for young people and society as a whole.<sup>18</sup>
- b. Professional bodies' statements of principles - for example, the guidelines for professional endorsement of qualifying courses in youth and community work list the following as underlying principles and values.<sup>19</sup>
  - 1) Respect for basic human rights, such as justice and freedom
  - 2) respect for the individual and the right to self-determination
  - 3) respect for society's various cultures and religions
  - 4) the principle of equality and a commitment to antidiscriminatory practice
  - 5) a commitment to empowerment and participatory democracy
  - 6) collaborative working relationships and collective action
  - 7) an acknowledgement that all relationships and activities with young people and adolescents
- c. Values discovered in the literature<sup>20</sup>
  - 1) Respect for people

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<sup>17</sup> Sarah Banks and Umme Imam, "Principles, Rules and Qualities: An Ethical Framework for Youth Work", *International Journal of Adolescence and Youth*, 2000, Vol. 9, p. 69, Accessed on 25 January 2022, <https://doi.org/10.1080/02673843.2000.9747867>

<sup>18</sup> Sarah Banks and Umme Imam, p. 69

<sup>19</sup> Sarah Banks and Umme Imam, p. 70

<sup>20</sup> Sarah Banks and Umme Imam, p. 70

- 2) promotion of well-being
- 3) truth
- 4) democracy
- 5) fairness and equality

Given that ethics includes values, weighing these in relation to one another and to fundamental values can be considered a central ethical competence. This calls the concept of liberal values education into question.<sup>21</sup>

#### 4. Movie

Based on Oxford Dictionary, movie is a set of moving images with sound that tells a story and can be seen in theater or television or other screen.<sup>22</sup>

Moral education in the twenty-first century must address specific ethical challenges related to technology. People, including children and students, are spending an increasing number of hours per day on digital media, often using mobile smart devices. The interactive web and social media have transformed how we communicate, seek information, and entertain ourselves.<sup>23</sup>

Movie is a series of images taken from moving object showing an event of movement that applies continuously, which functions as a medium of entertainment and information. Movie as medium of information, that is would automatically have an impact, both positive and negative for the audience or who is that. Movies are a part of drama that have modern literary works because movies can not only can be enjoyed on stage but anywhere.

According to Mega Silvia Fatmawati in her thesis, movies are a medium of education that can demonstrate the human aspect of audio visual so people can accept education easier. Movies are also one of tools which are used to deliver an events. Movie is a set of pictures, diagrams, or pictures that projected on screen.

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<sup>21</sup> Christina Osbeck, et. al, p. 200

<sup>22</sup> Oxford learner's Dictionaries, accessed on February 13, 2021 at 10:12 am, <https://www.oxfordlearnersdictionaries.com>

<sup>23</sup> Rachel Anne Buchanan, et. al, p. 9

Movies are a form of literary work. The uniqueness of literary works that educate without being patronizing can make literature a medium for character building for the younger generation.

Based on Mega Silvia Fatmawati's opinion on her thesis, there are several kinds of movie, such as:

a. Animation

Images or objects are modified to appear as moving images in animation, which is a dynamic medium.

b. Horror

Horror is a genre of film that seeks to elicit a negative emotional response from audiences by appealing to our latent fears.

c. Comedy

Comedy is a film genre that can include innocent comedy, exaggerations, facial expressions, or even crude jokes.

d. Action

Action is physical feats, extended combat scenes, crime, and frenetic chases are indeed part of a movie genre where only one or more heroes figure.

e. Adventure

Adventure is a film genre in which the characters are going hunting, visiting historical places or a heroic journey into the unknown.

f. Thriller

Thriller is a broad literary, film, and television genre of numerous and often overlapping subgenres.

g. Western

Western is set in the American West, the film captures the spirit, struggle, and collapse of the modern frontier.<sup>24</sup>

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<sup>24</sup> Mega Silvia Fatmawati, "Moral Values Used In *Beauty and The Beast* movie", 16-17.



## 5. Onward

Animation is the quality or state of having abundant or intense activity<sup>25</sup> or the process or result of making animated films or cartoons, or a quality that shows energy and excitement.<sup>26</sup>

*Onward* is a computer-animated urban fantasy adventure film released by Walt Disney Pictures in 2020. It was produced by Pixar Animation Studios. The film stars Tom Holland, Chris Pratt, Julia Louis Dreyfus, and Octavia Spencer and is directed by Dan Scanlon, produced by Kori Rae, and written by Scanlon, Jason Headley, and Keith Bunin. The film is set in a suburban fantasy world and follows two elf brothers on a search to find an artifact that will temporarily bring their dead father back to life. *Onward* had its world premiere on February 21, 2020, at the 70th Berlin International Film Festival, and was released in cinemas on March 6, 2020. The film received generally supportive critical reviews and grossed \$ 141 million worldwide. The film's financial problems were caused by the COVID-19 pandemic, which forced movie theaters to close across the country, making it Pixar's second financial failure after *The Good Dinosaur*. It was made available digitally several weeks after its theatrical release, as were several other films released in the early months of 2020.<sup>27</sup>

### B. Theoretical Framework

In scientific research, the theoretical framework contains a number of different theories related to research problems. Research conducted on a problem must be supported by relevant theories. This matter serves to explain existing definitions.

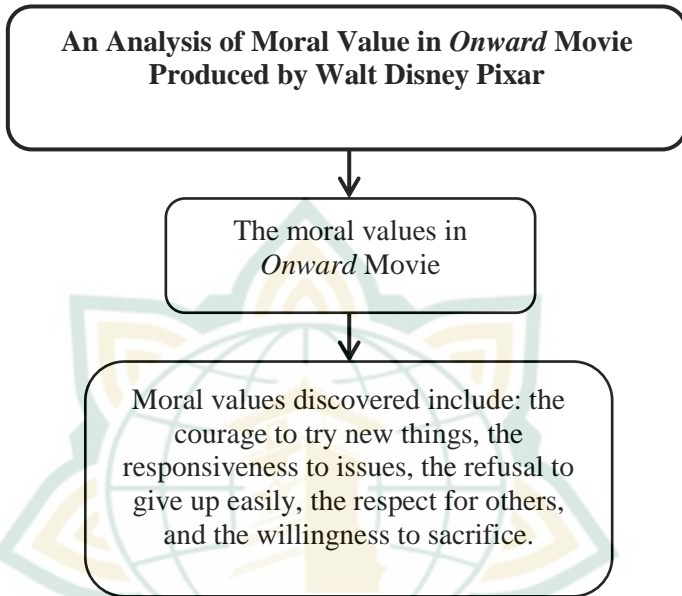
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<sup>25</sup> Webster's, quoted on 06 February 2022 10:51 am am <https://www.merriam-webster.com/thesaurus>

<sup>26</sup> Macmillan dictionary, quoted on 06 February 2022 10:54 am <https://www.macmillandictionary.com/dictionary/british>

<sup>27</sup> Article, "Onward (film)", Wikipedia the free encyclopedia, accessed on march 8, 2021 at 09:03 am, [Onward \(film\) - Wikipedia](#)

**Picture 2.1 Theoretical Framework**



**C. Review of Previous Studies**

**Table 2.1 Review of Previous Study**

No	Author	Title	Similarity	Gap Research
1.	Selvy Dwi Suryati (2018)	An Analysis of Educational Value in “Life of Pi” Movie <sup>28</sup>	The relevance of this thesis with the research conducted by the author is that it has similarities in research	Research conducted by Selvy Dwi Suryanti is to analyze the "Life of Pi" movie which is examined in terms of its educational value. As for what is

<sup>28</sup> Selvy Dwi Suryati, “An analysis of Educational Values in *Life of Pi* Movie, (Thesis, UIN Raden Intan Lampung, 2018)

No	Author	Title	Similarity	Gap Research
			movie analysis using descriptive qualitative methods	researched by the author is analyzing "Onward" which movie is examined in terms of moral value.
2.	Hilda Hastuti and Puspita Dewi (2020)	The Moral Value in One Piece Anime Movie of Chopper Plus Bloom in The Winter movie <sup>29</sup>	The relevance of this journal with the research conducted by the author is that it has similarities in examining the analysis of animation movie in terms of their moral values using descriptive qualitative methods	Research conducted by Hilda Hastuti and Puspita Dewi is an analysis of One Piece Anime Movie of Chopper Plus Bloom in The Winter movie. While the researched by the author is analyzing the "Onward" movie produced by Walt Disney Pixar
3.	Sena Marhaendra Pusumakeja (2018)	An Analysis of Moral Value Teaching in "The Fate of The Furious"	The relevance of this thesis with the research	Research conducted by Sena Marhaendra is an analysis of moral value

<sup>29</sup> Hilda Hastuti and Puspita Dewi, "The Moral Value in One Piece Anime Movie of Chopper Plus Bloom in The Winter movie", Vol. 6 No. 2 June 2020. <https://doi.org/10.30812/humanitatis.v6i2.746>

No	Author	Title	Similarity	Gap Research
		Movie (Based on Its Main Characters) <sup>30</sup>	conducted by the author is that it has similarities in research movie analysis in terms of their moral values using descriptive qualitative methods	teaching in the fate of the furious movie judging the main character. While the researched by the author is analyzing the "Onward" movie produced by Walt Disney Pixar
4.	Mega Silvia Fatmawati (2020)	Moral Values Used in "Beauty and The Beast" Movie <sup>31</sup>	The relevance of this thesis with the research conducted by the author is that it has similarities in research movie analysis in terms of their moral values using descriptive qualitative methods	Research conducted by Mega Silvia is about moral values used in the Beauty and the beast movie. While the researched by the author is analyzing the "Onward" movie produced by Walt Disney Pixar

<sup>30</sup> Sena Marhaendra Pusumakeja, "An Analysis of Moral Value Teaching in The Fate of The Furious Movie (based on its main characters)", (Thesis, IAIN Metro, 2018)

<sup>31</sup> Mega Silvia Fatmawati. "Moral Values Used in *Beauty and The Beast* Movie," (Thesis, Institut Agama Islam Negeri Tulungagung, 2020)

No	Author	Title	Similarity	Gap Research
5.	Aisyah Fatin Kahar (2018)	An Analysis of Moral Value Entitled The Ron Clark Story Movie <sup>32</sup>	The relevance of this thesis with the research conducted by the author is that it has similarities in research movie analysis in terms of their moral values using descriptive qualitative methods	Research conducted by Aisyah Fatin is an analysis of moral value entitled the Ron Clark story movie. While the researched by the author is analyzing the "Onward" movie produced by Walt Disney Pixar

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<sup>32</sup> Aisyah Fatin Kahar, "An Analysis of Moral Value Entitled The Ron Clark Story Movie", (Skripsi, University of Muhammadiyah Sumatera Utara, 2018)