

CHAPTER III RESEARCH METHODOLOGY

A. Research Method

This study focuses on social problems related to the use of taboo words. In this case, the researcher uses a qualitative method, in which a qualitative methodology can help provide knowledge related to social issues, questions, problems, and moreover serves humankind.¹ This type of research is suitable for using qualitative methods, because according to Sugiyono, the formulation of qualitative problems directs researcher to explore and capture social situations that will be studied intensively, extensively and thoroughly.²

Therefore, this research involves collecting data to describe the existing conditions, so in this study developed a type of qualitative-descriptive method. This is in accordance with Vanderstoep and Johnson's³ statement that the purpose of qualitative methods is to understand deeply from the research participant's point of view, the purpose of qualitative methods is more descriptive rather than predictive. It can assist people to understand deeply of social phenomena such as taboo words that are present in the community and develop over time.

B. Data Sources

The primary source of the research data is the movie of Victoria and Abdul with English subtitle. Furthermore, for secondary sources of this research used from ebook, journal, and the script of the Victoria and Abdul movie to support the primary data.

C. Data Collection Technique

The data collection technique used by researcher is using documentation. The researcher used the following data collection techniques:

1. The researcher watched the 'Victoria and Abdul' movie repeatedly to comprehend the story.

¹ Valerija Barada, Sarah J. Tracy, *Qualitative Research Methods: Collecting Evidence, Crafting Analysis, Communicating Impact*, *Revija Za Sociologiju*, vol. 43, 2013, 5, <https://doi.org/10.5613/rzs.43.1.6>.

² Sugiyono, *Metode Penelitian Pendidikan Pendekatan Kualitatif, Kuantitatif, dan R&D* (Bandung: Alfabeta, 2015).

³ S W VanderStoep and D D Johnston, *Research Methods for Everyday Life: Blending Qualitative and Quantitative Approaches*, vol. 24, 2009, 167.

2. The researcher listened carefully to each dialogue containing taboo words spoken by the characters, paying attention to the expressions and situations when taboo words were spoken.
3. The researcher also accessed the movie script from the internet to help get taboo words in the dialogue.
4. Then the researcher takes notes of the taboo words found in the movie which were then analyzed one by one using the theory that became the basis of the researcher.

D. Data Analysis Technique

This study uses a qualitative-descriptive analysis was used by the researcher to gain an interpretation of the text. The data were analyzed based on research problems through the theory of Wardaugh⁴ about types of taboo word and theory of Jay Timothy⁵ about the motives of using taboo word. The following procedures are to analyze the data:

1. The first step in analyzing data is identifying the taboo word in Victoria and Abdul movie, by watching the movie.
2. The next step is find the meaning by cross-checking the words found in the dictionary. The researcher double-checked the taboo words found using the Cambridge University Press dictionary, and Oxford Learner's Pocket Dictionary.
3. After identifying and cross-checking the taboo words, then grouping or classifying the taboo words according to their type and motive, following the theory of Wardaugh and Jay Timothy.
4. The final step is to draw conclusion that is made clear to make it easier for readers to understand the results of the study.

⁴ Ronald Wardaugh and Janet M. Fuller, *An Introduction to Sociolinguistics*, Seventh (Oxford: Wiley Blackell, 2015), 239.

⁵ Timothy Jay, "The Utility and Ubiquity of Taboo Words," *Perspectives on Psychological Science* 4, no. 2 (2009): 154, <https://doi.org/10.1111/j.1745-6924.2009.01115.x>.