CHAPTER I INTRODUCTION

A. Research Background

In this life, human are social beings, they need a language to convey and express their feelings as a tool to communicate with others. Thus, language has an essential role because without a language people cannot communicate properly, and communicating using language can be understood easily.¹ In this world, English takes an important place because it is the most spoken language in this part of the world. Hence, we cannot neglect or ignore the importance of English. Besides, many languages that are owned by each country, there are even local languages used by a country that can only be understood by certain people.

The phenomenon that is happening now is that English is the language that is used in education, business, technology, science, art, tourism, diplomacy and so on.² Specially in art, it refers to movies in this discussion. People love watching movies anywhere and anytime because almost every person or family in this world has a television or smartphone to watch a movie easily and it can be an immensely amusing medium. Meanwhile, movies or films are produced with interesting vivid animation, exceptional effects, many genres, and provide moral values by language or action. Kusumarasdyati and Luo state that films provide exposures to the real language, used in authentic settings and the culture in which the foreign language is spoken.³

In Islam literature, Muslim is obligated to study and every Muslim has a responsibility to acquire knowledge which it is the Allah commandment. A Muslim who has knowledge, Allah

¹ Magdaléna Bilá and Svetlana V. Ivanova, "Language, Culture and Ideology in Discursive Practices," *Russian Journal of Linguistics* 24, no. 2 (2020): 219–52, https://doi.org/10.22363/2687-0088-2020-24-2-219-252.

² Sneha Dutta, "The Importance of 'English' Language in Today'S World," *International Journal of English Learning & Teaching Skills* 2, no. 1 (2020): 1028–35, https://doi.org/10.15864/ijelts.2119.

³ Sofwan Ahmad Anggraeni Putri, Mujiyanto Januarius, "The Implementation of Transposition Translation Procedures in English-Indonesian Translation of Epic Movie Subtitle," *ELT Forum: Journal of English Language Teaching* 7, no. 2 (2019): 1–7, https://doi.org/10.15294/elt.v7i2.28850.

SWT will give him better degree than others who not have knowledge. Allah SWT says in Surah Al-Mujadila: 11 يَأَيُّهَاالَّذِيْنَ ءَامَنُوا إِذَاقِيْلَ لَكُمْ تَفَسَّحُوْافِيْ الْمَجَلِسِ فَافْسَحُوا يَفْسَحِ اللهُ لَكُمْ أَ وَإِذَا قِيْلَ انْشُرُوا فَانْشُرُوا يَرْفَعِ اللهُ لَذِيْنَ ءَامَنُوا مِنْكُمْ وَالَّذِيْنَ أُوتُوا الْعِلْمَ دَرَجَتٍ أَ وَاللهُ بِمَا يَعْمَلُونَ حَبْيُرٌ ()

Translation:"O you have believed, when you are told, "Space yourselves" in assemblies, then make space; Allah will make space for you. And when you are told, "Arise", then arise; Allah will raise those who have believed among you and those who were given knowledge; by degrees. And Allah is Acquainted with what you do".⁴

From the meaning of Surah Al-Mujadila:11, Muslims are required to gain knowledge by learning something, especially in this discussion we can learn the figurative language to increase our scientific insight. Figurative language utilizes expressions or words with a meaning that is distinctive from the literal translation. Figurative language is spoken or produced frequently in scholarly works such as newspaper, poem, poet and so on, however figurative language can be found in our every day discussion. In addition, there is no a dictionary to explain its expressions. Thus, learning by context while looking for figurative language expressions in a movie build better understanding. Therefore, knowing the theory of figurative language is necessary.⁵

The utilization of figurative language in I'm the Best Muslim Movie is interested to be researched because Korthagen and Kessel state that a theory will help and be useful to students by facing the concrete situation that happens in their environment.⁶ In other words, students need real situation to relate their knowledge and practicing it in social situations is a proper strategy. Thus, learning related to figurative language

⁴ Saheeh International, *The Qur'an English Meaning*, 1st ed. (Jeddah: Abul-Qasim Publishing House, 1997).

⁵ A. Sharmini et al., "Figurative Language in Malay to English Translation: An Analysis of the 2015 UniMAP VC's Keynote Speech," *MATEC Web of Conferences* 150 (2018): 1–6, https://doi.org/10.1051/matecconf/201815005028.

⁶ Fred A J Korthagen and Jos P A M Kessels, "Linking Theory and Practice: Changing the Pedagogy of Teacher Education," *Educational Researcher* 28, no. 4 (May 1, 1999): 4, https://doi.org/10.3102/0013189X028004004.

theory will be effective if students practice it directly by watching I'm the Best Muslim movie and can find out the use of figurative language spoken therein.

The movie I'm the Best Muslim is interesting to be analysed because I'm the Best Muslim Movie is an Islamic movie in which in today's era it is rare to find English-language Islamic movies that educated the audiences. Then, each episode of I'm the Best Muslim with short duration contains meaningful Islamic values and is easy to be understood by viewers. Moreover, I'm the Best Muslim movie used interesting sound effect and many characters who relate in daily activities in social phenomena. Besides that, I'm the Best Muslim movie originally from Indonesia that was produced by Free Quran Education. Free Quran Education is the largest non-profit animation and illustration studio in the world which is based in Jakarta. The researcher researched the figurative languages that contained in I'm the Best Muslim movie was also to train the theory of figurative language that the researcher obtained to be put into practice in the movie I'm the Best Muslim.

B. Research Focus and Scope

The focus of this research is only to analyse the figurative language in I'm the Best Muslim that is used, type of it such as metaphor, simile, personification, hyperbole, and so on. Moreover, to figure out the most dominant of figurative language is used in the movie. Furthermore, to determine the types of figurative language, the researcher used the theory of figurative language from Richard E. Mezo and Gorys Keraf.

C. Research Problems

Based on the explanation of research background and research focus and scope, this study attempts to answer these two questions:

- 1. What are the types of figurative language found in I'm the Best Muslim movie?
- 2. What is the most dominant of figurative language used in I'm the Best Muslim movie?

D. Research Objectives

Based on the research problems, then the research objectives of this study are to find out:

- 1. Types of the figurative language are found in I'm the Best Muslim movie
- 2. The most dominant of figurative language is used in I'm the Best Muslim movie

E. Research Significances

The research result of this study is expected to contribute to the following parties:

1. Theoretically

This research provided several explanations related to figurative language such as definition, types, and the use of figurative language. So that, this research is expected to be a source for students who want to learn figurative language.

2. Practically

This research presented the actual data of figurative languages that are expressed in I'm the Best Muslim movie, and it was explained in the research result. Therefore, this research is expected to facilitate and obtain a better understanding for the readers to know types of figurative languages that are found in I'm the Best Muslim movie.

F. Definition of Key Terms

- 1. Figurative Language is used when somebody wants to describe something by comparing it to something else, and also figurative language is used to state something without directly stating it by using metaphor, hyperbole, simile, and others to help describe something. Moreover, figurative language is a language that is usually used to emphasis, to convey an advanced meaning, colourful writing, clarity, or mindful comparison.
- 2. I'm the Best Muslim movie is a cartoon movie series that invites Muslims to become better Muslims, even the best Muslims. Every episode in I'm the Best Muslim tells the behaviour of a Muslim who is not good enough to be better because he knows that his behaviour is wrong. I'm the Best Muslim is originally from Indonesia that was produced by Free Quran Education and it was uploaded on YouTube at 13th July 2021.

G. Organization of Thesis

In general, the systematic discussion is divided into three parts: they are the beginning, the content part, and the closing part.

1. The Beginning

At the beginning contains the cover/title page, approval page, statement of work's originality/declaration, abstract (in English), abstrak (in Indonesian), motto, dedication page, acknowledgments, preface, table of contents, and list of abbreviations/ tables/ figures/ illustrations/ appendices.

2. The Content Part

This part of the content is the core of the thesis that has been made. Five chapters will be discussed in this part;

a. Chapter I: Introduction

This chapter describes the basic things needed in this research, including research background, research focus and scope, research problems, research objectives, research significance, the definition of key terms, and the organization of the thesis.

b. Chapter II: Review of Related Literature

This chapter consists of a theoretical description, theoretical framework, and review of the previous study.

c. Chapter III: Research Methodology

Six points are described by the chapter of research methodology: research method, research setting, research subject, instrument and data collection technique, research data validity, data analysis technique, and research ethical considerations.

d. Chapter IV: Research Findings and Discussions

This chapter presents the research result and the discussion of the findings which have been researched.

e. Chapter V: Conclusions and Recommendations

This chapter summarize the major findings and all arguments of the research as well as presents their limitation together.

3. The Closing Part

This part contains references, appendices, and curriculum vitae.