

CHAPTER III RESEARCH METHODOLOGY

A. Research Method

In this study, the researcher employed a qualitative descriptive research method because this method aims to obtain information, description and comprehensive summarization of specific study experiences by the researcher. Thus, Qualitative study is applied to understand and analyse the certain event under study.¹ Qualitative descriptive method often involve a lot of collection of data from various sources such as audience perceptions, websites, articles, documents, transcriptions of audio or films, and so on to obtain deeper understanding.² The researcher used qualitative descriptive research method because this study aims to describe the data of figurative languages are found in I'm the Best Muslim movie and the most dominant used of types of figurative languages.

B. Data Source

The primary source of data of this research is the sentence that contains figurative language in an Islamic movie series that is I'm the Best Muslim movie season 1. The movie series was uploaded in 2021 on YouTube channel Free Quran Education. There are 14 episodes in I'm the Best Muslim movie season 1 and the researcher decided to research all the episodes because the duration of each episode is short and used simple conversations. Meanwhile, in I'm the Best Muslim movie there are lot of Islamic values in which it is interesting to be correlated with figurative language.

C. Data Collection Technique

In this section, to obtain the data the researcher used documentation. The researcher watched the movie for several times, then the researcher screenshots the subtitle of the utterances or the sentences which are vocalized by the characters

¹ Vickie a. Lambert and Clinton E. Lambert, "Qualitative Descriptive Research: An Acceptable Design," *Pacific Rim International Journal of Nursing Research* 16, no. 4 (2013): 255–256, <http://antispam.kmutt.ac.th/index.php/PRIJNR/article/download/5805/5064>.

² Hossein Nassaji, "Qualitative and Descriptive Research: Data Type versus Data Analysis," *Language Teaching Research* 19, no. 2 (2015): 129–32, <https://doi.org/10.1177/1362168815572747>.

in *I'm the Best Muslim* movie that categorized as a figure of speech and analyse the type of it. Then, to determine the types of figurative language, the researcher used figurative language theory of Richard E. Mezo and Gorys Keraf.

This study is conducted in the movie series of *I'm the Best Muslim*, thus the data to find out figurative languages that available in the script of the movie series. Furthermore, the researcher got the script of *I'm the Best Muslim* movie by screenshot the English-subtitle, and hence for the kind of data, the writer did not need many steps to gather the data, it was only by screenshot the dialogues used by the characters and analyse it.

D. Data Analysis Technique

In this section, the researcher has been collected the data from script *I'm the Best Muslim* movie by screenshot then the researcher did several techniques to analyse the data, and the techniques as follows:

1. Classifying

This step, the researcher classified the types of figurative language that used in *I'm the Best Muslim* movie whether they belong to simile, metaphor, personification, hyperbole and so on.

2. Explaining

Continuing to analysis the data, the researcher explained and described descriptively the data that have been process as detail as the researcher got based on the data that were found, they were types of figurative language are used in *I'm the Best Muslim* Movie.

3. Evaluating

In the last part, the researcher evaluated the number of the most dominant of figurative languages are used in *I'm the Best Muslim* Movie. In conclusion, the researcher concluded all the data descriptively so that it can be easily understood³.

³ Michelle E. Kiger and Lara Varpio, "Thematic Analysis of Qualitative Data: AMEE Guide No. 131," *Medical Teacher* 42, no. 8 (2020): 846–54, <https://doi.org/10.1080/0142159X.2020.1755030>.