

CHAPTER I INTRODUCTION

A. Background

Textbooks have a significant role in the learning process in general and in specific areas, such as language learning. Textbooks are the most common learning resource for students and teachers who want to learn English. The importance of textbooks is also emphasized by Tomlinson. Textbooks offer a learning guide for teachers and students, which helps teachers and students to be able to see what can be done in subsequent learning and what has been done in prior learning¹.

According to the general structures of the texts, the form of texts belonging to genre members is written language. Functions that comprise multiple forms of texts, on the other hand, can be interpreted as spoken language. Language is a means of communication between the speaker and the person with whom he or she is conversing in daily activities, and it has its own meaning and purpose.

Language is used to inform and communicate their ideas, as well as to strengthen their social relationships. Therefore it is critical for humans must connect. The speaker and the listener are inextricably linked in conversation by Wardaugh². When the use of language is appropriate for the situation and the condition of speech, it can be described as precise.

A variety of factors, known as determinants, determine the kind of language employed, such as who the speaker and interlocutor are, what the purpose is, and what the context is when the speaker is speaking. The use of language that is impacted by all of these laws is referred to as pragmatic.

Yule & Stalnaker said that pragmatism is concerned with the study of meaning as communicated by a speaker (or

¹ Mutiara Ayu, "Evaluation of Cultural Content on English Textbook Used by EFL in Indonesia," *Journal of English Teaching* 6, no. 3 (2020): 183–92, <https://doi.org/10.33541/jet.v6i3.1925>.

² Ade Apriyana, "The Analysis of Pragmatic Deixis Realized on Big Hero Movie 6," *Journal of Applied Linguistic and Literacy*" 5, no. 1 (2021), <https://jurnal.unigal.ac.id/index.php/jall/index>.

writer) and interpreted by a listener (or reader)³. Not only does understanding the meaning of words in an utterance or sentence depend on understanding what speakers intend by their utterances, but it also depends on understanding what speakers mean by their utterances. Language users can misunderstand what is being said. That comprehension was concerning the utterance or sentence's reference. Readers or listeners should be able to recognize the contexts of utterances to comprehend a reference of utterance.

Therefore, Pupier has argued that pragmatics is the study of aspects of meaning that depends on the context that is systematically abstracted away from within the construction of content or logical form⁴. Deixis, presupposition, reference, entailment, and speech acts are some of the topics covered by pragmatics⁵. The researcher used a pragmatic method in this study to examine deixis in reading text. Deixis is a word whose reference always moves or changes depending on the context to indicate person, place, time, social distinction, and role in discourse⁶.

The researcher chose "Pathway to English" for *Peminatan* Programme grade xi of senior high school textbook because, in this textbook, there are many types of deixis in this textbook that can be analyzed. When a text contains many deixes, people who read that textbook will be forced to think deeply to obtain references from the deixis.

According to Levinson there are some categories of deixis those are person deixis, place deixis, time deixis, discourse deixis, and social deixis. From those categories, the researcher employs and concentrates on three major types of

³ Resti Nur Setiakawanti and Elsa Susanti, "Analysis Pragmatic Study on Deixis in the Articles Jakarta Sport," *PROJECT (Professional Journal of English Education)* 1, no. 6 (2019): 757, <https://doi.org/10.22460/project.v1i6.p757-762>.

⁴ Resti Nur Setiakawanti and Elsa Susanti, "Analysis Pragmatic Study on Deixis in the Articles JakartaSport," *PROJECT (Professional Journal of English Education)* vol.1, no. 6 (2019): 757, <https://doi.org/10.22460/project.v1i6.p758-759>

⁵ Hong Xiyao, "An Exploration Into the Mechanisms of How Do We Communicate With Words: A Review of Pragmatics" *Cross-Cultural Communication* 11, no. 8 (2015): 20–24, <https://doi.org/10.3968/7418>.

⁶ Kholifatul Ainiyah, Surya Sili, and Setya Ariani, "Analysis of Deixis in Pitch Perfect 2 Movie," *Jurnal Ilmu Budaya* 3, no. 3 (2019): 288–302, <http://e-journals.unmul.ac.id>.

deixis: person deixis, spatial deixis, and temporal deixis⁷. Person deixis is used to specify people and it functions on a basic three-part division, exemplified by the personal pronouns such as ‘I’, ‘you’, ‘he’, ‘she’, ‘it’, ‘we’, and ‘they’. Spatial deixis is related to the concept of distance. This type of deixis is used to point to a location where an entity being referred to is in the context. The last type of deixis is temporal deixis. This deixis is used to indicate time. ‘Now’, ‘then’, ‘today’, ‘tomorrow’, ‘yesterday’ are examples of temporal deixis. By using the theory, the researcher tries to identify the types of deixis and to find out the frequency of each deixis in the textbook “Pathway to English” for *Peminatan* Programme grade XI of senior high school.

B. Research Focus and Scope

This study is focusing to the analysis of textbook Pathway to English for *Peminatan* Programme for XI grade student of senior High School. In this research the researcher takes data from reading text in the book and do an analysis about the deixis on the textbook, the dominant deixis on reading text, whether the use of deixis on reading text by using pragmatic approach.

The object of this research is an English textbook entitled Pathway to English for *Peminatan* Programme grade XI of senior high school published by Erlangga.

C. Research Questions

Based on the description on the background of study, the researcher formulates the research question as follow:

1. What are the kinds of deixis on reading text provided in the textbook "Pathway to English" for *Peminatan* Program Grade XI of Senior High School?
2. How is the percentage of deixis on reading text provided in textbook “Pathway to English” for *Peminatan* Programme grade XI of Senior High School?

⁷ Elsaria Sitorus, “A Deixis Analysis of Song Lyrics in Calum Scott ‘You Are the Reason,’” *International Journal of Science and Qualitative Analysis* 5, no. 1 (2019): 24, <https://doi.org/10.11648/j.ijsqa.20190501.14>.

3. What is the use of deixis in reading the text provided in the textbook "Pathway to English" for *Peminatan* Program Grade XI of Senior High School?

D. Research Objectives

The objectives of the study concern the research question. They are:

1. To know the kinds of deixis are used in the "Pathway to English" for *Peminatan* Programme textbook grade XI of Senior High School.
2. To know the percentage of deixis on reading text provided in textbook "Pathway to English" for *Peminatan* Programme grade XI of Senior High School.
3. To analyze the use of deixis on reading text provided in textbook "Pathway to English" for *Peminatan* Programme grade XI of Senior High School.

E. Research Significances

1. Theoretical

The significance of this research can show the kinds of deixis that are used in textbook "Pathwah to English" for *Peminatan* Programme grade XI of Senior High School and provides more information about references the kinds of deixis in the textbook.

2. Practical

- a. Other Researcher

This research hopefully can be used as a reference to support relevant studies done by the other researchers.

- b. Students of English Education Department

This research hopefully will be useful for students of English Education Department of Islamic Institute State of Kudus as linguistic reference which will encourage them to understand about linguistic works, especially about pragmatics approach on deixis.

- c. Islamic Institute State of Kudus

This research can increase the number of research in the library, especially on linguistic fields.

F. Definition of Key Terms

To avoid misunderstanding and misinterpretation between the writer and the readers, the researcher intends to classify the key terms used in this study as the following:

1. Textbook

According to Cunningsworth, textbook is a book authored by knowledgeable and experienced professionals, and the content is usually thoroughly evaluated in pilot studies in real-world teaching circumstances before being published⁸.

2. Pragmatic

Pragmatic is concerned with the study of meaning as communicated by a speaker (or writer) and interpreted by a listener (or reader)⁹.

3. Deixis

Deixis is a word whose reference always moves or changes depending on the context to indicate person, place, time, social distinction, and role in discourse. There are three major types of deixis: Person deixis is used to specify people and it functions on a basic three-part division, exemplified by the personal pronouns such as 'I', 'you', 'he', 'she', 'it', 'we', and 'they'. Spatial deixis is related to the concept of distance. This type of deixis is used to point to a location where an entity being referred to is in the context. The last type of deixis is temporal deixis. This deixis is used to indicate time. 'Now', 'then', 'today', 'tomorrow', 'yesterday' are examples of temporal deixis¹⁰.

⁸ Azza Lutfiyyah Rambe, "An Analysis English Textbook for Second Grade Students At Senior High School Based on Tomlinson ' S Principles," *Journal of Education, Linguistics, Literature and Language Teaching* 5 (2002): 1–15. <http://ejurnalunsam.id> .

⁹ Rotua Elfrida Pangaribuan, Sondang Manik, and Tiara Pasaribu, "Deixis Used on Business Brochures Text: A Pragmatics Study," *International Journal of English Linguistics* 5, no. 5 (2015): 171–82, <https://doi.org/10.5539/ijel.v5n5p171>.

¹⁰ Rian Abdus Salamudin and Efransyah Efransyah, "Analyzing the Deixis of Song Lyrics in Adele Entitled All I Ask," *PROJECT (Professional Journal of English Education)* 4, no. 1 (2021): 134, <https://doi.org/10.22460/project.v4i1.p134-138>.

G. Organization of Thesis

To make it easier for the reader to understand, the researchers divided it into five chapters as in the following structure:

The first is an introduction, which will present: Research background is provide research-related information such as cases or outstanding issues, ranging from general to specific. Research focus and scope are restrictions on the topic discussion so that it will not expand everywhere and feel more specific. Research questions, because of problems in the background so that questions arise about what is the kind deixis and what the kinds of deixis and the dominant deixis on reading text provided in the textbook. The research objective is aimed to answer questions and what is to be achieved in research. Research significances, the contribution of research results aims to the parties concerned such as faculty, students, teachers, students, and further research. This chapter also defines key terms, to describe keywords using operational definitions related to research and the organization of thesis is the sequence of research chapters makes it easier for readers to learn them.

The second chapter will present: theoretical description only describes the theories related to research and relevant ranging from descriptions of textbooks, pragmatic, deixis. The theoretical framework, in this section, will connect all theories with research materials. A review of the previous study is the previous research has similarities with subsequent research ranging from the topic of discussion and methods used to research.

The third chapter will present: Research method, explain the method to be used in the research is to use the descriptive qualitative method or library research (textbook). Research participants/subject, using English textbook grade XI for SMA/MA and use descriptive qualitative method. Instruments and data collection technique, the process of collecting data using textbook sources, journals, scientific articles, and literature reviews that have been selected and analyzed before. Research data validity is maintaining the accuracy of existing data by reviewing it using authentic sources. Data analysis technique using authentic data in the

form of premier sources, secondary sources, and analysis of textbook content in the form of documentation (photos or images), dialogues, or text. Research ethical considerations, the data taken is not the result of people. Researchers take data by the necessary methods and need to use research materials such as textbooks supported by journals, journal articles, and other literature without changing the content and editing the images to maintain the authenticity of the data.

The fourth chapter will present: Research results, presenting data and findings from research objects related to the kinds of deixis and kinds of deixis and the dominant deixis on reading text provided in the textbook. The discussion will be presenting the main discussion on the kinds of deixis and the kinds of deixis and the dominant deixis on reading text provided in textbook.

The fifth chapter will present: Conclusions about the results of the study. The implications of this research are aimed at related parties and some suggestions for establishing essential points in the research.